

into difficulty.

Earlier this summer, FIM ads ran on seven TV stations in North Carolina, but according to Cain, many "stations are refusing [to air the ads] on the grounds of issue advertising." The Raleigh lawyer said that either last week or this week, ads are scheduled to run on stations in Texas and Arizona and that he expects additional stations in the South, Midwest and West—regions which FIM has targeted—to carry ads soon. FIM has sent tapes of both radio and television ads to some local supporters and asked them to raise money locally for placing the ads.

If FIM is able to raise a million dollars, those donations will pay off doubly because an unnamed wealthy individual has decided

to make a challenge grant for that amount, said Cain ("Closed Circuit," Sept. 23). With the extra money, FIM would be able to pay off all its current debt, he said, and consider other strategies, such as undertaking a proxy fight. The organization might also be able to increase its advertising frequency, which is currently decided on a "week-by-week basis . . . as cash flow permits."

Cain said FIM has had no recent contact with CBS, "except for the three-and-a-half hours that Mike Wallace and *60 Minutes* recently spent with us." The 15-minute segment aired Sept. 15. It focused particularly on the importance to FIM of a 26-year-old advisor, Bob Harris, who is bedridden with muscular dystrophy. □

WJYA(AM) Marietta and WJYA-FM La Grange, both Georgia □ Sold by LWB Corp. to Trans World Broadcasting Corp. for \$5 million, comprising \$4 million cash, \$200,000 noncompete agreement and remainder note. **Seller**, principally owned by Robert L. Williams, James E. Motlz, Gene Apruzzi and Robert H. Lynch, owns three AM's and four FM's. **Buyer** is owned by Xenophon Zapis, who also owns WHLO(AM) Akron and WZAK(FM) Cleveland, both Ohio. WJYA(AM) is daytimer on 1080 khz with 10 kw. WJYA-FM is on 104.1 mhz with 100 kw and antenna 1,690 feet above average terrain. **Broker: Chapman Associates.**

WCEE(TV) Mt. Vernon, Ill. □ Sold by Pyramid Broadcasting Corp. of Illinois to Robert W. Sudbrink for \$3.6 million cash. **Seller** is principally owned by William R. Varecha, who also has interest in WAYK(TV) Melbourne, Fla., and Orion Broadcast Group Inc., which also owns WQRF-TV Rockford, Ill. **Buyer** is Del Ray, Fla.-based station group of five AM's and four FM's, principally owned by Robert W. (Woody) Sudbrink. WCEE is on channel 13 with 316 kw visual, 30.2 kw aural and antenna 1,550 feet above average terrain.

KXA(AM) Seattle □ Sold by Madison Park Broadcasting to Olympic Broadcasting Corp. for \$2.2 million. **Seller** is owned by Richard B. Pratt and Daniel Nelson, who have no other broadcast interests. **Buyer** is principally owned by Bill Highsmith. It

Changing Hands

PROPOSED

WHTM-TV Harrisburg, Pa.; WETM-TV Elmira, N.Y., and WSTM-TV Syracuse, N.Y. □ Sold by Times Mirror Co. to Smith Acquisition Corp. for \$84 million cash. **Seller** is publicly owned Greenwich, Conn.-based publisher, cable MSO and station group of seven TV's, headed by Robert F. Erburu, president. It publishes *Los Angeles Times* and seven other daily newspapers and owns 57 cable systems. Broadcast division is headed by John McCrory. **Buyer** is newly formed corporation headed by Robert N. Smith, president; George Lilly; William S. Reyner, and TA Associates. Smith has interest in WCTV(TV) New Bern, N.C., and in new TV's in Johnstown and Altoona, both Pennsylvania. Lilly owns SJL Inc., Billings, Mont.-based station group of four TV's. He also owns WKFT(TV) Fayetteville, N.C. Reyner is partner in Washington-based communications law firm of Hogan & Hartson. He has interest in WRGB(TV) Schenectady, N.Y. TA Associates is Boston-based investment banking firm headed by David Croll, managing partner. WHTM-TV is independent on channel 27 with 1,000 kw visual, 100 kw aural and antenna 1,120 feet above average terrain. WETM-TV is NBC affiliate on channel 18 with 113 kw visual, 22.4 kw aural and antenna 1,220 feet above average terrain. WSTM-TV is NBC affiliate on channel 3 with 100 kw visual, 20 kw aural and antenna 1,000 feet above average terrain.

WMET(FM) Chicago □ Sold by Doubleday Broadcasting to Heritage Broadcasting Co. for \$12.5 million. **Seller** is New York-based station group subsidiary of Doubleday & Co., principally owned by Nelson Doubleday. It owns two AM's and six FM's and is headed by Gary Stevens, president. **Buyer** is principally owned by William Yde, brothers George and Reg Johns, and six others. It also owns KKCW(FM) Portland, Ore., and recently purchased WZPL(FM) Indianapolis. ("Changing Hands," Sept. 2). WMET is on 95.5 mhz with 6 kw and antenna 1,160 feet above average terrain. It holds CP for 4.1 kw and antenna 1,568 feet above average terrain.

WZNE(FM) Clearwater, Fla. □ Sold by DKM Broadcasting Corp. to Sandusky Newspapers Inc. for \$10 million. **Seller** is Atlanta-

based station group of three AM's and three FM's headed by Robert K. Dyson, chairman. It recently purchased 10 stations from Stuart Broadcasting (BROADCASTING, Aug. 26). **Buyer** is Denver-based publisher and station group of three AM's and six FM's, principally owned by Dudley White and family. It publishes daily newspapers in Sandusky, Ohio; Grand Haven, Mich.; Norwalk, Ohio, and Kingsport, Tenn. WZNE(FM) is on 97.9 mhz with 100 kw and antenna 639 feet above average terrain. **Broker: The Ted Hepburn Co.**



Open for business. Rick Michaels, chairman of Communications Equity Associates, a cable television brokerage firm, cuts the ribbon to open its new Washington office which houses the firm's new broadcast services division. Pictured (l-r): Glenn Serafin, director, radio broadcast services division; Diane Healey, senior vice president, broadcast services; Harold Ewen, president; Michaels; Kent Phillips, senior vice president and managing director of Washington operations, and Mark Sena, vice president of marketing.

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