

Book report. The National Cable Television Association's 1984 Directory of Cable Education and Training Programs is now available. The 89-page book lists training centers, junior colleges and universities in the U.S. with instruction in cable technology and management, and includes information on entry requirements, curricula, fees and financial assistance. Copies are available for \$5 from Association Affairs Department, 1724 Massachusetts Avenue, NW, Washington, 20036.

More music videos

Superstation WTBS(TV) Atlanta has renewed its 11-month-old music video series, *Night Tracks*, for an additional 52 weeks beginning this June. The series airs for six hours every Friday and Saturday night and features approximately 80 music videos in each program. The producers of *Night Tracks*, Tom Lynch and Gary Biller, have sold to WTBS a second series, *Chartbusters*, which will air from 11 p.m.-midnight on Saturday beginning later this year.

In an unrelated announcement, Turner-owned Cable News Network said it will expand its daily Olympic games coverage to three weekend cablecasts. *The Games of '84*, anchored by Mike Cowman, "will follow the paths of leading amateur athletes hoping to qualify for this year's summer games." The updates will continue to air daily during six CNN Sports segments.

School day

Terry Sanford, chairman of The Learning Channel, the nonprofit satellite-delivered basic cable educational service, announced that TLC's board has approved a January 1985 target date for the service's expansion from 10 to 24 hours a day. "[I]t is essential," said Sanford, "that we extend our programming into prime time when the largest num-

ber of adults have the time to watch television." TLC now programs from 6 a.m. to 4 p.m. NYT, on Satcom III. According to Harold Morse, president of TLC, several different deals for the increased transponder time are in the works. In addition, Sanford announced that Morse, and John Frazee, group VP, Centel Corp., and president, Centel Cable Television, have been named to the board of directors.



And the winner is. As part of Cinemax's recent launch in Wilkes-Barre, Pa., its sister service, HBO, honored one of its 365 pioneer subscribers with a lifetime subscription to Cinemax. Making the presentation to the winner, Marion Sabestinas, were (l-r) Hoyt Walter, vice president, Service Electric Cable TV, the local cable company; Wilkes-Barre Mayor Thomas McLaughlin; Sabestinas; Steve Davidson, HBO senior vice president, and Ed Ganc, manager, Service Electric Cable TV.

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