

**Feb. 14—National Academy of Television Arts and Sciences, Syracuse University chapter,** "speakers" series. Speaker: Van Gordon Sauter, president, CBS News. S.I. Newhouse School of Public Communications, Syracuse, N.Y.

■ **Feb. 15—Museum of Broadcasting** seminar, "The Future of Cable Programming—Advertiser or Subscriber Supported?" Panelists: David Kenin, USA Network; Caroline Winston, Showtime, and Robert Jeremiah, ESPN. Museum of Broadcasting, One East 53rd Street, New York.

**Feb. 15—Association of National Advertisers** television workshop. Speaker: Andy Rooney, CBS News's *60 Minutes*. Plaza hotel, New York.

**Feb. 15—Ohio Association of Broadcasters** legal workshop. Hilton North, Columbus, Ohio.

**Feb. 15—Deadline** for entries in Clarion Awards, sponsored by *Women in Communications*, to recognize excellence in communications. Information: WIC national headquarters, P.O. Box 9561, Austin, Tex., 78766; (512) 345-8922.

**Feb. 15—Public affairs seminar** sponsored by *American Women in Radio and Television*. Speakers include Elizabeth Dole, secretary-designate of transportation; Anne Jones, FCC commissioner; Senator Bob Packwood (R-Ore.); Representative Al Swift (D-Wash.); Thomas Rallsback, Motion Picture Association of America, and Marilyn Nejejski, National Women's Political Caucus. Vista International hotel, Washington. Information: (202) 296-0009.

**Feb. 15—American Women in Radio and Television** Congressional gala. Senate Russell caucus room, Washington. Information: (202) 862-5704.

**Feb. 15—Southern California Cable Club** seminar/workshop on "Selling and Servicing the Cable Consumer." Speaker: Jack Haire, national director of direct sales, Warner Amex. Luncheon speaker: Trygve Myhren, chairman and chief executive officer, ATC. Proud Bird Restaurant, Los Angeles.

■ **Feb. 15-16—Wisconsin Broadcasters Association** annual winter meeting and legislative reception. Concourse hotel, Madison, Wis.

**Feb. 15-17—Western Educational Society for Telecommunications** annual conference. Civic Auditorium, San Francisco. Presentation of "Best of WEST Awards" at Golden Gateway Holiday Inn, San Francisco.

**Feb. 16—Association of National Advertisers** media workshop. Plaza hotel, Washington. Speaker: Tom Brokaw, NBC News.

**Feb. 16—National Academy of Television Arts and Sciences, New York chapter,** drop-in luncheon. Speaker: Cory Dunham, executive vice president and general counsel, NBC Inc. Copacabana, New York.

**Feb. 17—Fourteenth annual Abe Lincoln Awards** presentation, sponsored by *Southern Baptist Radio and Television Commission*. Fort Worth.

**Feb. 17-19—14th annual Country Radio Seminar,** sponsored by *Organization of Country Radio Broadcasters*. Information: (615) 327-4488. Opryland hotel, Nashville.

**Feb. 17-20—Howard University's School of Communications** 12th annual communications conference. Theme: "Communications and Culture: Shaping the World." Howard University campus, Washington. Information: (202) 636-7491.

**Feb. 18-19—"Communications Satellites: Systems, Services and Networks"** sponsored by *New York University School of Continuing Education*. NYU campus, New York. Information: (212) 598-2116.

**Feb. 20—Deadline** for entries in *International Reading Association's* annual Broadcast Media Awards for outstanding TV and radio programming related to reading, literacy or promotion of lifetime reading habits. Information: IRA, 800 Barksdale Road, Newark, Del., 19711, (302) 731-1600.

**Feb. 22-24—Washington Journalism Center's** conference for journalists. Topic: "The Sports Business." Watergate hotel, Washington.

■ **Feb. 23—Electronic Media Rating Council** board of directors meeting. Television Bureau of Advertising headquarters, New York.

**Feb. 25—Women in Cable, New England chapter,** luncheon meeting. Speaker: Representative Barney Frank (D-Mass.). Hotel Soneita, Cambridge, Mass.

## Stay Tuned

A professional's guide to the intermedia week (Jan. 31-Feb. 6)

**Network television** □ ABC: "*Winds of War*"...part I [Herman Wouk] (seven-part novel for TV to conclude week of Feb. 7), Sunday, 8-11 p.m.; PBS: "*Merry Wives of Windsor*" [William Shakespeare], Monday, 9-11 p.m.; American Playhouse: *Family Business*, (drama), Tuesday, 9-10:30 p.m.; *The New York Philharmonic*, Wednesday, 8-9:30 p.m.; CBS: *The Scarlet and the Black* (drama), Wednesday, 8-11 p.m.; NBC: "*Shogun*" (rebroadcast of five-part saga), Monday 8-11 p.m., Tuesday-Thursday 8-10 p.m., Friday 8-11 p.m.

