Fall Season To Be Greatest In Record History

By Glenn Wallichs
President, Capitol Records

We feel that this fall season is going to be the greatest in the history of the record business. Trends already indicate this will be the case, and such business progress will surely be reflected in the Coin Machine Industry.

As you know, Capitol has developed many new artists in its five year history. Most of these are already familiar to coin machine operators as artists whose work brings new profits.

The artists who have climbed to national popularity through Capitol Records will continue to record material valuable to operators. In turn, we will maintain the constant search for more new talent . . . and there are some real surprises in store this fall.

Capitol Records appreciates this opportunity to thank its many friends in the Coin Machine Industry for their past co-operation, and to promise our continued efforts to produce worthwhile merchandise.

Sterling Adds To Exec And Talent Staff

NEW YORK—Sterling Records, this city, announced this past week that the firm has made several additions to the executive staff as well as additions to their talent roster.

Al Middleman, president of the publicity announced the appointment of George Bennett as Director of Artists and Repertoire, Ben Siegert as Vice President, Ralph Emmett as Director of Sales, Seymour H. Bennis as assistant to Mr. Emmett, and Joey Sasso as Publicity Director.

Artists signed to record exclusively for the Sterling label include, Dolores Brown, formerly with Duke Ellington, Irving Kaufman, the Diamond Jubilee Singers, Larry Steward, Bob Harter and Ann Cornell.

Kaufman is famed for his interpretation of that renowned wine commercial. The Diamond Jubilee Singers have long been hailed as one of the country's leading exponents of spiritual music.

Mercury Adds Three

CHICAGO—Mercury Records, Inc., this city, announced the signing of three new artists as additions to the Mercury talent roster this past week.

The trio, Robert Scott in the pop field and Lernie Glonness and the Turner Bros. in the western field are scheduled for early release next month with their first recordings.

Scott recently sang with the Milt Herth Trio and prior to that worked with the old Ted Flo Rita orchestra. Glonness is another addition to the rapidly growing ranks of harmonica virtuosos in the disk biz. Red and Lige Turner have been featured on radio station WDY, Cincinnati for several years now.