April 20, 1987), sold wapt(tv) Jackson, Miss.; wway(Tv) Wilmington, N.C., and KJAC-TV Port Arthur and KFDX-TV Wichita Falls, both Texas, to Price Communications Corp. for \$60 million. Clay is headed by Lyell Clay and family and has no other broadcasting or publishing interests. Price, which sold seven of its radio stations to Fairfield Communications (see Groups), bought wsee-Tv Erie, Pa., for \$8,750,000 from principals of MMT Sales, a New Yorkbased station representative headed by Gary Scollard, who also has an interest in KLRT(TV) Little Rock, Ark. Publicly owned, New York-based Price owns five AM's, four FM's and nine TV's after the sale and is headed by Robert Price, president.

Anchor Media completed its purchase of wLos(TV) Asheville, N.C., from the New York-based investment firm, Kohlberg Kravis Roberts Co., for \$50 million, Anchor is a St. Petersburg, Fla.-based group of three AM's and three FM's principally owned by former Gulf Broadcasting president, Alan Henry.

Shamrock Broadcasting Inc. sold KEYT(TV) Santa Barbara, Calif., to Smith Broadcasting for \$30 million. Burbank, Calif.-based Shamrock owns five AM's, nine FM's and three TV's and is owned by

Roy E. Disney and family. Chicago-based Smith is a group of five TV's principally owned by Robert N. Smith, William Reyner and Boston investment banker, TA Associates.

KXXV(TV) Waco, Tex. was sold by Robert A. Mann and family, who have no other broadcast interests, to Shamrock Broadcasting for \$12,535,000.

National Group Inc., principally owned by N.J. Douglas and his wife, Hazel, who have no other broadcast interests, and Bluebonnet Broadcasting Co., owned by Raymond G. Schindler, who has no other broadcast interests, sold their jointly owned ksts(tv) San Jose (San Francisco), Calif., and an unbuilt TV in Galveston, Tex., to Telemundo Group Inc. for a total of \$25 million. Telemundo is a group of four Spanish-language TV's purchased two years ago from John Blair & Co. It is owned by Reliance Group Holdings, a publicly traded New York-based investment firm principally owned by financier Saul Steinberg. Telemundo is headed by Henry R. Silverman, president. It spun off the Blair radio station group to Sconnix Broadcasting for \$152 million (see Groups).

Lorimar Telepictures Corp. sold KMID-TV Midland-Odessa, Tex.; KSPR(TV)

Springfield, Mo., and kcpm(TV) Chico-Redding, Calif., to Goltrin Communications Inc. for \$23 million. Culver City. Calif.-based entertainment production and distribution company. Lorimar, also owns wpgh-tv Pittsburgh, WLII(TV) San Juan and wsur-TV Ponce, both Puerto Rico, all of which are on the block. Goltrin is a newly formed broadcasting company headed by Joseph Goldfarb, a member of the office of the president of Lorimar Broadcast Group; his wife, Barbara, a Los Angeles-based attorney, and Melvyn Estrin, chairman and chief executive officer of Human Services Group Inc., a financial investment and management services organization in Washington.

Act III Broadcasting bought wrgt-tv Dayton, Ohio; wvah-tv Charleston, W.Va., and a CP on ch. 11 in Charleston from Henry Posner Jr., Albert M. Holtz and Thomas D. Wright, who have no other broadcast interests for \$22 million. Act III intends to return the license for wvah-Tv to the FCC and will switch from its ch. 23 assignment to the CP's ch. 11 on April 11, 1988. It is principally owned by producer Norman Lear and is headed by Burt Ellis, president. It also bought wtat-tv Charleston, S.C., for \$3.7 million, from a group with no other broadcast interests, principally owned by general partner, Terry Trousdale. Act III also owns wnrw-tv Greensboro, N.C.

WREX-TV Rockford, III., was sold by Gilmore Broadcasting Corp. for \$18 million to M.L. Partners. M.L. Media is headed by Elton Rule, former ABC president, and I. Martin Pompadur, It also owns KATC-TV Lafavette, La. Pompadur also has interest in Television Station Partners, New York-based group of four TV's. Gilmore is a Kalamazoo Mich.-based group of one AM, three FM's and three TV's owned by James S. Gilmore. It also sold wsvA(AM)-wQPO(FM) Harrisonburg, Va. (see AM's-FM's).

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KLTJ(TV) Irving, Tex. (Dallas-Fort Worth), was sold by Cela Inc. to Home Shopping Network for \$16,250,000. Cela is owned by Eldred Thomas and has no other broadcast interests. HSN is a publicly traded Clearwater, Fla.-based group of 12 TV's headed by Howard Speer, chairman. A new group, Blackstar Communications Inc., headed by John E. Oxendine, Kenneth O. Harris and Wesley S. Williams, all of whom are affiliated with BROADCAP (Broadcast Capitol Fund), a private, nonprofit venture capital fund created by the National Association of Broadcasters. bought KHSP-TV Salem, Ore., from the Home Shopping Network for \$5,135,000. Blackstar also bought wmop-TV Melbourne, Fla., from Press Broadcasting



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