

sales, CBS Owned Television Stations, San Francisco, named manager of Dallas office.

**Stephanie Apt**, associate producer, Geer, DuBois, New York, named producer. **Jill Savitz**, assistant producer, Geer, DuBois, to production coordinator.

**Dick McCauley**, senior VP, general manager, Blair/RAR, New York, joins Selcom Radio there as senior VP, station development.

**Brenda Crowner**, from McCann-Erickson, Louisville, Ky., joins Sheehy & Knopf, advertising agency there, as associate creative director.

**Fran Tivald**, VP and national sales manager, Katz Independent Television, New York, named general sales manager.

Assistant planners named media planners, Tatham-Laird & Kudner, Chicago: **Laura Alfieri**, **Linda Cyza** and **Kathleen O'Donnell**.

**Sheri Lapidis**, research analyst, Avery-Knodel Television, New York, named research manager, independent stations. **Leonora Barone**, member of sales department, A-K, named research analyst.

**Christine McLaughlin**, from Hill Holliday Connors Cosmopolis, Boston, joins Quinn & Johnson/BBDO there as accounts receivable supervisor.

**Douglas Hoitenga**, account supervisor, Cable Media of Michigan, West Bloomfield Hills, Mich., joins D'Arcy MacManus Masius, St. Louis, as regional account executive.

**Mike Polatschek**, sales manager, KRBK-TV Sacramento, Calif., joins WJOL-TV New Orleans as VP, director of sales.

**Bob Barnett**, sales manager, KYUU(FM) San Francisco, named general sales manager.

**Bob Buselli**, member of sales department, WPTF-TV Raleigh, N.C., named general sales manager.

**Evelyn Sias**, manager, research information, Group W Satellite Communications, Stamford, Conn., named manager, local ad sales.

**Jay Sterin**, sales manager, WROR(FM) Boston, named general sales manager. **Greg Orcutt**, senior account executive, WROR, named local sales manager.

**Tom Wall**, from WSPA-TV Spartanburg, S.C., joins WBTW(TV) Florence, S.C., as general sales manager.

**Steve Woodward**, from WMJR(AM)-WWWK(FM) Manassas, Va., and **Amy Cubert**, from Wild World amusement park, Largo, Md., join WINX(AM) Rockville, Md., as account executives.

**Anne Jones**, from Trahan, Burden & Charles, Baltimore, joins WCBM(AM) there as account executive.

**Mel Birch**, from KKBB(AM) Denver, joins KCBF(AM) Fairbanks, Alaska, as account executive.

## Programming

**Laurence M. Mark**, production vice president, motion picture group, Paramount Pictures Corp., joins 20th Century Fox Film Corp. as executive VP, film production, effective Dec.

1. He succeeds **David Madden** who, in turn, succeeds Mark in his position at Paramount, effective today (Oct. 29). **Richard Berman**, director of program development, Warner Brothers Television, joins Paramount Television Network Production as director of current programs. **James L. Brooks**, president of Gracie Films, independent production company based at Paramount, moves to Fox under terms of exclusive two-year contract to direct, write and produce for motion pictures and television.

**William Lochridge**, VP, special programming, ABC Radio Networks, New York, joins NBC Radio Networks there as VP and general manager of Source, young adult network.



Lochridge



Korris

**Jim Korris**, director, current programming and marketing, Universal Television, Los Angeles, named VP, current programming, succeeding **Richard Lindheim**, named senior VP, series programming ("Fates & Fortunes," Oct. 22). **Stuart Mandel**, senior VP, business affairs and administration, Sherwood Productions, Los Angeles-based independent production company, joins Universal Television as VP.

**Michael Brandman**, executive VP, pay cable production and development, Lorimar, Los Angeles, joins Playboy Programs Inc. there as president. **David Ingoldsby**, manager of operations, Walt Disney Telecommunications and Non-Theatrical Co., Los Angeles, named director of operations.

