

Nielsen has upgraded number of U.S. television households by one million, effective Sept. 2. For 1985-86 television season, Nielsen estimates there are **85.9 million U.S. television households**, up 1% from 84.9 million households for 1984-85 season. One rating point now equals 859,000 television households.

Arbitron said last week it would reissue this year's **Radio County Coverage Report** on Aug. 16. Original issue, which came out in June, incorrectly reported age/sex ratings due to error in methodology. This year's county coverage report contains re-analysis of all Arbitron ratings books (spring, summer, fall and winter) issued in 1984 on county-by-county basis as opposed to metro-area analyses provided when books were originally issued last year.

**Sponsors of New York state antitakeover legislation withdrew bill** last week at request of governor, Mario Cuomo, who now has 10 extra days to consider legislation. Cuomo made request as he faced midnight deadline to act on several hundred pieces of legislation. Much of previous focus on legislation had been potentially negative impact on Ted Turner's takeover attempt of CBS, but as result of last week's court and FCC rulings (see "Top of the Week") legislation may have little impact now on Turner's decision whether to continue bid.

**CBS dominated this year's daytime Emmys**, awarded at ceremonies in Los Angeles and New York last week. CBS captured total of 33 awards, far outpacing all competition. **ABC took eight, NBC won just one, Public Broadcasting Service garnered three and syndicated programs collected four**, including outstanding talk/service show and host to **Donahue**. CBS's kudos included outstanding drama series, for **The Young and the Restless**. Outstanding writing award for drama series went to ABC's **All My Children** staff, headed by Agnes Nixon. NBC's lone kudo went to Phil Norman for graphic and design work for **Santa Barbara**. Among PBS awards was one for outstanding children's series, **Sesame Street**.

**Two new network prime time news magazine programs** will make their debuts in next two weeks. This Wednesday (Aug. 7), **NBC's American Almanac**, with anchor Roger Mudd, will bow at 10 p.m. It will appear monthly through end of year and, under current plan, will get weekly slot beginning in January 1986. **CBS's West 57th Street** will debut one week later, Aug. 13 (10 p.m.). Program will have initial six-week run, will then go on hiatus and return for another 13-week run in December or January. Four regulars include Jane Wallace, Meredith Vieira, John Ferrugia and Bob Sirott.

**CNN and Justice Department** last week resolved differences over scope of CNN coverage of **Beirut hostage story** that will be made available to government (BROADCASTING, July 29). CNN spokesperson Judy Borza on Friday (Aug. 2) said FBI agents were in CNN library in Atlanta viewing selected items from among those aired. Agents picked items from rundown of material turned over by CNN. As for controversial issue of outtakes, Borza said CNN editors were reviewing material not aired and will provide for agents' viewing items considered "pertinent." Agreement was worked out after CNN executives first agreed to comply with government subpoena, then balked, saying scope of request was unduly broad.

Group of **cable satellite programmers** is working on **proposal for scrambling cable satellite programming**, according to Marty Lafferty, director of marketing for Turner Broadcasting System. Lafferty said group is planning to submit plan to National Cable Television Association within next couple of weeks as alternative to NCTA's own proposal (BROADCASTING, July 22).

**HBO is now scrambling all four satellite feeds of its Cinemax and HBO services**, it has been announced. Before Florida Cable Television Association convention, HBO chairman and CEO Michael Fuchs announced that HBO events would be scrambled beginning with Aug. 10 broadcast of WBC lightweight title fight between Jose Luiz Ramirez and Hector (Macho) Camacho. Scrambling now



**Almanac opening.** NBC played host to number of Washington journalists and government officials Thursday (Aug. 1), at reception in honor of its new prime time, one-hour news magazine, *American Almanac*. Above (l-r): Edward Fohy, executive producer of program, Secretary of Defense Caspar Weinberger and show's anchor, Roger Mudd. Series will premiere on Tuesday (Aug. 6) at 10 p.m.

takes place from 6 a.m. to 6 p.m. NYT on all programming feeds Galaxy I and Satcom III-R.

**Rockefeller Group**, New York-based parent of Outlet Communications, announced last week it was **restructuring ownership Rockefeller Center**, eight-acre tract in midtown Manhattan, home to several Fifth Estate companies including RCA, Time Inc. and Warner Communications. Plan calls for real estate complex to be mortgaged to public real estate investment trust in exchange for \$1.1 billion cash. Of that total, \$400 million will be used to repay debt incurred when Rockefeller Group purchased land under Rockefeller Center earlier in year. Remaining \$600 million is to be distributed to current owners, 90% of whom are trusts benefitting descendants of John D. Rockefeller Jr. Desire of Rockefeller family members for additional liquidity has raised **speculation that Outlet owner of seven TV stations, may itself be slated for sale or public offering.**

ABC and union representing over 3,100 network engineers and employees ended third round of contract talks in Washington Thursday (Aug. 1) with no major concessions by either side. **Four-year contract between National Association of Broadcast Employees Technicians and ABC** expired March 31, and proposals key issues such as daily hiring, use of new technologies a mileage jurisdiction for news coverage reportedly remained unchanged from earlier positions. But in effort to probe for potential agreement, negotiators met "off record" for nearly three-quarters of two-week discussions ending Aug. 1. Talks resume Sept. 12 in Washington.

**Business Men's Assurance Co.** announced last week that it engaged Morgan Stanley & Co. to advise it on possible **sale of broadcasting subsidiary, Camellia City Telecasters**. It owns independent UHF's: **KTXL-TV Sacramento, Calif., KDVR-TV Denver and KPDX Vancouver, Wash.-Portland, Ore.** BMA is Kansas City, Mo.-based publicly held diversified insurance company headed by W. Grant, chairman. Grant said "unsolicited offers" were "not unexpected in light of other recent sales in the broadcasting industry."

Although William Paley, former chairman and largest individual shareholder in CBS Inc., is partner in Whitcom Investments, New York, he is not among group of partners from company who have formed separate partnership to participate in **purchase of Cap Cities station WTNH-TV New Haven** for \$170 million (BROADCASTING, July 29). Paley's participation, according to an FCC source, "would raise questions" concerning multiple ownership rule because signals of WCBS-TV New York and WTNH-TV overlap. A participating in purchase are **Paine Webber**, New York broker and investment firm, and **Cook Inlet Region Inc.**, Anchorage-based for-profit cooperative established in 1971 as part of Alaska Nat