

Record Mfrs. Meet To Form Association

NEW YORK—Representatives of most of the record manufacturing corporations located in the East met in this city on February 27th, at the Park Central Hotel for the purpose of forming themselves into a nation-wide association.

Well attended on the part of practically every one of the smaller manufacturers, representatives of the "big four" were conspicuous by their absence.

Elected chairman at the opening of the conclave was Jack Pearl of Hub Records. He disclosed that the idea of an association of record manufacturers had been brewing since the latter part of December 1946, when such a move was suggested to him by Syd Nathan, president of King Records. Representatives of the smaller diskeries were in accord regarding the need of an association and discussed how such an organization could do much to alleviate problems common to all.

From this discussion a number of aims and purposes for the organization were proposed, and they included:

- (1) Combined buying power with a view toward effecting economy for the members, i.e., quantity buying could bring lower unit costs.
- (2) The establishment of a clearing for the exchange of credit information.
- (3) Establishment of improved distribution.
- (4) An exchange of information concerning production problems.
- (5) Thru association they could have better representation in collective bargaining.
- (6) Thru association they could have better representation in negotiations with Guilds and Federations.
- (7) Establishment of better public relations.
- (8) Collection of data regarding statistics of sale, production, and distribution in the United States and foreign markets.

Temporarily designating their organization as "Record Manufacturers Association", the diskery representatives elected a committee of 20, who will meet on March 5th, for the purpose of adopting by-laws and formulating the policy of the association. The committee's recommendations will be submitted at a general meeting to be held shortly thereafter, at which time record firms throughout the United States will be invited to participate.

Voiced at the meeting was the suggestion that the group be organized to "protect" the smaller manufacturers from the majors, but this thought was voted down by the majority, and tho they were not invited to attend the organizational meeting, the suggestion was adopted that the "big four" be invited to participate as members of the association.

Among the labels represented at the meet were: "Allen, Alert, Apollo, Arista, Ballen—20th Century, Banner, Bell, Cardinal, Davis, Diamond, Gotham, Harmonia, Hub, Juke Box, Keynote, King, Manor, Mercury, National, Savoy, Seva, Signature, Swan, Top and Vox.

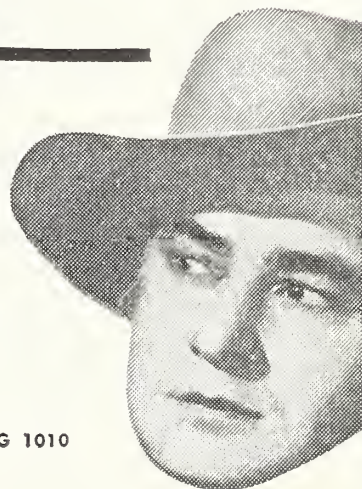


CURLY GRIBBS
and his Texas Ranchers

SO ROUND, SO FIRM,
SO FULLY PACKED
I JUST FELL OUT OF
LOVE WITH YOU

Vocals by Curly Gribbs

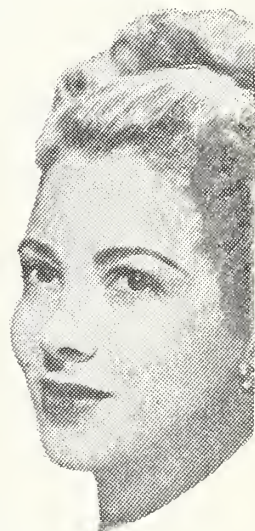
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