

# CHANGING HANDS

The week's tabulation of station sales

## TVS

### KCRA-TV and KQCA(TV) Sacramento, Calif.

**Price:** \$520 million (see B&C, Aug. 31)  
**Buyer:** Hearst-Argyle Television Inc., New York (Bob Marbut, chairman, and John G. Conomikes, president; Hearst Corp., 86% owner) owns/is buying 27 TVs, two FM's and five AM's  
**Seller:** Kelly Broadcasting, Sacramento (Jon Kelly, chairman)  
**Facilities:** ch. 3, 100 kw, ant. 1,951 ft.  
**Affiliation:** KCRA-TV: NBC; KQCA(TV): WB  
**Broker:** Merrill Lynch

### KCPQ(TV) Seattle

**Price:** \$370 million (see B&C, Aug. 31)  
**Buyer:** Meredith Corp., Des Moines, Iowa (William T. Kerr, president); owns/is buying 10 TVs  
**Seller:** Kelly Broadcasting, Sacramento (Jon Kelly, chairman)  
**Facilities:** ch. 13, 316 kw, ant. 2,000 ft.  
**Affiliation:** Fox  
**Broker:** Merrill Lynch

### KCPQ(TV) Seattle and WGNX(TV) Atlanta

**Value:** \$370 million  
**Swapper KCPQ(TV)** (see B&C, Aug. 31): Meredith Corp., Des Moines, Iowa (William T. Kerr, president); owns/is buying 10 TVs  
**Swapper WGNX(TV):** Tribune Co., Chicago (Dennis FitzSimmons, president)  
**Facilities:** KCPQ: ch. 13, 316 kw, ant. 2,000 ft.; WGNX: ch. 46, 233 kw, ant. 1,170 ft.  
**Affiliation:** KCPQ: Fox; WGNX: CBS

### KHRR(TV) Tucson, Ariz.

**Price:** \$12 million  
**Buyer:** The Apogeo Co., Lake Oswego, Ore. (Roy P. Disney, owner)  
**Seller:** Jay S. Zucker, Tucson, Ariz.  
**Facilities:** ch. 40, 153.4 kw, ant. 2,090 ft.  
**Affiliation:** Telemundo

## COMBOS

### KORG(AM)-KEZY(FM) Anaheim, Calif.

**Price:** \$30.1 million  
**Buyer:** Jacor Communications Inc., Cincinnati (Samuel Zell, chairman; Randy Michaels, CEO; Zell/Chilmark Fund LP, 30% owner; David H. Crowl, president, radio division); owns/is buying one TV, 137 FM's and 75 AM's  
**Seller:** ML Media Partners LP, New York (I. Martin Pompadur, managing partner); also owns WICO(AM)-WEBE (FM) Bridgeport, Conn.  
**Facilities:** AM: 1190 khz, 10 kw day, 1.3 kw night; FM: 95.9 mhz, 2.4 kw, ant. 328 ft.

## PROPOSED STATION TRADES

By dollar volume and number of sales; does not include mergers or acquisitions involving substantial non-station assets

### THIS WEEK

TVs ■ \$1,792,000,000 ■ 4  
 Combos ■ \$244,723,180 ■ 8  
 FM's ■ \$12,839,611 ■ 15  
 AM's ■ \$21,608,000 ■ 6  
 Total ■ \$2,071,170,791 ■ 33

### SO FAR IN 1998

TVs ■ \$8,804,263,010 ■ 68  
 Combos ■ \$5,281,456,240 ■ 215  
 FM's ■ \$873,460,327 ■ 272  
 AM's ■ \$577,700,240 ■ 169  
 Total ■ \$15,482,876,817 ■ 724

### SAME PERIOD IN 1997

TVs ■ \$6,047,398,684 ■ 88  
 Combos ■ \$6,790,787,551 ■ 246  
 FM's ■ \$1,778,341,728 ■ 322  
 AM's ■ \$308,474,781 ■ 178  
 Total ■ \$14,908,992,744 ■ 834

