

appetite has been handled and it's time to move on to other forms rather than the 50th permeation of the domestic comedy." CBS's Grant observed that saturation of a program form is largely dependent on the quality of the programs being offered. "If there are a bunch of good ones on the air," he said,

"people will say we have just the right amount. . . I'd like to see in our schedule a few more of them just for program balance." (CBS has six comedies starting the new season, compared to nine for ABC and 13 for NBC.)

In response to a question on why NBC

reversed its decision to bring back *Remington Steele* as a midseason replacement after cancelling it, Tartikoff said it was 15,000 pieces of viewer mail protesting the cancellation that did the trick. "I figured there was real legitimate viewer support and interest in the show, so we short ordered it," he said. □

Stay Tuned

CBS will set aside 10 seconds of airtime during 8-8:15 p.m., seven nights a week, to broadcast *Stop the Madness*, the network's effort to help prevent drug abuse. Stacy Keach will deliver the first message, Monday, Sept. 22. *Guiding Light* will broadcast its 10,000th episode this Thursday (Sept. 18, 3-4 p.m.). It's the only serial still on the air that made the transition from radio. *Guiding Light* is produced by Procter & Gamble. Joe Willmore is executive producer.

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ABC is putting in a rebroadcast of a "unique comedy magazine," *Funny*, on Friday (Sept. 19) at 10-11 p.m., instead of a previously announced *Moonlighting* repeat. *Funny* will feature performances by Bill Cosby and Richard Pryor, as well as vignettes from Japan and England. (The one-hour comedy show originally ran Jan. 19.) *Starman* is previewing right before *Funny* at 9-10 p.m. When the season begins, ABC will run *Starman* in this Friday time period. . . . Next Friday, Sept. 26, ABC is switching time slots for the premiere episodes of *Sidekicks* and *Mr. Belvedere*. *Sidekicks* will run one time only at 8:30-9 p.m. while *Mr. Belvedere* will run at 9:30-10 p.m.

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NBC's *Nightly News with Tom Brokaw* will be hopping up and down the West Coast this week. The news program will originate from five major West Coast cities: Seattle on Monday, San Francisco on Tuesday, Sacramento on Wednesday, Portland on Thursday and L.A. on Friday. . . . Bill Cosby will guest host *The Tonight Show* next week on Tuesday (Sept. 23), Wednesday (Sept. 24) and Friday (Sept. 26). On Thursday (Sept. 25), *Tonight* will be pre-empted by two back-to-back editions of *Late Night with David Letterman*, the same night as Johnny Carson's 90-minute, 24th anniversary special. . . . The broadcast of *Encounters*, an NBC special movie starring Donna Mills, James Brolin and Cicely Tyson, has been moved back to Sunday, Sept. 28, instead of the earlier-announced date of Monday, Sept. 22.

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PBS's *Discover* series begins its second season on Wednesday, Oct. 8. (airing at 8 p.m. EDT). *Discover*'s season opener will cover: Respiratory Stress Syndrome, the leading cause of death among premature babies; the biomechanics of figure skating; the behavior patterns of wild horses, and "the science of a snack," the role science and technology play in the development of a new, "dual-textured" snack food. The science-oriented program is hosted by Peter Graves and consists of five one-hour broadcasts that will air monthly through February 1987. . . . The Satellite Program Development Fund has awarded 18 grants to support the production and development of new public radio programming. Total grant money amounts to \$385,000 and will generate over 75 hours of public affairs, performance and drama programming. Among the projects: a three-month pilot for a national Native American news service and a four-part series to commemorate the 100th birthday of Eugene O'Neill.

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The Disney Channel is broadcasting the world television premiere of "Pinocchio" this Saturday (Sept. 20), at 7 p.m. The classic film was released in 1940 and won two Academy Awards for the studio, one for Best Original Score and one for Best Song ("When You Wish Upon a Star"). "Pinocchio" is the fifth animated film to air on the Disney Channel.

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CBS RadioRadio debuts a new, monthly comedy service, "Laff Trax," Sept. 29. During the first week of each month, RadioRadio will bulkfeed a collection of 75 60-second-or-less routines from the likes of Abbott and Costello, the Three Stooges, Firesign Theater, Eddie Murphy and Billy Crystal. Radio Today is the producer of the drop-in bits, which are offered on a sustaining basis.

Cinemax will run a special tribute to Buddy Holly on Sept. 24, the month that would have marked the rockabilly king's 50th birthday. Titled *The Real Buddy Holly Story*, the hour-long tribute features vintage film clips along with interviews of Paul McCartney, Keith Richards and Don and Phil Everly. In addition, Cinemax has been running the 1978 film, *The Buddy Holly Story*, and will run the movie on the 24th along with the one-hour tribute.

