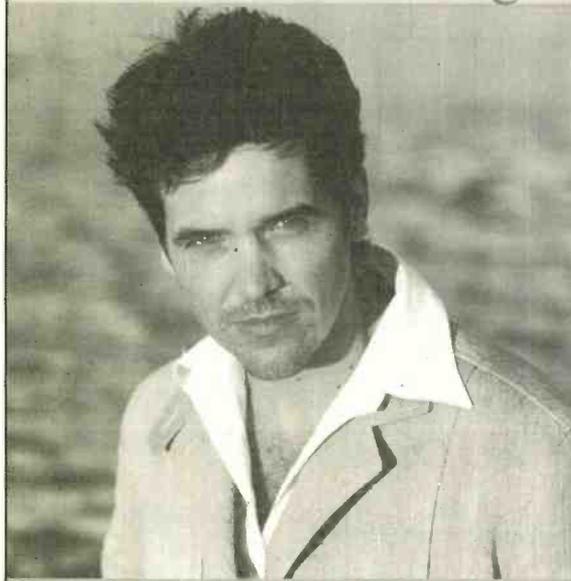


Michael Damian

Shadows In The Night



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Street Talk

A Premature 'Drive' On S.F. Streets

Sometimes the best-laid plans of a large corporation to guard the details of a top-secret format flip don't go according to the script. Mere hours before an announced format change at **KZQZ/San Francisco** from CHR/Pop to Classic Hits as "95.7 The Drive" (see Page 3), a local record rep just happened to be in a neighborhood Kinko's making copies of an expense report. The rep tells **ST**, "When I looked down at what was coming out of the machine, I was amazed." What did the rep see? "My expense report — printed on '95.7 The Drive' letterhead, complete with KZQZ's address and phone number. I couldn't believe it!" A nearby trash can reportedly contained mock-ups for bumper stickers, stationery, T-shirts, etc. "I wish someone would have taken a picture of my face — I thought I was on *Candid Camera* or something. It was so bizarre," says the rep. "Never in my life have I seen something so funny. [The Kinko's] was less than a block away from the radio station. I don't know about those guys, but I was always taught to shred this type of stuff."



When Prince (yes, we can safely call him that now) recently blew into Portland, OR, **KXJM's Morning Playhouse** gave away tickets using its own listener-unfriendly methodology: pepper spray. "It was called 'When Fans Cry,'" says PD Mark Adams. "We started with eight contestants who took turns being pepper-sprayed. Whoever lasted the longest won the tickets. By the way, pepper-dust particles floated throughout the building all day, which was a bonus." And then there were two: "These last two guys wouldn't budge, so the pepper spray was moved south to their, uh, unwrapped packages," Adams says. When even *that* didn't work, Playhouse member P.K. announced the tiebreaker. "He told the guys to bend over so they could spray their asses." Just hearing that led one contestant to immediately flee, Adams tells **ST**. Asked when the next Playhouse stunt was scheduled, Adams replies, "It's better if I don't know. It's called 'plausible deniability.'"

The Big City Radio quadcast known as "New Country Y-107" came to an end May 7 as the stations officially signed off after airing Garth Brooks' "The Dance." The stations — **WWVY/Riverhead-Sag Harbor, NY; WWVY/Stroudsburg, PA; WWZY/Monmouth-Ocean; and WYNY/Westchester** — are now airing a Spanish-language format that debuted on May 8. Although **ST** went to bed hours before the relaunch of Y-107, we're betting that it'll end up as "Viva 107.1," the perfect East Coast bookend to for the L.A. version. It's not clear if **WWVY** will be included in the simulcast, as **ST** hears it's been dark for several days. Meanwhile, a support group for former Y-107 listeners has been created at <http://groups.yahoo.com>.

When **ST** recently called officials at Citadel with a routine inquiry, we were surprised to learn that the new Farid Suleman-led regime will no longer allow corporate personnel to talk on the record to industry trades or the general press about any issues involving Citadel or its stations. No one here wanted to be the one to call back for a comment about the new "no comment" policy.

The Collective Contesting Gods must have been smiling on Clear Channel Urban AC **KHHT** (Hot 92.3/Los Angeles). Out of eight \$1 million winners in the company's national million-dollar contest, two were Hot 92.3 listeners. "You hear all these stories about collective contesting and the possible pitfalls, but I gotta tell you; when it works in your favor *twice*, this shit is pretty hype," PD **Michelle Santosuosso** laughs. "To give it away once is amazing, which happened here two weeks ago. When it happened again last Friday, we were running around the station like idiots, high-fiving each other and screaming so loud you would have thought that we had won the money."

Who needs *The Osbournes* when you now have **R&R TV**? The **R&R** charts and music information you've come to know and love are on the tube. OK, it's basic cable, just like MTV, but that still counts as TV! **CNBC's Power Lunch** now contains a new feature, "Listen Up!," which highlights the week in music according to the industry's No. 1 chart source: *Gavin*. No, wait: **Radio & Records!** If only we had cable — and a TV — we could watch it.

Anatomy Of An Aborted Stunt

May 1 was a day like any other for Mark Kaye and Kris Gamble, hosts of *The Hot Morning Mess* on **WIHT** (Hot 99.5)/Washington. The plan was simple: Dress stunt boy Teapot Tim oh-so-topically as Spider-Man and rappel him from the roof of the six-story Clear Channel building in suburban Rockville, MD. Co-owned rival **WWDC** (DC101) caught wind of the stunt, however, and invited listeners with access to paintball guns to come down and shoot at Spider-Tim. When the weather refused to

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Rumbles

- **Carlos Campos**, PD/afternoon talent at **Americom Hot AC KLCA/Reno, NV** crosses the street for the same gig at **Citadel Hot AC KNEV, Americom/Reno Director/Programming Bill Shultz** seeks a replacement and says, "Qualified candidates must know the music and love promotions ... and legalized prostitution."
- **WKXJ/Chattanooga, TN PD Tommy Chuck** takes similar duties at **Citadel's new CHR/Rhythmic WYIL-FM/Knoxville**.
- **WKSS/Hartford Asst. PD/MD/afternoon talent Mike McGowan** exits after five years.
- **WAAF/Boston afternoon co-host Matt Blake** exits and is "pursuing other career interests in television and stand-up comedy," PD **Dave Douglas** says. Co-host **Rocko** is flying solo for now.
- **Ken West** is named Asst. PD/MD of Greater Media's **Classic Hits WROR/Boston**.
- It's stripes all around at **Clear Channel CHR/Rhythmic KKXX/Bakersfield**: night jock **Mingo** adds Asst. PD stripes, and midday personality **Lauren Michaels** becomes MD.
- **Radio One Satellite Programming**, a division of **Radio One** that provides five channels of programming content to **XM Satellite Radio**, has shortened its name to **Satellite One**. At the same time, Director/Programming **Mike Abrams** is upped to Director/Operations for **Satellite One**.
- Longtime Philly PD and air personality **Glenn Kalina**, most recently the morning guy at **Philly's WLCE**, joins **Sirius Satellite Radio** as an air talent on the company's U.S. 1 CHR channel.

