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THE CASH BOX

"Folk" and "Western" Record Reviews



"Mama And Daddy Broke My Heart" (2:53)
"Take Me In Your Arms And Hold Me" (2:55)

EDDY ARNOLD
(RCA Victor 21-0146)



EDDY ARNOLD

● You can always count on Eddy Arnold to come up with a platter that'll ring the bell. This one will do more—it'll cause a landslide of silver right to every hillbilly spot in the nation. It's Eddy's latest,

and a sure-fire winner it is. Disk, titled "Mama and Daddy Broke My Heart" and "Take Me In Your Arms And Hold Me" is tailor made for the juke box trade. Eddy's vocal intonation on the top deck is avid proof of the folk star's widespread popularity. The song itself is a natural, and is currently starting to catch on and go in many a location. Lyrics of the tune ring true, as does the instrumental backing. On the other end with "Take Me In Your Arms & Hold Me," Eddy once again comes thru for ops with another hot biscuit. Lyrics of the song weave about the title in mellow patter, with Eddy's vocal notching a big hunk of limelight. The platter is strictly gravy for music ops—grab it!

"I'll Sail My Ship Alone" (2:51)
"Moon's Tune" (2:56)

MOON MULLICAN
(King 830)

● Pair of sides that are sure to be featured right up on top in the phonos in the very near future are these by Moon Mullican. Always a consistent money maker for music ops, Moon comes thru once again with "I'll Sail My Ship Alone" and "Moon's Tune." Top deck is just what the title indicates, a tempting bit of hillbilly music with Moon shining brightly. The flip is a cute side that should do more than hold its own in the boxes. Ops should get with this one—especially so with the top deck, "I'll Sail My Ship Alone."

"You Can't Divorce A Loving Heart" (2:45)

"Baby Darling" (2:51)
REDD STEWART
(King 827)

● Some wax which music ops may use to excellent advantage are these items by Redd Stewart and the Kentucky Colonels. Wax, tabbed "You Can't Divorce A Loving Heart" and "Baby Darling," makes for fairly pleasant listening. Lyrics of the tunes weave around the title, with Redd and the boys turning in effective vocal and instrumental work. Ops who have the spots might get with this duo.

"Time Clock Of Life" (2:44)
"Red Rocking Chair" (2:57)

CHARLIE MONROE
(RCA Victor 21-0145)

● Charlie Monroe and his Kentucky Pardners turn in a pair of pleasing sides in this pair titled "Time Clock Of Life" and "Red Rocking Chair." Both sides are easy listening, and should serve ops as potent coin cullers. The wide popularity of Charlie and his group, should be cause enough for ops climbing aboard this platter. Wax has to be heard in order to be fully appreciated—and that is just what we recommend.

"If I Could Buy Your Love" (2:51)
"Please Don't Ever Forget Me" (2:54)

TEXAS BILL
(4 Star 1334)

● Wax music ops can use as filler material is offered here by Texas Bill. Both sides make for effective listening, and altho they won't stop traffic by any means, they should earn their keep. Titled "If I Could Buy Your Love" and "Please Don't Ever Forget Me," the music echoes as a pair of plaintive laments, with Texas Bill's pipes purring smoothly throughout. Music ops who have the room in their machines might get with this pair.

"Why In Heaven's Name" (2:54)
"Ring On Your Finger" (2:46)

GEORGE MORGAN
(Columbia 20655)

● Fresh wax by George Morgan, and the set up of "Why In Heaven's Name" and "Ring On Your Finger" in the offing for music ops. Both sides show George at his vocal best, with the top deck leading the way. Ditty is a cute bit of folk music that should satisfy the tremendous flock of George's fans. The flip parrots the top deck in quality, and finds George turning in another sensational performance. Disk rates a top spot in the boxes.

"Don't Let Someone Else Take My Place" (2:32)
"There's Ain't No Use To Cry" (2:18)

TOMMY FAILE
(Capitol 57-40266)

● New artist on Capitol wax bows into the spotlight with this pair titled "Don't Let Someone Else Take My Place" and "There Ain't No Use To Cry." The vocal work of Tommy Faile on this coupling should establish him as a top contender for juke box honors. Tommy handles the lamenting refrain of the tunes in clear vocal manner, with the lyrics of the songs ringing true throughout. Both sides should do fairly well in the boxes. Ops should listen in—but pronto!

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| | |
| VIC DAMONE | Associated |
| GUY LOMBARDO | Ziv |
| LARRY FOTINE | World |
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Gratefully,

LESTER SACKS

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"BILL BAILEY"
("Won't You Please Come Home?")

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