Appointments in restructuring of domestic sales force, Telepictures: **Scott Carlin**, VP, Northeast sales, New York, to VP, general sales manager, Telepictures Perennial, division to handle sales of nonfirst-run product, Los Angeles; **Jody Shapiro**, VP, domestic sales, New York, to VP, Eastern sales there; **Tom Straszewski**, VP and general manager, KNBC(TV) Los Angeles, to VP, Western sales there; **Jeanine Kadow**, account executive, Chicago, to manager, Eastern sales, New York; **Alicia Windroth**, account executive, Chicago, to director, Dallas; **Mike McHugh**, account executive, Dallas office, to manager, Western sales, Los Angeles; **Robert Barnett**, account executive, Los Angeles, Telepictures Perennial, to director, Western sales, Los Angeles; **Steve Knowles**, general sales manager, WEEI(AM) Boston, to director, Eastern sales, New York, Telepictures Perennial.

**Steve Gordon**, general manager, KMDY(AM) Thousand Oaks, Calif., joins Viacom, Los Angeles, as director, program development. **Lynn Fero**, administrator, business affairs administration, Viacom Enterprises, New York, named manager, business affairs administration. **Heidi Suzanne Mellick**, home video, licensing and merchandising, Viacom, Los Angeles, named sales executive, home vid-

eo.

**Vicki Rosenberg**, head of own casting company, Los Angeles, joins Paramount Network Television Production there as VP, talent and casting.

**Mary Ellis Bunim**, executive producer, *As the World Turns*, CBS, New York, joins NBC, Los Angeles, as co-executive producer, *Santa Barbara*.

**Gary Patrick**, VP, account services and new account development, Independent Media Services, New York, joins Vitt Media International there as VP.

**Susanna Gregg**, freelance scriptwriter, joins The Program Factory, Nashville, as assistant contest coordinator for its *Play the Numbers* and *Jury! Jury!* game shows.

**Victoria Lynn Quoss**, from Scott, Foresman Publishers, New York, joins Evergreen Programs, division of Worldvision Enterprises there, as account executive, central division.

**Norm Hankoff**, president, KTHO(AM)-KZRF(FM) South Lake Tahoe, Calif., joins Fred Hall Productions, Ojai, Calif., as executive VP, marketing.

**Ira Haber**, from Coopers & Lybrand, New York accounting firm, joins Modern Telecommunications Inc. there as controller.

**Timothy Spenser Davis**, account executive, Television Program Enterprises, New York, joins Worldvision Enterprises there as account executive, Eastern division.

**Dennis Boyle**, from John Blair & Co., Chicago, joins Embassy Telecommunications there as account executive, Midwest region.

**Dean Tyler**, program director, WPEN(AM) Philadelphia, named manager, MOR programming, for parent, Greater Media.

**Diane Paige Appleyard**, operations manager, WPMT(TV) Mobile, Ala., joins WFST(TV) Tampa-St. Petersburg, Fla., as program director.

Appointments, WSBK-TV Boston: **Fred Bierman**, executive producer, to program manager; **Mark Quenzel**, producer and director, to executive producer, and **Candace Fisher**, program assistant, to associate producer.

**Lin Brehmer**, from WQBK(FM) Rensselaer, N.Y., joins WXRT(FM) Chicago as music director.

**Michael Bettelli**, announcer and anchor-reporter, KOMO(AM) Seattle, named music director.

**Erren Gottlieb**, floor director, KING-TV Seattle, named associate producer, *Good Company*.

**Raul Ramirez**, retired professional tennis player, joins SIN Television Network, New York, as commentator.

**Louie Manno**, from WFAN(FM) Stonington, Conn., joins WBEC-AM-FM Pittsfield, Mass., as production director and air personality.

**Les Shapiro**, from WEEK-TV Peoria, Ill., joins KCNC-TV Denver as weekend sports anchor.

**Dave Hutcheson**, from WZPL(FM) Greenfield, Ind., joins WGCL(FM) Cleveland as morning air personality.