

Joseph Peter Dougherty, credited as a key member of the team that built Capital Cities/ABC Inc., died July 14 of a heart attack at his home in Sea Girt, N.J. He was 66. Survivors include his wife, Mary; seven children, Geraldine, Jody, Peter, David, Elizabeth, Aimee and Brighde; four stepchildren, Robert, Tyler, Melissa and Hilary.

Beginning his broadcasting career in 1954 as a salesman for WPTZ(TV) Philadelphia, Dougherty moved to Cleveland, two years later as assistant sales manager for KYW-TV. In 1957 he was appointed sales manager for WJZ(TV) Baltimore. His 29-year tenure with Capital Cities began in 1959 as general manager of WPRO-TV Providence, R.I.; later that year he was named vice president. In 1966, Dougherty was appointed executive vice president, television and radio, and was elected director the following year. He was appointed president of the broadcasting division in 1969 and retired as executive vice president and director of Capital Cities/ABC Inc. in 1988. Dougherty was past chairman and member of the Steering Committee of the Television Operators Caucus Inc., former director of the International Radio and Television Society Inc., member of the Association of Maximum Service Telecasters Inc., and former chairman of the Television Bureau of Advertising.



Burrud

William James Burrud, 65, television producer and narrator, died of heart attack July 12 at his home in Sunset Beach, Calif. Setting up Bill Burrud Productions, Los Angeles in 1950's, Burrud sent film crews around world to produce documentaries on variety of animals. His animal series included *The Great Red Apes*, *Animal World*, *New! Animal World*, *Animal Odyssey* and *Where did all the Animals Go?* Nature and travel shows included *World of the Sea*, *Islands in the Sun*, *True Adventure* and *Vagabond*. He is survived by his wife, Marlene, and four sons, John, Bob, Gary and Tom.

Bill Cerri, 60, air personality, WETA-FM Washington, died July 17 at National Hospital for Orthopaedics and Rehabilitation in Arlington, Va., several hours after suffering stroke while on-air. Moving to Washington in 1950 from Utica, N.Y., Cerri was named classical music announcer for Continental FM Network, later serving stints at Washington radio stations WASH-FM, WGMS-AM-FM and WO-L(AM). After performing voices for several Hanna-Barbera cartoon characters, Cerri joined WETA-FM at its start in 1970. He planned to retire in August due to struggle with Parkinson's disease. He is survived by three children; four grandchildren, and brother, Dick, host, *Music Americana*, WLTT(FM) Bethesda, Md.

Sam Jones, 67, retired chief financial officer, Katz Communications, died May 16 of cancer at Norwalk (Conn.) Hospital. Joining Katz, New York in 1951, Jones was appointed assistant treasurer in 1960, treasurer in 1969 and chief financial officer in 1973. In addition to serving as senior VP, Jones was board member and executive committee member, retiring in 1979. He is survived by his wife, Elma; daughter, Lelie and son, Bruce.

Frank McCormick Nesbitt, 48, documentary filmmaker, died of cancer July 15 at his home in Upper Marlboro, Md. Nesbitt made produced documentaries for Public Broadcasting Service and National Geographic Society, including *Inside Out*, *Yours and Mine* and *America's Embattled Economy*. He worked as cameraman at WMAL-TV Washington, in late sixties before joining Educational Film Center, Annandale, Va., in 1970's, where he produced series of documentaries for PBS. He is survived by his wife, Sandy; two sons, Andrew and Graham; sister, Marie, and brother, Samuel.

ALLIED FIELDS

Dominick Morra, administrative manager, CBS Entertainment account, Backer Spielvogel Bates, joins Broadcast Promotion and Marketing Executives,

Los Angeles, as communications manager.



Shepard

as VP and general counsel.

Julian L. Shepard, senior policy advisor, National Telecommunications and Information Administration, U.S. Department of Commerce, Washington, joins Association for Maximum Service Television, there

Ron Asplund, general manager, United Artists Cable, Kennewick, Wash., elected president, Washington State Cable Communications Association.

Gary J. Shapiro, VP and general counsel, Electronic Industries Association, Washington, named group VP, consumer electronics group, succeeding **Thomas P. Friel**, resigned.

Daniel Brenner, professor, University of California Law School, Los Angeles, and vice chairman, Corporation for Public Broadcasting, joins LeBoeuf Lamb Leiby & MacRae law firm there as counsel, telecommunications.

DEATHS

Evelyn Spitalny, 78, violinist for radio, died July 8 of heart failure at Mount Sinai Medical Center, Miami Beach, Fla. As featured soloist in husband Phil Spitalny's All-Girl Orchestra, Evelyn Spitalny performed on radio show *Hour of Charm* in 1930's through 1950's.

Bill Azan
June 1990

Thanks for the
friendship, laughter
and music.

We'll miss you.

Liz C.	Dave E.
Lew L.	Dave S.
Jim L.	John P.
Bob K.	Susan L.
Ray T.	Kathy M.
Joe C.	Peter D.
Bill J.	Donna A.

Annette G.

