

**Kevin McIntosh**, VP, Carrafiello, Diehl & Associates, Irvington-on-Hudson, N.Y., named management supervisor.

Appointments, Michael R. Ellison Inc., Phoenix: **James Overreln**, creative director, to VP; **Richard Parrish**, account manager, to VP, client services; **Steven Pittendrigh**, assistant to president, to VP, special projects, and **Phil Wallace**, VP, to VP, development and international operations.

**Carol Meese**, from Product Acceptance and Research, Evansville, Ind., joins Keller-Crescent Co. there as research associate.

**Carol Williams**, from Group W Satellite Communications, New York, joins Eastman CableRep there as New York sales manager.

Appointments, MMT Sales, New York: **Steve McDonald**, national sales manager, KVUE-TV Austin, Tex., to branch manager, Dallas office; **Glenn Raiston**, account executive MMT, Los Angeles, to branch manager, newly opened Seattle office; **Leslie Anderson**, from Katz, Los Angeles, to account executive there; **Chris Greiner**, from Avery-Knodel, New York, to account executive there, and **Mike Dunlop**, from WFLD-TV Chicago, to account executive there.

**Debra Ludgate**, from Smith/Greeland, New York, joins Cunningham & Walsh there as account executive.

**Phyllis Taormina**, account executive, TeleRep, New York, and **Richard Schlanger**, from Hearst Video Services, New York, join Seltel there as account executives.

**Adrian Chu**, account coordinator, McGavren Guild Radio, New York, joins Internet, New York-based network division of Interep, which is parent of McGavren Guild, as quality control manager.

**Deborah Sibert**, senior account executive, Associated Communications, Tulsa, Okla., named VP.

**David Schwartz**, from Petry, New York, joins Seltel, Los Angeles, as account executive.

**Karen Clifford**, media buyer, Dancer Fitzgerald Sample, New York, and **Thomas Forst**, director of marketing, Eastland & Associates, Hartford, Conn., join WVT(TV) Hartford, Conn., as account executives.

**Jim Olson**, creative director, Needham, Harper & Steers, Chicago, joins Tatham-Laird & Kudner there in same capacity.

**Deborah Hackenberry**, from WABC-TV New York, joins Avery-Knodel Television there as manager, special projects.

**Lon Mirolli**, general sales manager, WMOD(TV) Melbourne, Fla., joins WFL-TV Raleigh-Durham, N.C., as VP and general sales manager. **Doug Parsons**, local-regional sales manager, WFL-TV, named national sales manager.

**Phillip Bullwinkel**, general sales manager, WEJL(AM)-WEZX(FM) Scranton, Pa., joins WICK(AM)-WWDL(FM) there in same capacity.

**William J. Donahue**, national sales manager, WEWS(TV) Cleveland, named general sales manager.

**Robert Shields**, New England sales manager, WPTZ(TV) Plattsburgh, N.Y., joins WEAR-TV Pensacola, Fla., as general sales manager.

**John Westerberg**, from KDNL-TV St. Louis,

joins WSMV(TV) Nashville as national sales manager.

**Kay Maness**, from Shorey & Walter Marketing Communications, Greenville, S.C., joins WYFF-TV there as marketing services representative.

**Stephen Morris**, from KOCO-TV Oklahoma City, joins KXTV(TV) Sacramento, Calif., as local sales manager.

**Cardwell Vaughn**, account executive, WKHK(FM) New York, joins WOR(AM) there in same capacity.

**Jennifer Christlaansen**, from G. Heilman Brewing Co., Milwaukee, joins WBCS-FM there as account executive.

**Steve Minn**, from WTVH(TV) Syracuse, N.Y., and **Joy Poindexter**, from WBBF(AM) Rochester, N.Y., join WRoc-TV Rochester as account executives.

**Teresa Booker**, from KKCI-FM Liberty, Mo.; **Charles James**, from Valentine-Radford Inc., Kansas City, Mo., and **Tom Karczewski**, from KMBZ(AM) Kansas City, Mo., join KMBC-TV Kansas City as account executives.

