

# NARM Awards Voting Underway

PHILADELPHIA—Ballots for the annual awards of the National Association of Record Merchandisers have gone out to the regular members (record rack merchandisers) of the association. This is in preparation for the presentation of the NARM Awards at the NARM awards banquet, which will be held Wednesday, March 9, 1966, at the La Ronde of the Fontainebleau Hotel, Miami Beach, Florida. This is the highlight of the social calendar at the Eighth Annual NARM Convention, which convenes at the Fontainebleau on Sunday, March 6.

Excluding kiddie and low-priced lines, Columbia-Epic leads the nominees with 12, followed by Victor (11), Capitol (10), Warner Bros.-Reprise (9), MGM/Verve (7), Decca, London-Parrot and Mercury-Smash-Philips, with 6 each, UA (5), Atlantic-Atco and Liberty-Imperial-Dolton, 3 each, Motown, Vanguard, A&M, 2 each, and 1 each for Parkway, Phyllis, Vista, Kapp, Starday, Musicor, Scepter, Cadet and Hickory.

In making the announcement, Jules Malamud, executive director of the association, stated that voting was on the basis of actual sales in the 30,000 outlets serviced by the record merchandisers of NARM in all 50 states of the country. Ballots are returned directly to an independent agency, and are tabulated there. No prior announcement of the winners is made until the evening of the Awards Banquet. Charles H. Schlang (Mershaw of America, Inc., Albany, New York) will serve as chairman of the awards banquet.

Here is the complete list of nominations:

**BEST SELLING HIT SINGLE RECORD**  
a. Crying in the Chapel—Elvis Presley—RCA Victor  
b. Downtown—Petula Clark—Warner Brothers  
c. Help—Beatles—Capitol  
d. I Can't Get No Satisfaction—Rolling Stones—London  
e. I Can't Help Myself—Four Tops—Motown  
f. Mrs. Brown, You've Got A Lovely Daughter—Herman's Hermits—MGM  
g. Woolly Bully—Sam the Sham and the Pharaohs—MGM

**BEST SELLING ALBUM**  
a. Best of Herman's Hermits—Herman's Hermits—MGM  
b. Dear Heart—Andy Williams—Columbia  
c. My Name is Barbra, Two—Barbra Streisand—Columbia  
d. Roger Miller/Golden Hits—Roger Miller—Smash  
e. Rubber Soul—Beatles—Capitol  
f. Whipped Cream and Other Delights—Herb Alpert & Tijuana Brass—A&M

**BEST SELLING MOVIE SOUND TRACK ALBUM**  
a. Goldfinger—United Artists  
b. Help—Capitol  
c. Mary Poppins—Vista  
d. My Fair Lady—Columbia  
e. Sound of Music—RCA Victor  
f. Thunderball—United Artists

**BEST SELLING COMEDY ALBUM**  
a. I Started Out as a Child—Bill Cosby—Warner Brothers  
b. Mom Always Liked You Best—Smother's Bros.—Mercury  
c. That Was the Year That Was—Tom Lehrer—Reprise  
d. Welcome to the LBJ Ranch—Capitol  
e. Why is There Air?—Bill Cosby—Warner Brothers  
f. You Don't Have To Be Jewish—Kapp

**BEST SELLING MALE VOCALIST**  
a. Andy Williams—Columbia  
b. Dean Martin—Reprise  
c. Elvis Presley—RCA Victor  
d. Frank Sinatra—Reprise and Capitol  
e. Nat King Cole—Capitol  
f. Roger Miller—Smash

**BEST SELLING FEMALE VOCALIST**  
a. Barbra Streisand—Columbia  
b. Brenda Lee—Decca  
c. Connie Francis—MGM  
d. Dionne Warwick—Scepter  
e. Joan Baez—Vanguard  
f. Nancy Wilson—Capitol

**BEST SELLING COUNTRY AND WESTERN ARTIST (MALE)**  
a. Buck Owens—Capitol  
b. Eddie Arnold—RCA Victor  
c. George Jones—United Artists, Starday, Musicor  
d. Jim Reeves—RCA Victor  
e. Johnny Cash—Columbia  
f. Roger Miller—Smash

**BEST SELLING COUNTRY AND WESTERN ARTIST (FEMALE)**  
a. Connie Smith—RCA Victor  
b. Dottie West—RCA Victor  
c. Judy Lynn—United Artists  
d. Kitty Wells—Decca  
e. Loretta Lynn—Decca  
f. Skeeter Davis—RCA Victor

**BEST SELLING FOLK ARTIST**  
a. Bob Dylan—Columbia  
b. Glenn Yarbrough—RCA Victor  
c. Joan Baez—Vanguard  
d. Kingston Trio—Decca and Capitol  
e. New Christy Minstrels—Columbia  
f. Peter, Paul and Mary—Warner Brothers

**MOST PROMISING MALE VOCALIST**  
a. Billy Joe Royal—Columbia  
b. Donovan—Hickory  
c. Gary Lewis—Liberty  
d. Joe Tex—Atlantic  
e. Len Barry—Decca  
f. Tom Jones—Parrot

**MOST PROMISING FEMALE VOCALIST**  
a. Barbara Lewis—Atlantic  
b. Cher—Imperial  
c. Marianne Faithfull—London  
d. Nancy Ames—Epic  
e. Patty Duke—United Artists  
f. Petula Clark—Warner Brothers

