



SANDY WHEELER
Chairman
Family Group
Broadcasting

"We appreciate integrity, discretion and tenacity in a broker. We've purchased seven stations from Randy Jeffery, who has exemplified these traits in each transaction.

Randy has worked diligently for us and we look forward to our relationship with MVP."



MEDIA VENTURE PARTNERS

*Integrity and Discretion
... the difference!*

RADIO and TELEVISION BROKERAGE
FINANCING · APPRAISALS

CHARLES E. GIDDENS · BRIAN E. COBB
1255 23rd St., N.W., Suite 890
Washington, D.C. 20037-1125
202-785-4333

RANDALL E. JEFFERY
7479 Conroy Rd., Suite C
Orlando, FL 32811-3409
305-295-2572

RAYMOND J. SCHONBAK
6311 N. O'Connor Rd.
L.B. 97, Irving, TX 75039-3510
214-869-7643

ELLIOT B. EVERS
1700 Montgomery St., Suite 322
San Francisco, CA 94111-1024
415-391-4877

In Sync

Helping hand

When an ice storm on Christmas day knocked Springfield, Mo., television stations off the air, the local cable system came to the rescue. Two network affiliates were able to continue serving cable subscribers by arranging to provide taped satellite-delivered network feeds to the headend and doing live cut-ins at the cable system's studios.

According to Joyce Reed, news director for Springfield's NBC affiliate, KYTV(TV), the five Springfield stations went dark at the same time in a power outage due to the storm. The outage began at about 11:30 a.m. on Dec. 25 with power not returning to some of the stations until about 7 p.m., Monday, Dec. 28.

After power went out, KYTV began programming on Saturday morning, Dec. 26, on the Springfield cable system owned by multiple system owner TeleCable Corp. The system penetrates approximately 50% of the Springfield market. About half of TeleCable's subscribers had uninterrupted power during the two-day period and were able to pick up the station's programming. By 11:30 a.m. on Sunday, KYTV was able to return to the air with 50% power when electricity returned at its transmitter. During the two-day period, the station had been taping the satellite network feed at its studio and delaying airing by one hour. Its anchors read the regular newscasts and cut-ins live from TeleCable.

KSPR(TV), the ABC affiliate, was dark until Sunday morning when it also began shuttling tapes to TeleCable and broadcasting news live from the cable system. That night KSPR broadcast a live basketball game from Tulsa, Okla., which was received directly by satellite at TeleCable, according to KSPR general manager John Orr who praised the cable system for its efforts. KSPR was not able to return to the air until 6 p.m. Sunday evening.

As for other stations in the market, CBS affiliate KOLR(TV) remained dark until power was restored to its transmitter on Sunday afternoon. Noncommercial KOLR(TV) left the air briefly while power was out at its studio. But it was able to return to service for cable viewers because its studio is hardwired to the cable headend. KDEB-TV, an independent, remained dark during the entire three-day period.

Meanwhile, another station that was left dark due to a holiday weekend ice storm, KTUL-TV Tulsa, Okla. ("In Brief," Jan. 4), was able to return to the air on Saturday, Jan. 2 with temporary facilities at about 13% of licensed power. KTUL-TV was dark for one day after its tower collapsed on Dec. 26 and transmitted by satellite with an ENG truck and later by microwave to the local cable system. KTUL-TV maintained the microwave link with the system, United Cable Television's Tulsa Cable TV, after returning to partial power, making the station available to about 50% of the Tulsa market last week, according to the station's chief engineer, Roman Hlohowskyj. He estimated that

the station will be able to broadcast at about 25% of licensed power later this week when further temporary measures are taken.

Insurance investigators at the KTUL-TV estimated that the collapse was due to the pressure of about a million pounds of ice that accumulated on the top of the 2,000-foot tower, about 5,000 pounds more than it was designed to bear, Hlohowskyj said. Construction on a new one was expected to begin by the end of last week. Hlohowskyj was not sure how long the construction would last.

Another hardship facing KTUL-TV was revealed last week. Soon after the tower collapsed, the transmitter building, previously reported to have been unharmed, sustained some damage from falling debris. Insulation containing hazardous asbestos was scattered throughout the building. The station was able to operate the transmitter by remote control from the studio until the building was decontaminated late last week.

Takeaway

Coverage of the Orange Bowl game between the Miami Hurricanes and the Oklahoma Sooners in Miami turned out to be more expensive than planned for KTVY(TV) Oklahoma City. About \$80,000 worth of equipment was stolen from remote broadcast sites outside a Miami hotel. KTTY sent a crew of 26 to Miami to cover the game and originate the station's newscasts there on days before the game. During the first remote, "as one of the engineers was registering the camera he watched the monitor go black," said Randy Pyburn, news operations manager. The reason, he found, was that the station's Ikegami HL79 camera, and some other equipment had been stolen. Later in the week, several typewriters and a telecopier were also taken.

Coming together

North American Philips Corp., New York, has been reorganized following stock buy-back by parent N.V. Philips Industries of the Netherlands. The move was completed last November, after the original offer of \$50 per share was raised to \$56 in October. The European company began its bid last summer to acquire the 42% of the company in public shares that it didn't already own (BROADCASTING, Aug. 24, 1987).

Subsidiaries of N.A. Philips, which had operated as separate corporate entities, were reclassified as N.A. Philips divisions effective Jan. 1. Among the 12 companies affected are Amperex Electronic Corp., Magnavox CATV Systems Inc. and Philips Electronic Instruments. In addition, the names of five existing N.A. Philips divisions have been changed, including N.A.P. Consumer Electronics Corp., which has been renamed Philips Consumer Electronics Co. U.S. Philips, which was previously a wholly owned subsidiary of N.V. Philips, has merged with N.A. Philips as part of the reorganization.