

King Records Sets Distribution Plans

CINCINNATI, O.—The King Record Company, headquartered here, has taken over its one remaining outside distributor, and complete national distributing and servicing will be handled by their own regional branches, Syd Nathan, King prexy, announced this past week.

The two offices of Record Releasing Corporation in Dallas and Oklahoma City were taken over by King on April 5.

Plans have been put into effect for complete coverage of the entire country with the following policy:

A 5% return privilege, 1½c per record freight allowance past points 150 miles from nearest branch, free numerical lists, artists' photos for dealers, blowups for window displays, alphabetical catalogue lists, streamers, and other promotional material.

Majestic Pacts Cootie Williams Ork

NEW YORK — Ben Selvin, head of Majestic Records' artists and repertoire, announced the signing of Cootie Williams and His Orchestra to a long term contract, this past week.

First of the Cootie releases features Billy Matthews at the vocals in "I WANT TO BE LOVED" and an instrumental, "I CAN'T GET STARTED," with trumpet solo by Cootie. Release date on these discs, first of a series, is early May.

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& HIS ORCHESTRA**

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JOHN CONTI
GLEN GRAY
EDDY HOWARD
SAMMY KAYE
MONICA LEWIS
ALVINO REY
TED STRAETER

M. G. M. #10014
COLUMBIA (to be
released shortly)
DECCA #23852
APOLLO #3066
MERCURY #5035
MAJESTIC #1117
VICTOR #20-2122
SIGNATURE #15078
CAPITOL #390
SONORA #2003

PUBLISHED BY

SHAPIRO, BERNSTEIN & CO. INC.

RKO BUILDING, 1270 SIXTH AVENUE, NEW YORK 20, N. Y.

LOUIS BERNSTEIN, President

GEORGE PINCUS, General Manager

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Misfortune, What Do You Want?
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Hebrew School

- 246 Oy Hut Alr G'dah-vind
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