**BEST SELLING AMERICAN VOCAL GROUP**  
a. Beach Boys—Capitol  
b. Byrds—Columbia  
c. 4 Seasons—Philips  
d. Righteous Brothers—Philly and MGM  
e. Sonny and Cher—Atco  
f. Supremes—Motown

**BEST SELLING ENGLISH VOCAL GROUP**  
a. Animals—MGM  
b. Beatles—Capitol  
c. Dave Clark Five—Epic  
d. Herman's Hermits—MGM  
e. Kinks—Reprise  
f. Rolling Stones—London

**BEST SELLING INSTRUMENTALISTS**  
a. Al Hirt—RCA Victor  
b. Herb Alpert's Tijuana Brass—A&M  
c. Horst Jankowski—Mercury  
d. Ramsey Lewis Trio—Cadet  
e. Stan Getz—Verve  
f. Ventures—Dolton

**BEST SELLING ORCHESTRA**  
a. Bert Kaempfert—Decca  
b. Billy Vaughn—Dot  
c. Henry Mancini—RCA Victor  
d. Lawrence Welk—Dot  
e. Montovani—London  
f. Sounds Orchestra—Parkway

**BEST SELLING CHILDREN'S LINE**  
a. Ambassador Records  
b. Connoisseur Records  
c. Disneyland Records  
d. Golden Records  
e. Pickwick International  
f. Premier Albums

**BEST SELLING ECONOMY PRODUCT (under \$1.00 retail)**  
a. Ambassador Records  
b. Crown Records  
c. Pickwick International  
d. Premier Albums  
e. Somerset Stereo-Fidelity  
f. Wyncote Records

**BEST SELLING ECONOMY PRODUCT (over \$1.00 retail)**  
a. Camden—RCA Victor  
b. Hamilton—Dot  
c. Harmony—Columbia  
d. Metro—MGM  
e. Pickwick 33/Hilltop—Pickwick Int.  
f. Wing—Mercury

## Capitol Expands C&W Dept.

(Continued from page 6)

throughout the South. A member of the Country Music Association, he is regarded as an expert in the C&W field.

In making the announcement, Tallant said that Capitol had been carefully studying the C&W market and planning the expansion move for the past year.

"Growth of the market has been evident for some time," he said. "Large Northern cities such as Chicago with WJJD, Los Angeles with KGBS and New York with WJRZ, have been highly successful and have shown that C&W is not just music for one section of the country or for small towns. Sales have been another key factor. Today, top C&W artists like Buck Owens, sell better than many pop stars.

Tallant also said that Pepper's new duties would take him into pop markets in an attempt to get airplay for C&W product on those stations. It was Pepper who first succeeded in securing "Top 40" airplay for Buck Owens, Sonny James and many other Capitol C&W artists.

# ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

## AUDIO FIDELITY

15% discount on entire catalog through Jan. 31, 1966.

## BLUE NOTE

Special dealer plans on all Jimmy Smith LP's for Jan. Details thru distributors.

## DECCA-CORAL-BRUNSWICK-VOCALION

Special plan thru branches and distributors on entire catalog and 23 new Jan. releases. No expiration date announced.

## DIAMOND

1 free for every seven purchased on entire catalog. Expires Mar. 31.

## DOOTO

1 free for every five purchased on entire catalog. Expiration date to be announced.

## FORTUNE

1 free album when 6 are purchased in any combination. No time limit.

## GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite.

## LIBERTY-DOLTON

Special terms through distributors on all product except Chipmunk and Christmas product.

## LONDON

Special dealer plan on new releases and entire catalog thru May 31.

## MERCURY

10% discount catalog LP's and 12% on new releases. Expiration date unknown.

## NASHBORO

Buy-7-get-one-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

## ORIGINAL SOUND

1 LP free for each 10 purchased less 3% cash discount. No expiration date.

## PRESTIGE

15% discount on all LP product until further notice.

## REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

## ROULETTE

15% discount in free merchandise. Expiration date indefinite.

## SCEPTER-WAND

2 Albums free with every ten purchased. No termination date announced.

## SMASH-FONTANA

Special discounts available through distributors. Expiration date not announced.

## STARDAY

17% discount to dealers on entire Starday and Nashville economy LP catalog as the "Giddy-Up Go"—Sales Plan and Music City part of U.S.A. Holiday Contest. To run thru Mar. 25.

## TAMLA-MOTOWN-GORDY

Buy-7-get-one-free. No expiration date has been set.

## VANGUARD

20% discount on classical product, mono and stereo. 10% discount on pop and international product, mono and stereo. 10% discount on Everyman series, mono and stereo. Begins Feb. 17. To run one month.

## VEE JAY

10% discount on LP's.

## WORLD ARTISTS

10% discount on LP's. No expiration date announced.

## On Tour

Bob Hope's Christmas tour of U.S. bases has become an institution in the entertainment world and on the most recent one this photo of (left to right) Jerry Colonna, Anita Bryant, Carroll Baker and Hope was snapped. The annual TV show based on the tour was aired on Jan. 19 and an LP, also based on Hope's tour, titled "On The Road To Viet Nam" is available on Cadet.



GOING ALL THE WAY!

"C.C. RIDER"

BOBBY POWELL

Whit 714

Jewel... Paula  
RECORDS

728 TEXAS ST., SHREVEPORT, LA.  
Phone: (318) 422-7182