**Cable** □ HBO: "*Star Wars*," Tuesday, 7:30-9:30 p.m.; Showtime: "*Star Wars*," Tuesday, 7-9 p.m.; Cinemax: *Jazz at the Smithsonian with Alberta Hunter*, Thursday, 9:30-10:30 p.m. "*Diner*," Wednesday, 9-11 p.m.; Prism: "*Diner*," Saturday, 9-11; Entertainment Channel: "*Charley's Aunt*" [Brandon Thomas], Sunday, 8-10 p.m.; ARTS: *Twyla Tharp Scrapbook: 1965-1982* (her dance tapes), Monday, 9-10 p.m.; "*The Dance and the Railroad*" [Joseph Papp], Tuesday, 9-10 p.m.; SelecTV: "*Footlight Frenzy*" (play), Tuesday, 9-11 p.m.; "*The Country Girl*" [Clifford Odets], Sunday, 10:30-midnight.

**Museum of Broadcasting** □ (1 East 53d Street, New York) *The Art and Evolution of the Muppets* by Jim Henson (seminar), Monday, 12:30-2 p.m.; *Muppets: Past, Present and Future*, (varied exhibits throughout run), now-Feb. 19; *Sid Caesar: Master of Comedy*, (exhibit), extended: now-March 5.

\*indicates a premiere episode

**Feb. 25-27—Oklahoma Broadcasters Association** annual winter meeting. Lincoln Plaza, Oklahoma City.

**Feb. 28—Deadline** for entries in Morgan O'Leary Award for Excellence in Political Reporting given by *University of Michigan* department of communication. Information: U.M., department of communication, 2020 Frieze Building, Ann Arbor, Mich., 48109.

**Feb. 28-March 18—First session** of World Administrative Radio Conference for Mobile Services, sponsored by *International Telecommunication Union*. Geneva.

### March

**March 1—Academy of Television Arts and Sciences** "forum series" luncheon. Speaker: Peter Ueberroth, president. Los Angeles Olympic Organizing Committee. Century Plaza hotel, Los Angeles.

**March 1—Deadline** for entries in *Broadcasters Promotion Association's* International Gold Medallion Awards competition. Information: Dr. Hayes Anderson, Department of Telecommunications and Film, San Diego State University, San Diego, 92182. (714) 265-6575.

**March 1—Deadline** for entries in *American Women in Radio and Television's* Commendation Awards for programs that portray women in positive light, enhance their image and professionalism and contribute to society's image of women by presenting them in realistic situations. Information: Deborah Arney, AWRT, 1321 Connecticut Avenue, N.W., Washington, D.C., 20036.

**March 1—Deadline** for entries in Achievement in Children's Television Awards, sponsored by *Action for Children's Television*. Awards are given annually for "significant contributions toward improving service to children on broadcast and cable television and radio." Information: ACT, 46 Austin Street, Newtonville, Mass., 02160; (617) 527-7870.

■ **March 1-3—National Association of Broadcasters'** state presidents and executive directors meeting. Marriott hotel, Washington.

**March 2—Pennsylvania Association of Broadcasters** Congressional/Gold Medal reception and dinner. Washington Hilton, Washington.

**March 3-April 14—"Cable Television: Skills and Opportunities,"** course offered by *New York University, School of Continuing Education*. NYU campus, New York. Information: (212) 598-2371.

**March 4-5—Symposium** on international satellite television, sponsored by *UCLA Communications Law Program* and *International Bar Association*. Speakers include Mark Fowler, FCC chairman; Henry Rivera,

FCC commissioner; Francis Fox, Canadian minister of communications; Clay Whitehead, Hughes Communications Services; Robert Wold, Robert Wold Co.; Stanley Hubbard, U.S. Satellite Broadcasting Co.; Richard Wiley, Kirkland & Ellis law firm; Henry Geller, Washington Center for Public Policy Research, and Joseph Pelton, Intelsat. UCLA, Los Angeles.

■ **March 4-5—National Association of Black Owned Broadcasters'** seventh annual spring conference. Sheraton hotel, New Orleans. Information: (202) 463-8970.

**March 5—"Creating Programming for the New Television Markets"** seminar sponsored by *Programs in Communications, New York University School of Continuing Education*. Speakers include Frank Biondi, HBO; Jack Willis, CBS Cable, Tom Kuhn, RCA Selectavision, and Michael Brandman. Lorimar Productions, NYU campus, New York.

**March 6-8—Society of Cable Television Engineers** eighth annual spring engineering conference. "Business and Data Communications." Biltmore hotel, Los Angeles.

■ **March 7—Deadline** for entries in fifth annual *Broadcast Designers' Association* competition to "acknowledge and reward outstanding design contributions in the broadcast industry." Information: Jerry Cappa, WLS-TV, 190 North State Street, Chicago, 60601.

**March 7-9—Advertising Research Foundation's** 29th annual conference and research exposition. Keynote address: John Bowen, president and chief executive officer, Benton & Bowles, and president of American Association of Advertising Agencies. New York Hilton, New York.

**March 8—Ohio Association of Broadcasters** congressional dinner. Hyatt Regency Capitol Hill, Washington.

**March 9—International Radio and Television Society** Gold Medal Award banquet, to be presented to Roone

### Errata

Total advertising billings for **USA Cable Network** in 1982 were closer to **\$20 million** than to \$15 million reported in Jan. 17 issue. And commitments so far for 1983 are very close to total 1982 figure but have not as yet surpassed it.