RCA Victor Signs
The Honey Dreamers

NEW YORK — The Honey Dreamers, versatile young vocal group, whose dramatized singing productions have been a feature of Dave Garroway's famous network television program and the sensation of New York and Chicago supper club revues, have been signed to an exclusive RCA Victor Bluebird recording contract. Joe Csida, Manager of Popular Artists and Repertoires, has announced.

The Honey Dreamers' initial Bluebird disc, "Six Times a Week and Twice on Sundays" and "I'll Never Slip Around Again," is scheduled for December shipment on the fourth Bluebird release in RCA Victor's recently re-activated series, which also includes discs by the sensational new bandleader Ralph Flanagan, Disney "Cinderella" star Irene Woods, Eddie Fisher, the Eddie Cantor starring discovery, and country bulldozer Jesse Rogers.

A quintet comprised of two girls and three boys, all of which left the campus of St. Olaf College only three years ago, the Honey Dreamers now have over a thousand ABC network shows and 65 weeks in supper clubs and stage work under their belts. Working with their producer, Sherman Marks, they have developed a proficiency for staging, comedy, movement and versatility hitherto unknown for strictly vocal organizations. Currently appearing in "Salute to Cole Porter," an elaborate nightclub revue at the Hotel New Yorker, they have been enthusiastically acclaimed by Manhattan’s nightclub critics as an unusually talented new entertainment group.

"Howdy Doody" On
RCA Platters


Packaged as a 78 rpm Showpiece and also as a 45 rpm Storybook Showpiece, the album tells the story of a trip Howdy Doody takes with some friends in an amazing vehicle, the "Air-O-Doodle," which is partly car, partly train, and partly ship and plane.

"Testing 1-2"

LOS ANGELES — Jimmy Starr, popular record reviewer for The Los Angeles Herald-Examiner, tests a sample of the new M-G-M Non-breakable Metrolite Records as Leo, the M-G-M Record Lion beams his approval. Guess Leo is grinning so broadly because he knows that Jimmy's typewriter won't faze that Metrolite platter.

SLIPPING AROUND
Ernest Tolb
(Decca 46178)
Whitney-Wakeley
(Capitol 57-40224)

WHY DON'T YOU
HAUL OFF AND
LOVE ME
Wayne Raney
(King 791)

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