

Eckstine Preps MGM Waxing Session



NEW YORK—Pictured above before another MGM waxing session are Hugo Winterhalter, Jimmy Lyons, Harry Meyerson and balladeer Billy Eckstine. Billy garnered a host of votes in the Second Annual Music Poll, sponsored and conducted by *The Cash Box* recently.

Phono Op Bows With Apollo Balladeer

NEW YORK—Apollo Records, Inc., announced the signing of balladeer "Teacho" Wiltshire to a long term recording contract this past week.

Angle here is that I. Reznick, prominent music operator in this city, and proxy of Jester Music has turned personal manager and sponsor for the balladeer, after hearing "Teacho" sing.

Reznick heard "Teacho" during a night club performance and considered him of such tailormade juke box material, he immediately called Apollo requesting an audition session.

As a result, Teacho was immediately signed, with his recordings cut and scheduled for release December 15. His first platter titled "Dottie" features the Hen Miller orchestra.

Reznick's solid entry into the music-disk biz certainly proves that "coinmen are on the march".

King Records Pact Wynonie Harris

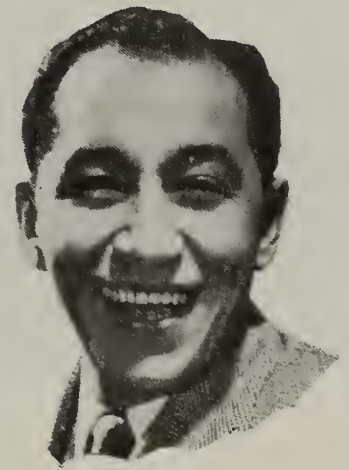
CINCINNATI, O.—Syd Nathan, president of King Records, this city, announced the signing of Wynonie "Blues" Harris to an exclusive long-term recording contract this past week.

King disclosed that Harris will soon wax 20 sides for the Cincinnati diskery in order to build up enough masters for release throughout the coming year.

Nathan asserted that although Harris had recorded for a number of companies in recent years, he had never had the benefit of a nation-wide promotion campaign behind him.

Nathan further disclosed that plans for Harris included full scale promotion among disc jockeys, juke box operators and dealers.

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