

omplishment in his three years in Washington was to end  
vernment's antitrust suit against AT&T with agreement under  
ich giant company was broken up, with 22 local operating  
panies spun off into seven regional organizations. Baxter's  
ncipal activity in broadcasting was to approve department poli-  
osition in favor of repeal of FCC's financial interest and syndi-  
ion rules. However, Baxter later modified that position to make  
onform with President Reagan's view that commission should  
e no action on controversial issue for two years (BROADCASTING,  
v. 7).

ted **Satellite Communications Inc. has struck deal with Radio  
ck** for retailer to provide **DBS receiving equipment** on exclusive  
is. Beginning in January, consumers will be able to rent or  
chase DBS receiving equipment—dish antenna, low noise  
ck and receiver unit—from Radio Shack stores located in areas  
ved by DBS. However, installation will still be managed by  
A, and USCI will still process subscriber orders.

last week filed latest round of paperwork in pair of lawsuits  
ding between itself and **Alberto-Culver Co.** on legality of broad-  
ers' policies for accepting multiple-product **30-second com-  
cials**. In memoranda filed in U.S. District Court for Southern  
rict in New York, CBS opposed Alberto-Culver's motion to  
er stay CBS suit against Alberto-Culver, ABC and NBC or  
e it to U.S. District Court in Washington, where Alberto-Culver  
filed class action antitrust suit against CBS and 10 major  
idcast groups (BROADCASTING, Nov. 21, Dec. 5). CBS also filed  
nded complaint in New York court last week, reflecting fact  
Alberto-Culver had filed counter suit.

's **Cinemax** pay network service was **planning to halt its current  
3 million national ad campaign** which boasts "We Are Your Mov-  
tar," by midnight last Friday (Dec. 9) **due to decision by U.S.  
rt of Appeals** in Denver last Monday (Dec. 5). Court upheld  
thern Oklahoma U.S. District Court Judge James Ellison's pre-  
ary injunction enjoining Cinemax from using its ad slogan by  
above date because it infringes on KOKI-TV Tulsa's "Movie Star"  
emark ("Cablecastings," Nov. 28).

T Information Systems will announce this week **joint venture  
Perception Technology Corp. to provide cable systems with  
puter-generated telephone answering system capable of accept-  
subscriber orders for pay-per-view events**. With system, to be  
iled this week at Western Cable Show in Anaheim, Calif. (see  
66), subscribers can call local cable system and, at prompting  
computer-generated voice, read necessary numbers and in-  
ation into phone to trigger order for pay-per-view event.

has **extended comments deadline** in its re-examination of mul-  
ownership rules limiting broadcast ownership to seven AM's,  
n FM's and seven TV's (no more than five VHF's), to **Jan. 19,**  
omments to Feb. 21. Extension came in response to petition  
entry Geller, former head of National Telecommunications and  
mation Administration, and others, who said more time was  
led to allow "consumer groups without substantial resources  
pond . . . in a manner which would be helpful to the commis-

nal **Association of Broadcasters executive committee** meets  
week **to review NAB's fiscal 1984 budget**. Projected income  
Y '84 budget is estimated at around **\$10 million**, up roughly  
om FY '83 budget. Association also expects to have \$150,000  
us at year's end. Although NAB is financially sound, its presi-  
Eddie Fritts, has ordered **hiring freeze** in attempt to keep  
level at 120 rather than at current level of 126. Fritts plans to  
staff size through attrition. Executive committee members  
also discuss agenda for radio and television board meetings.

Communications said last week **Hazeltine Corp.**, which holds  
sive license for all Kahn's AM stereo patents, **will unveil new**

**That's the way it is.** *CBS News Special Correspondent Walter Cronkite doesn't like the way CBS Evening News is going under Dan Rather, his successor as anchor and managing editor, or the way TV news in general is going. In an interview on ABC-TV last week, he told Barbara Walters that under Rather: "There's a different perspective of what should be . . . on the broadcast. There are more of these feature stories. . . Their rationale is that there is a better way to tell the story, a better way to tell what's going on out in the world, and I quarrel with that. I do not think it's a better way and I do not think it's informational." Cronkite said TV news is generally "getting more and more trivial," making room for "feature stories that will attract the audience and keep them viewing us instead of somebody else. That's, I think, irresponsible." Asked what was his greatest achievement, Cronkite said: "I believe that it was keeping at least CBS News on the straight and narrow path . . . about serious news coverage and not getting off into the show business aspects. Trying to do the job with a sense of responsibility. I think that's what I contributed. And I think I kept us there for 20 years." Are Cronkite and Rather really "very different"? "Oh, I suppose we are," he replied. "He's no clone, I know that."*

**multisystem AM stereo chip** at winter Consumer Electronics Show next month. With availability of chip, Kahn said, "many receiver manufacturers that have been waiting to enter AM stereo marketplace will do so quickly." And with "an abundance" of multisystem receivers on market, it said, decision on which of four AM stereo systems will become national de facto standard will fall squarely on broadcasters.

**Richland county, S.C., is trying to revoke its cable franchise with Tele-Communications Inc.** County council voted unanimously to draft revocation notice for TCI's 12,000 subscriber-system serving Columbia, S.C., and unincorporated parts of Richland county. Also, neighboring Lexington county (2,400 subscribers) is expected to initiate similar proceedings against TCI today (Dec. 12). Poor service and reception; deletion, without notice, of popular distant signal (WTTG-TV Washington); rate increase, and poorly managed switch to addressable converters early last month were reasons for action, according to official with Richland county attorney's office.

**CBS has pulled out of overseas pay TV joint venture** announced last June. CBS spokesman said venture "did not fit our current business priorities." Last summer, CBS announced, along with HBO, Columbia Pictures and 20th Century-Fox, that it would team up with London-based Goldcrest to provide pay television programing to overseas market.

**Telepictures has joined with three partners to purchase two Puerto Rico television stations:** WKBM-TV Caguas (San Juan) on channel 11 and WLuz-TV Ponce on channel 7 **for \$8.6 million**. Others reported to be in buying group are Radio Caracas, Venezuelan group owner which initiated deal but whose foreign ownership necessitated bringing in nonforeign partners; John Semack, N.Y. investor, and Joaquim Villamail, San Juan real estate developer. Stations incurred operating losses that forced owners, widow and three children of Ralph Perez Perry, into bankruptcy. Kenneth C. Levine, Telepicture's treasurer and chief financial officer, said that company, which recently purchased KMD-TV Midland, Tex., ("Changing Hands," Oct. 17) is still looking at possible acquisitions in television and cable, though it is not considering radio.

Beverly Hills Hotel Corp., principally owned by New York financier Ivan Boesky, has bought 85% of Seraphim Corp., licensee of **KGMC-TV** Oklahoma City, for about \$7 million. Boesky is also negotiating to buy **WFBT-TV** Minneapolis (see "Closed Circuit"). **Ted Baze**, general manager of KGMC and at time 20% owner, year ago paid \$5.2 million for other 80%. (Price was previously reported to be \$7 million ["Changing Hands," Dec. 20, 1982].) KGMC-TV is independent on channel 34.