

is owned by Charles R Ketron, Truett Frazier and Conrad Jett. It also owns WSEV(AM) Sevierville, Tenn. WNKX is on 105.5 mhz with 310 w and antenna 945 feet above average terrain.

CABLE

**System serving Live Oak and Suwanee, both Florida** □ Sold by Sammons Communications Inc. to Cablevision Industries for estimated \$3.5 million-\$5 million. Seller is Dallas-based MSO headed by James Whitson,

president. It serves over 750,000 subscribers with systems in 21 states. Buyer is Liberty, N. Y.-based MSO principally owned by Alan Gerry. It serves over 500,000 subscribers with systems in eight states. System passes 2,900 homes with 2,500 subscribers and 61 miles of plant. Broker: *Communications Equity Associates.*

**Systems serving Hollywood, Ravenel, Folly Beach and Charleston County, all South Carolina, and Darien, Jekyll Island and McIntosh County, all Georgia** □ Sold by Enstar Communications Corp. to U.S. Cable Corp.

for estimated \$3 million-\$4 million. Seller is Atlanta-based MSO headed by Robert Graff, president. It serves over 50,000 subscribers with systems in nine states. Buyer is Montvale, N.J.-based MSO owned by Stephen E. Myers and Michael C. Anderson. It serves 110,000 subscribers with systems in nine states. Systems pass 4,520 homes with 2,700 subscribers and 109 miles of plant. Broker: *Communications Equity Associates.*

For other proposed and approved sales see "For the Record," page 77.

# TELECASTINGS

## C-c-c-canceled

ABC-TV has canceled its second network series in two weeks. *Max Headroom*, a mid-season replacement last season from Lorimar, never caught on in the new season, and fell to the bottom of prime time program rankings in week number three of the season with an average 7.1 Nielsen

rating and a 12 share. Friday, Oct. 16 (9 p.m.-10 p.m.) was *Headroom's* last broadcast on ABC. The network said it was bringing back 20th Century Fox's *Mr. Belvedere* (not renewed to start the season, but picked up as a mid-season replacement) from 8 p.m. to 8:30 p.m., to be followed by the new comedy, *The Pursuit of Happiness*, also from Fox, about a history professor at

a small Philadelphia college.

## Fox moves

Fox Broadcasting Co. announced more changes in its weekend schedule. *Mr. President*, starring George C. Scott, moves from Sunday to Saturday at 8 p.m. *Women in Prison* follows at 8:30, *Beans Baxter* at 9 and *Second Chance* at 9:30. On Sunday, *21 Jump Street* stays at 7 p.m., followed by *Werewolf* at 8 p.m., *Married... With Children* at 8:30, *The Tracey Ullman Show* at 9 and *Duet* at 9:30.

## Strip stop

KCBS-TV Los Angeles will end production of its 10-year-old *2 On The Town* local access magazine strip in December because of high production costs, but is seeking to have an independent production company continue the series in the 1988-89 season. The station will lay off the show's 30 employees in December, but some could be picked up by the production company, a KCBS-TV spokeswoman said. Three production companies have expressed interest, including Andy Friendly Productions, which works in association with Group W Productions. The producer will decide whether the half-hour show will be syndicated, the spokeswoman said. In 1986, KABC-TV Los Angeles turned its in-house access program, *Eye on L.A.*, over to a production company made up of the show's former staffers. Triple Crown Productions now syndicates the show nationally under the title, *Eye on Hollywood*.

## SAMI/Burke sold

Time Inc. said it agreed last week to sell its market research subsidiary, SAMI/Burke, to Arbitron's parent company, Control Data Corp., for more than \$80 million. The agreement was announced about six weeks after Nielsen parent Dun & Bradstreet announced the proposed acquisition of another market research firm, Information Resources Inc., for \$572 million. The latter deal is currently being scrutinized by the Federal Trade

## Closed:

September 18, 1987

**WLKW(FM) Providence, RI**

and

**WROW(AM/FM) Albany, NY**

from

**JAG Communications to Wilks/Schwartz Broadcasting for**

**\$15,390,000**



Mike Schwartz, Dan Gammon, and Mort Hamburg

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