Texas State Network, Dallas, as account executive.

## PROGRAMING

Appointments, MCA Television Entertainment, Universal City, Calif.: Michael Lansbury, VP, daytime programming, Fox Television, named VP, series programs; Angela Mancuso, VP, production, Lifetime Network, New York, to same capacity, succeeding Jim Watterson, senior VP, studio operations group, Universal Cities Studios Inc., and Michael Houbrick, assistant director of publicity, to director of publicity and promotions.


Henry Johnson, producer, Growing Pains and Just the 10 of Us, Warner Bros. Television, Burbank, Calif., named VP, film and tape production.

Burl Hechtman, executive VP, television, Motown Productions, joins King World Productions, Los Angeles, as VP, cable television and special projects.

Edward Gilbert, VP, legal and business affairs, ITC Distribution, Studio City, Calif., named senior VP, legal and business affairs.

Steve Levitan, VP, business affairs, Sunrise Films Inc., Los Angeles, named controller.

### HONOREE

War Chamberlin Jr., founding executive of CPB who left positions as president and chief executive officer of noncommercial WETA-TV Washington last December, received the 1990 Ralph Lowell award for special achievement in public TV during the PBS annual meeting in Dallas. Developments preceding the meeting included the appointment of John Schott, executive producer of the PBS series Alive From Off Center, to executive director of the Independent Television Service, which established headquarters in Minneapolis; and CPB President Donald Ledwig delivered a letter to Senators Ernest Hollings (D-S.C.) and Daniel Inouye (D-Hawaii) asking that the Commerce Committee amend the cable deregulation bill to include the cable-public TV must carry agreement reached in March (Broadcasting, April 2).

Sherri Thomas, of Kool-FM Phoenix, joins KMBT-FM Seaside, Calif. (Monterey), as music director and air personality.

Karen Smith, director of clearances, film, television and music, dick clark productions inc., Los Angeles, named director of international distribution.

Richard Bencivengo, VP, programing and development, Movietime Channel Inc., joins Playboy Entertainment Group, Los Angeles, as VP, programing, Playboy At Night.

Appointments at Avalon Pictures Inc., Santa Monica, Calif.: Melinda Hamilton, director of marketing services, Viewer's Choice, named VP, marketing; Richard Glascock, general manager, United Artists Cable Television, East San Fernando Valley, Calif., named VP, affiliate relations; Andrew Reimer, manager, feature film and television contract administration, Warner Bros. Inc., named director of programing, and Randall Fritchle, division controller, United Cable Television, City of Industry, Calif., named controller.

Chuck McLain, executive producer, People Like Us, NBC mini-series, joins Republic Pictures Productions Inc., Los Angeles, in same capacity.

Dale Snyder, director of programing, WNEW-TV Baltimore, joins group owner ABRY Communications, Boston, in same capacity.

Jeffrey H. Kazmark, director of sales, WNBC-TV New York, joins Orbis Communications, Los Angeles, as manager, West Coast sales.

Al Nassar, acting program director, WCKW-AM-FM New Orleans, named program director.


Mark A. Traverso, of Mark Traverso Productions, joins Strategic Concepts Inc., Chicago, as senior partner.

Teri Silver, manager, contract administration, Buena Vista Television, Burbank, Calif., named director of business affairs, contract administration.

Bob Kucken, program assistant, WMTG(AM)-WNIC(FM) Dearborn, Mich., named assistant program director, music director.

Beth Sosin, account executive, Group W Target Marketing, New York, named director of programing and development.

Greg Budell, air personality, WLVE(FM) Miami Beach, joins WAXY(FM) Fort Lauderdale, Fla., in same capacity.

Mark Basford, manager of programing services, E! Entertainment Television, Los Angeles, named manager, post production and scheduling.

Larry Reisman, regional affiliate relations manager, Westwood One Radio Networks, named national manager, Los Angeles.


Beth Hymson, independent casting director, joins Patrick Hasburgh Productions, Los Angeles, as director of casting.

Gary Austin, news director, WORK(AM) Rensselaer, N.Y. (Albany), adds duties as program manager.

Dan Ball, program director, WMNO(FM) Charlotte, Mich. (Lansing), joins KRXO(FM) Oklahoma City as FM program director.

Brian Hocker, account executive, Dallas, KXAS-TV Fort Worth, named director of programing and administration.

Stewart Harding, VP, production investment, Astral Film Enterprise, joins Alliance Entertainment Corp., Toronto, as executive in charge of production.

Bob Marrone, production director,