**Katherine Davison**, account executive, WYYY(FM) Baltimore, joins WMAR-TV there in same capacity.

## Programing

**Joseph Fischer**, president, MGM-UA Entertainment Co., Los Angeles, and **Donald Sipes**, chairman and chief executive officer, United Artists subsidiary there, have resigned. Partings were "amicable," and "to seek new challenges," according to MGM-UA spokesman, but move is viewed as continued centralization of control of MGM-UA Entertainment under vice chairman and chief operating officer, Frank Yablans, who assumed that post last February (BROADCASTING, Feb. 14). Yablans will assume majority of responsibilities of Fischer and Sipes, according to MGM-UA spokesman, with no successors named to either post.



Lloyd

**Bob Lloyd**, from own syndication company, Lloyd Enterprises, Los Angeles, joins Telepictures there as VP and general manager of new carousel division established to market off-network product.

**Edmond Hillard May**, Southeastern division manager, Corinthian Television Sales, Cincinnati, joins Multimedia Entertainment's central division there as sales manager. **Gerald Stanton**, program assistant, Catholic Relief Services, Djibouti, East Africa, joins Multimedia Entertainment, New York, as sales executive.

**Myron DuBow**, director, business affairs, Polygram Television, Los Angeles, joins Columbia Pictures Television Distribution there as director, business affairs.

**Michael McLean**, VP, post-production, Aaron Spelling Productions, Los Angeles, joins Warner Brothers Television there as executive consultant.

**Susan Lee**, associate producer, *As the World Turns*, joins NBC Entertainment, Los Angeles, as director, daytime drama.

**Cal Bollwinkel**, program/operations manager, KTXL(TV) Sacramento, Calif., named corporate program manager for parent, BMA Broadcast Group.

**Ellis Regenbogen**, corporate secretary, Columbia Pictures Industries, New York, named deputy general counsel. **Mitchell Salitt**, Southwest sales executive, Columbia Pictures Television Distribution, Los Angeles, named West Coast sales executive.

**Patricia Ambrose**, senior program executive, Lorimar, Los Angeles, named director, television productions. **Linda Goodman Pillsbury**, program executive, named manager, television division. **Ken Horton**, from Aladdin Productions, Los Angeles, joins Lorimar there as director, current programs.

**Janet Faust**, director of development, television, QM Productions, Westwood, Calif., joins NBC Entertainment, Los Angeles, as director, current drama.

**Richard Wilson**, from CBS Radio Network, Los Angeles, joins Paramount Television's *Entertainment Tonight* and *Entertainment This Week* there as writer-editor.

**John Pardos**, account executive, Wrightwood Entertainment, Los Angeles, joins Cannon Television there as director of sales, pay television and syndication.

**Stephen Peeples**, staff producer, Westwood One, Los Angeles, assumes additional duties as editorial director.

**Clifford Burke**, account executive, Group W Satellite Communications, Stamford, Conn., joins USA Cable Network, Glen Rock, N.J., in same capacity.

**Richard McLoughlin**, from WCBS-TV New York, joins The Weather Channel, Atlanta, as account manager, Eastern region.

**Suzanne Somers**, actress and producer, Hamel/Somers Productions, Los Angeles, signs exclusive production agreement with Columbia Pictures Television.

**Don Baxter**, general sales manager, WBT(TV) Charlotte, N.C., joins Raycom Sports there as coordinator of sales.

**Robert Sestili**, manager of program acquisitions, Learning Channel, Washington, named director of programing.

**Laurie Younger**, associate director of business affairs, 20th Century-Fox Television, Los Angeles, named director of business affairs.

**Rev. Harry Schlitt**, executive director, Bridge Productions, San Francisco, joins Catholic Telecommunications Network, New York, as director of network development. **Sister Vivien Jennings**, O.P., director of telecommunications, Barry University, Miami, joins CTNA, New York, as director of public affairs.

**Larry Merchant** and **Nick Buoniconti**, sportscasters, Home Box Office, New York, have signed new two-year talent agreements.

**Walt Michaels**, former coach, New York Jets professional football team, joins Cablevision, Woodbury, N.Y., as football commentator for its college football cablecasts.

**David Landau**, account executive, United