SOURCE: BROADCASTING & CABLE

**Formats:** AM: talk; FM: adult top 40  
**Broker:** Gary Stevens & Co.

### WCCF(AM)-WIKX(FM)/WCVU(FM) Fort Myers, Fla.

**Price:** \$7.5 million  
**Buyer:** Jacor Communications Inc., Cincinnati (Samuel Zell, chairman; Randy Michaels, CEO; Zell/Chilmark Fund LP, 30% owner; David H. Crowl, president, radio division); owns/is buying one TV, 139 FM's and 76 AM's  
**Seller:** Intermart Broadcasting Southwest Florida Inc., Naples, Fla. (Trisha Dahlin, president)  
**Facilities:** wccf: 1580 khz, 1 kw day, 122 w night; wikx: 92.9 mhz, 50 kw, ant. 361 ft.; wcvu: 104.9 mhz, 6 kw, ant. 318 ft.  
**Formats:** wccf: news/talk; wikx: country; wcvu: soft AC

### KXBX-AM-FM Lakeport, KQPM(FM) Ukiah, KRED-FM, KKHB(FM), KGOE(AM), KFMI(FM) Eureka, KATA(AM) Arcadia, all Calif.

**Price:** \$6.4 million  
**Buyer:** Bi-Costal Media LLC, Mill Valley, Calif. (Ken Dennis and Kevin Mostyn, principals)  
**Seller:** North County Communications, Lakeport, Calif. (Bill Groody, president); no other broadcast interests  
**Facilities:** KXBX(AM): 1270 khz, 500 w day, 97 w night.; KXBX-FM: 98.3 mhz, 3 kw, ant. 300 ft.; KQPM: 105.9 mhz,

2.9 kw, ant. 2,017 ft.; KRED-FM: 92.3 mhz, 25 kw, ant. 1,544 ft.; KKHB: 105.5 mhz, 28 kw, ant. 1,588 ft.; KGOE: 1480 khz, 5 kw day, 1 kw night; KFMI: 96.3 mhz, 30 kw, ant. 1,580 ft.; KATA: 1340 khz, 1 kw  
**Formats:** KXBX(AM): MOR; KXBX-FM: AC; KQPM: country; KRED-FM: contemporary country; KKHB: soft rock; KGOE: news/talk; KFMI: hot AC; KATA: pure gold/oldies  
**Broker:** Media Services Group Inc.

### WNDU-AM-FM South Bend, Ind.

**Price:** \$6,123,180  
**Buyer:** Broadcasting Management, Inc., Indianapolis (Arthur A. Angotti, president)  
**Seller:** Michiana Telecasting Corp., South Bend, Ind. (Jim Bailey, president); also owns WNDU-TV South Bend Ind.  
**Facilities:** AM: 1490 khz, 1 kw; FM: 92.9 mhz, 12.5 kw, ant. 800 ft.  
**Formats:** AM: '70s music; FM: adult CHR  
**Broker:** Media Venture Partners

### WSOO(AM)-WSUE(FM) Sault Ste. Marie, Mich.

**Price:** \$2.3 million  
**Buyer:** Martz Communications Group, Incline Village, Nev. (Tim Martz, CEO)  
**Seller:** Fabiano-Strickler Communications, Mt. Pleasant, Mich. (James C. Fabiano and William J. Strickler, owners); no other broadcast interests  
**Facilities:** AM: 1230 khz, 1 kw; FM: 101.3 mhz, 100 kw, ant. 978 ft.  
**Formats:** AM: news/talk/AC; FM: classic rock  
**Broker:** Richard A. Foreman Associates Inc.

### KAMG(AM)-KVIC(FM) Victoria, Tex.

**Price:** \$2.1 million  
**Buyer:** Victoria Radio Work Ltd, San Antonio, Tex. (John W. Barger, president) Barger also owns/is buying one AM and five FM's  
**Seller:** Independence Broadcasting Co., Austin, Tex. (Wendell Mayes Jr., principal)  
**Facilities:** AM: 1340 khz, 1 kw; FM: 95.1 mhz, 100 kw, ant. 500 ft.  
**Formats:** AM: news/talk; FM: AC  
**Broker:** Dick Chapin

### KVWG-AM-FM Pearsall, Tex.

**Price:** \$200,000  
**Buyer:** Pearsall Radio Works Ltd., (John W. Barger, president)  
**Seller:** Pearsall Broadcasters Inc., Pearsall, Tex. (Noelia S. Herbort, president); no other broadcast interests