

# PETRILLO REJECTS PEACE PLAN

## AFM Prexy Rejects Institute Of Music Plan — Diskers Remain Optimistic As Foreign Cutting Increases

NEW YORK—James C. Petrillo, president of the American Federation of Musicians, (AFM) was learned to have rejected the proposal of the record manufacturing industry for the formation of an "Institute of Music", this past week.

The plan, originally formulated by Decca Records prexy Jack Kapp, had met with the full approval of the bulk of the nations record manufacturers. If Mr. Petrillo had approved the plan, it would have almost immediately called an end to the current recording ban, now in its seventh month.

Altho no detailed reasons could be learned for Petrillo's rejection of the proposed plan, it was learned that the diskers Industry Music Committee was formulating plans for another possible stab at the plan and the union president, and at the same time, making plans for ways and means of skirting the Petrillo ban.

The plan itself embodies a public service theme and would have put the union president in the public eye as one of the nations "best" labor chieftains. The possibility existed late this week of the diskers industry committee going ahead with plans to present their case in a widespread public relations program, aimed at John Doe.

That the diskers have thought of a possible turn to a public relations program indicates that they had thought of the possibility of a rejection by Petrillo and had prepared for it. Should the recording industry turn to a public relations program, it is to be expected that the AFM would counter with its much heralded publicity staff.

Meanwhile recording chieftains maintained their feeling of optimism. One well noted record exec stated, "I know for a fact that musicians are getting restless. As the entertainment industry continues to cut down, those musicians will start looking for the recording fees they previously earned."

The majority of recording officials queried this past week freely stated that they will continue with plans for cutting masters outside of the United States, and dub in vocal backgrounds at a later date.

## King Records Give Music Ops 5% Return Privilege. Firm Buys Ravens & Gant Masters

CINCINNATI, O.—Syd Nathan, president of King Records Inc., this city, this past week announced to the trade that his firm will immediately institute a policy aimed at closer cooperation with music operators throughout the nation.

The firm disclosed that they will grant a 5% return privilege on records sold to music operators.

A statement from the firm read, "It's high time someone gave the juke box operators a break. The boys who operate the boxes have been very cooperative in plugging King tunes and pushing them right up to the top of the list."

"King Records Inc., want to show their appreciation for the fine job the ops are doing, and so the juke box boys are to be given a 5% return privilege twice a year, that is usually only extended to dealers. The 5% return privilege will be retroactive starting July 1st, and will end December 31, 1948, for the first sixth month period."

"As an example we'll say that John Doe, who operates 200 boxes, bought \$1,000 worth of King Records over the first sixth month period from July 1st to December 31, 1948. Just as soon as John Doe receives his authorization

for his 5% return privilege, he can wrap up \$50.00 worth of unused records and return them. Within a short time he'll get a credit invoice for \$50.00 which can be applied against future orders."

Mr. Nathan also disclosed that the firm had purchased additional masters. Six sides by the Ravens, one of the nation's foremost vocal groups were purchased from Hub Records, New York. Only two of these sides had been released before. In addition, the plattery purchased sixteen sides from Cecil Gant, which Gant had recorded for himself several years ago. First side to be released is titled "Why", and in the opinion of music men, the disk promises to be another hit for the King diskery.

Mr. Nathan also disclosed that he "wishes to go on record as emphatically denying that he bid for the Ivory Joe Hunter masters, turned back to Hunter by Pacific Records".

A well known show biz magazine carried the story recently, intimating that Mr. Nathan had bid for the Ivory Joe Hunter masters.

Mr. Nathan's first knowledge that that masters were for sale was when he read this magazine stating that he had bid for them.

## Cleveland Ops Select "Darktown Strutters Ball" August Hit Tune

CLEVELAND, O.—Jack Cohen, president of the Cleveland Phonograph Operators Association, this past week disclosed that the trade group had selected the Connie Haines—Alan Dale Signature recording of "Darktown Strutters Ball" as the Association's Hit Tune For the Month of August.

The Signature platter took first place in the balloting by a wide margin it was learned.

Well over 500 enthusiastic teenagers participated in the Hit Tune Party, sponsored by the music ops.

"Darktown Strutters Ball" will be placed in the number one slot of the more than three thousand phonographs in the Cleveland area.

## Apollo Records Name Chord Distributors For Illinois & Indiana

NEW YORK—Irving Katz, eastern sales manager for Apollo Records Inc., this city, this past week announced the appointment of Chord Distributors to handle the firm's line exclusively in the states of Illinois and Indiana.

Chord Distributors, located at 2406 So. La Salle St., Chicago, have long been established as one of the nation's top distributing organizations. The firm is headed by Monroe Passis.

Chord replaces the S. E. Schulman Company as distributor for that area effective immediately.

## Mindy Carson Guests With Wurlitzer Distrib

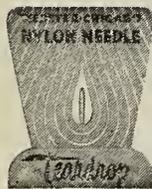


PHILADELPHIA, PA.—Mindy Carson, popular Musicraft Records singing star gets an eyeeful of the new Wurlitzer 1100 phonograph, currently spinning her latest disk hit "Everyday I Love You Just A Little Bit More." Showing Mindy the new Wurlitzer is Jackie Fields, of Smith and Fields Dist. Co., Philly distributor for the Wurlitzer firm. Mindy recently concluded an engagement at Philly's famed Click Theater Cafe and is currently lining up a long series of personal appearances.

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