A professional's guide to the intermedia week (Sept. 15-21)

Network television ABC: *Monday Night Football* (Denver Broncos at Pittsburgh Steelers), Monday, 9 p.m.-conclusion. *Moonlighting* (special broadcast of eight-E Emmy nominee, originally aired Oct. 15, 1985), Tuesday, 8:30-9:30 p.m. *Jack and Mike* (premiere) Tuesday, 9:30-11 p.m. *Perfect Strangers* (season premiere), Wednesday, 8-8:30 p.m. *Head of the Class* (premiere), 8:30-9 p.m. *NFL Football* (special, Cincinnati Bengals at Cleveland Browns), Thursday, 8 p.m.-conclusion. *Starman* (preview), Friday, 9-10 p.m. *Funny* (special comedy presentation), Friday, 10-11 p.m. *Life with Lucy* (premiere), Saturday, 8-8:30 p.m. *The Ellen Burstyn Show* (premiere), Saturday, 8:30-9:00 p.m. *Heart of the City* (premiere), Saturday, 9-10:30 p.m. *ABC Fall Preview Special* (hosted by Alan Thicke), Saturday, 10:30-11 p.m. *The Disney Sunday Movie* (season premiere begins with TV premiere of "Pete's Dragon" and stars Mickey Rooney and Helen Reddy), 7-9 p.m. *ABC Sunday Night Movie*, "You Only Live Twice," (James Bond movie), Sunday, 9-11:30 p.m.

□ **CBS:** *CBS Tuesday Movie, Oceans of Fire* (adventure drama, stars Gregory Harrison, Billy Dee Williams and Lyle Alzado), Tuesday, 9-11 p.m. *Clue: Movies, Murder and Mystery* (comedy special, Martin Mull hosts), Wednesday, 8-9 p.m. *The Price is Right* (final prime time summer broadcast), Thursday, 8-9 p.m. *Knots Landing* (season premiere, two-hour special), Thursday, 9-11 p.m. *Scarecrow and Mrs. King* (part one of two-part season premiere), Friday, 8-9 p.m. *CBS Special Movie, Many Happy Returns* (comedy about taxes, stars George Segal), Friday, 9-11 p.m. *CBS Sports* (Notre Dame at Michigan State), Saturday, 2:30-6 p.m.; (NFL double-header), Sunday, 1-7 p.m. *Murder, She Wrote* (one time only, this slot), Saturday, 8-9 p.m. *The Return of Mickey Spillane's Mike Hammer* (special movie rebroadcast), Saturday, 9-11 p.m. *George Washington: The Forging of a Nation* (two-part miniseries), Sunday, 8-10 p.m. and Monday (Sept. 22), 9-11 p.m.

□ **NBC:** *Bob Hope Lampoons the New TV Scene* (with George Burns and Danny Thomas), Monday, 8-9 p.m. *Cheers* (one time only this slot), Tuesday, 9-9:30 p.m. *Night Court* (one time only this slot), Tuesday, 9:30-10 p.m. *L.A. Law* (special, two-hours), Monday, 9-11 p.m. *Crime Story* (special, two-hours), Thursday, 9-11 p.m.; (one-hour preview), Friday, 10-11 p.m. *Disney's 'Captain EO' Grand Opening* (special, originates from Disneyland), Saturday, 8-9 p.m. *Easy Street* (second sneak preview), Saturday, 9:30-10 p.m. *Matlock* (sneak preview), Saturday, 10-11 p.m. *Our House* (third sneak preview), Sunday, 7-8 p.m. *38th Annual Emmy Awards*, (live, from Pasadena, Calif., David Letterman and Shelley Long co-host), Sunday, 8-11 p.m.

□ **PBS:** *The Story of English* (part one of nine-part series on the history of the English language, Robert MacNeil hosts), Monday, 10-11 p.m. *Fighting Terrorism: A National Security View* (documentary, simulates inner-workings of National Security Council), Wednesday, 9-10 p.m.

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Network radio: American Public Radio (APR): International Violin Competition of Indianapolis (live, finals competition), Thursday-Saturday, 9-11 p.m. EDT; (awards presentation and medalist recital), Sunday, 7-8 p.m. EDT. *Cincinnati May Festival* (Mahler's "Symphony of a Thousand," No. 8 in E-Flat Major), Sunday, one hour fifteen mins. (check locally).