

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



"My Bucket's Got A Hole In It" (2:30)  
"I'm Lonesome I Could Cry" (2:44)

HANK WILLIAMS  
(MGM 10560)



HANK WILLIAMS

● Sure to catch on and go like wildfire is this latest biscuit by Hank Williams, currently riding high with his smash recording of "Lovesick Blues." This pair is a cinch to clinch with music fans, and might even rival his past click

hits. Wax, titled "My Bucket's Got A Hole In It" and "I'm Lonesome I Could Cry" are two well rounded sides, both penned by the folk balladeer. Top deck is a blues ditty with a wonderful set of humorous lyrics. Tempo is merry throughout, with Hank's vocal pitch echoing in bright style throughout. On the flip with "I'm Lonesome I Could Cry," Hank switches the tempo and feeling of the song to turn in a low-down blues tune. Ditty has a strong set of emotional lyrics that should meet with widespread approval. Both sides of this platter are grade A recordings that will surely pull in a load of jitney. Hank's wide popularity should account for peak phono play with this duo. Ops should grab it!

"Every Step Of The Way" (2:51)  
"Sunday Down In Tennessee" (3:10)

RED FOLEY  
(Decca 46197)

● Double-barreled winner in store for music opeartors and fans alike are these new sides done up by the widely popular and capable Red Foley. The echo of this disk spells coin play right from the very first chorus. Top deck, titled "Every Step Of The Way" is a wonderful tune that should draw an avalanche of jitney in the boxes. Ditty, penned by Jenny Lou Carson, spots Red all the way, singing in great style. The flip is a followup to Red's "Tennessee" series, and should prove to be a side that'll go wild. The platter is a must in your machine—get with it.

"Red Ball To Natchez" (2:46)  
"I'm Square Dab From The Country" (2:49)

WAYNE RANEY  
(King 824)

● Currently riding hot with his sensational rendition of "Why Don't You Haul Off And Love Me," Wayne Raney seems intent on keeping his success hot via this dinking of "Red Ball To Natchez" and "I'm Square Dab From The Country." Both sides show Wayne's vocal tones off to excellent advantage, with some wonderful string band work behind him. Top deck is a wonderful tune with Wayne shining brightly throughout. The flip is another tune that is sure to attract loads of coin play from Wayne's many fans. Wax rates a spot in music ops machines.

"Tennessee Local" (2:45)  
"Foolish Tears" (3:00)

DICK THOMAS  
(Decca 46191)

● Always a hot contender for top notch juke box honors, Dick Thomas serves ops some potential winning wax in this coupling titled "Tennessee Local" and "Foolish Tears." Dick's soft, easy to take to vocal work handles the material in excellent manner throughout, with some wonderful instrumental accompaniment rounding out the wax. Top deck weaves around the title, while the flip is a current hot item in the pop market. This disk should garner some healthy coin take.

"Christmas Candles" (2:53)  
"Rogue River Valley" (2:51)

BOB REID  
(Bullet 1059)

● Pair of fair sides which music ops can use to best advantage as filler items are these sides rendered by Bob Reid. Wax, titled "Christmas Candles" and "Rogue River Valley" are a pair of pleasant sides that are easy to take to. Top deck is a sentimental tune, while the flip, in Western fashion, should hold its own. Wax won't stop traffic by any means—music ops who have the spots might take a look-see in this direction.

"This Cold War With You" (2:51)  
"I Wasted A Nickel" (2:53)

SHORTY LONG  
(RCA Victor 21-0131)

● Shorty Long and the Santa Fe Rangers come up with some fresh wax in this coupling tagged "This Cold War With You" and "I Wasted A Nickel." Both sides of this platter make for wonderful listening pleasure, and should be greeted warmly by Shorty's many fans. Top deck is a cute wax story handled to perfection by Shorty while the flip also shows heavy promise of catching on. Ops should get with this disk.

**Record Potential**

Betty Clark, the 13 year-old blind star of ABC's Sunday afternoon "Betty Clark Sings" program, has built up a potential record following numbering in the millions. The unsolicited fan mail she receives is, in itself, a convincing enough pitch for any record maker.



BETTY CLARK

Although she is show business' newest star, and the only child in America to have her own network radio program, Betty is by no means new in the field. She was singing professionally at the age of seven and was widely known among charitable circles for her tremendous interest in their many functions.

Betty's forte is selections from the classics which she does with the polish of a seasoned operatic singer. On several occasions, she demonstrated her operatic abilities before thousands of eager listeners and each time, the question, "Where can I purchase her recordings," came up. In this field alone, the odds are that she'd click and with flying colors.

Thanks to Morty Howard, the perennial song merchant, Betty's coaching for pop song stylizing has been thorough. Each week, Betty's Sunday show contains several sentimental tunes and each week, reports of additional listeners keep coming. The child improves with age.

Betty is more than a natural for records. It is inevitable that she will be highly successful on wax. As several have already put it, records were invented to capture the inspiring voice of little Betty Clark.

**Joy For Mindy!**

NEW YORK — Chanteuse Mindy Carson, whose popularity is already legendary around smart New York and Hollywood supper clubs, has just set the church bells ringing with a very special kind of joy—by saying the I-do's to Eddie Joy, her personal manager. Mindy and Eddie got welded at a small, private ceremony in New York, just before the lovely songbird opened at Ciro's, swank Hollywood bistro.

Mindy's soon going to delight listeners with her own NBC network ainer, giving all her record fans another opportunity to bend an ear to her lilting lyrics.

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**Bob Flannery Guests With Ernest Tubb**



Congratulating Bob Flannery (left) after his guest appearance on his record show is Ernest Tubb, who also had a pleasant word to say about Bob's recent Capitol contract. Flannery's initial release couples "Revenge" with "Won't You Come Into My Heart" and will be on the market the middle of Oct.

**Standard Songs are MONEY MAKERS!**

"OH, YOU BEAUTIFUL DOLL"

Recorded by

TONY MARTIN — RCA Victor

MEL TORME — Capitol

CLAUDE THORNHILL — Columbia

Pub. by: REMICK MUSIC CORP.

**MUSIC PUBLISHERS HOLDING CORP.**  
NEW YORK, N. Y.

**THAT LUCKY OLD SUN**

recorded and featured by

BOB HOUSTON .....M-G-M

FRANKIE LAINE .....Mercury

DEAN MARTIN .....Capitol

VAUGHN MONROE .....Victor

SARAH VAUGHAN ....Columbia

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