

Ford's Lincoln Mercury division has signed on to sponsor Warner Bros. Domestic Television Distribution's upcoming 10-hour miniseries, *The Wild West*, which will debut in March 1993 as part of the syndication-driven Television Consortium (75 stations representing 77% of the U.S.). Lincoln Mercury will buy 25% of the national advertising inventory, in addition to a one-quarter sponsorship of a "Tune-In" program guide in Time Warner-owned magazines.

Don Tillman, vice president of programing and production for Fox O&O KTTV(TV) Los Angeles, resigned after 11 years with the station to pursue other independent production opportunities.

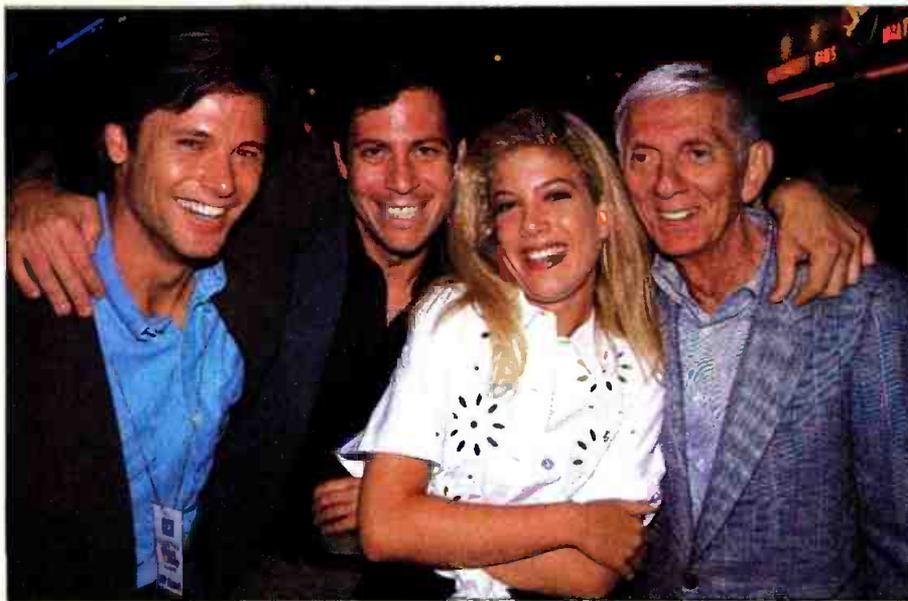
Paramount has reached agreement on a multi-year deal with KTMB Productions, which will jump studios after a three-year association with Disney, mainly as the producers of *Golden Girls*. Other projects include the short-lived *Pacific Station* and *The Fanelli Boys*.

Turner Broadcasting's upcoming **Cartoon Network has reached affiliate agreements with four cable MSO's: Newhouse Broadcasting (NewChannels, Vision Cable and Metrovision); Sammons Communications; James Cable Partners, L.P. and Buford Television.** The network launches on Oct. 1.

As expected, **President Bush last week nominated former FCC Commissioner Patricia Diaz Dennis to be assistant secretary of state for human rights and humanitarian affairs.** She left the FCC in September 1989 and for the past year has served as VP, government affairs, for Sprint.

The Native American Public Broadcasting Consortium (NAPBC) will receive initial funding of \$24,300 from the Corporation of Public Broadcasting (CPB) to create a centralized Native American Public Radio Network. The plan outlines making use of existing satellite distribution services to provide programing to the country's 24 native-controlled public radio stations within the year.

Daytime Emmy award presentation last week saw CBS collect six



Top, right to left: Prolific producer Aaron Spelling; daughter Tori Spelling, co-star of Spelling's Beverly Hills, 90210; Darren Star, creator and executive producer of Spelling's Melrose Place, and Grant Show, star of Melrose Place, were among the nearly 1,000 guests at a Melrose Ave. block party last Monday night. The party, which saw several blocks of Los Angeles's trendy street roped off, was given for affiliates during Fox's meeting in Hollywood. Above: FCC Commissioner James Quello and his wife, Mary, rode the tinsel town waves of Fox last week during the affiliate celebration.

statuettes, followed by ABC with three and NBC and PBS with one apiece. Overall, including the creative awards given out the Saturday before the prime time show, CBS led with a total of 14, NBC was second with four and ABC captured three. Syndicated programing was awarded seven awards. Actress Susan Lucci, nominated for the 13th time, failed once again in her bid to win her first statue for outstanding lead actress in a drama series, when the award was given to Erica Slezak from *One Life to Live*.

GGP, the sports and entertain-

ment production and distribution company based in Corte Madera, Calif., has been signed by Time Warner-owned Sports Illustrated For Kids to produce and package the Sports Illustrated For Kids Olympic Special. The magazine is making a time buy from NBC to air the special on Saturday, July 25 at noon (EDT), corresponding to the opening of the 1992 Summer Olympics.

Playboy After Dark, the syndicated series hosted by Hugh M. Hefner that premiered in 1969, will make its cable TV debut in July on the Playboy at Night PPV network.