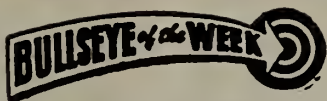


THE CASH BOX

"Folk" and "Western" Record Reviews



"SOUTHERN HOSPITALITY" (2:48)
"YOU DON'T HAVE TO BE A BABY TO CRY" (2:31)

MOON MULLICAN
 (King 868)



MOON MULLICAN

● Fresh wax by Moon Mullican and a pair of hot sides in store for music ops. This duo garners this featured spot this week via Moon's sensational vocal work on both ends—a pair of tunes that should take off and go like wildfire. Top deck has Moon spooning a mellow

song, with some excellent instrumental work seeping thru in the background. Ditty rolls along in happy fashion, with a driving tempo and some cute licks on piano featured. Lyrics of the song extoll the praises of the South, with Moon's vocal coming thru in crystal clear tones. On the other end, Moon comes up with an equally great song, switching to a tender lament ode. Tune echoes forth in slow, sentimental tones that make you wanna listen. It's the type of wax at which Moon excels, and is sure to be greeted by his many fans with excellent reaction. Ditty weaves in slow, tempting tones and is the sort of song that makes you sing along with it. Both ends of the platter are musts for your machines—music ops should grab 'em!

**"WHAM! BAM! THANK YOU
 "MA'M" (2:54)**

"JERSEY BOUNCE" (2:35)

HANK PENNY
 (King 869)

● Pair of fresh sides by the widely popular Hank Penny, and the set up of some fair sides in "Wham! Bam! Thank You Ma'm" and "Jersey Bounce" in the offing for music ops. Both ends feature Hank in his usual excellent style, with light-pleasant instrumental music seeping thru the background. Ops should lend an ear in this direction.

"I'M SETTING YOU FREE" (2:37)

**"BLOW THAT LONESOME
 WHISTLE, CASEY" (2:47)**

AL DEXTER
 (King 875)

● First wax by Al Dexter on King Records should prove to be a potent coin culler. Vocal work by Al on both ends of the platter is sincere and rings true. Take note of the excellent guitar spots by the maestro, which run throughout the waxing and add to the winning potential of the platter. Music ops take it from here.

**"THAT HORSE NAMED PETE"
 (2:46)**

"TRAIL DRIVE" (2:47)

CARSON ROBISON
 (MGM 10732)

● Long missing from the phono spotlight, Carson Robison comes up with a pair of new sides that should put him back in the juke box limelight. Both ends feature Carson in excellent vocal style, on a pair of plaintive tunes that should do more than earn their keep in the boxes. Carson's many fans should yell loud and long for this set.

"KISS ME GOODNIGHT" (2:53)

**"AIN'T GOT NO NAME RAG"
 (2:43)**

TED DAFFAN
 (Columbia 20707)

● Top deck of this platter might prove to be a sleeper for music ops to contend with. Vocal work on the side by Jerry Elliott is smooth and sincere, and makes for easy listening pleasure. Tune itself makes you wanna listen all the more. Coupling is a so-so instrumental side that shows the group's instrumental wares in fair style.

**"NOTHIN' BUT THE BEST FOR MY
 BABY" (2:48)**

"ROCK-A-BYE BABY BLUES" (2:41)

BOB WILLS
 (MGM 10731)

● Cute wax headed music ops way are these sides by the Bob Wills gang. Top deck has a sock set of lyrics, with a mellow vocal spot that rings true. Ditty weaves a clever story and should be greeted warmly by ops and fans alike. Flip side has Billy Jack Wills parroting the title tune, and turning in a good performance. We like the top deck.

"IS IT TOO LATE NOW" (2:35)

"SO HAPPY I'LL BE" (2:28)

LESTER FLATT—EARL SCRUGGS
 (Mercury 6268)

● Top deck of this one, with a spot vocal by Lester Flatt and some great steel work in the background, is just what the title indicates, a so-so lament melody that makes you cry in your beer. Flip side has the Foggy Mountain Boys handling the vocal and perks up a bit in mood and rendition. Ops who have the room might listen in.

"IRON HORSE" (2:25)

**"FATHER TIME IS KNOCKING AT
 MY DOOR"**

OZZIE WATERS
 (Coral 64047)

● Sock ditty, handled in equally sock fashion by Ozzie Waters is a number music ops are gonna get with. Tune is essentially a train story, dressed up in top style with an excellent set of lyrics. Vocal work by Ozzie is first rate from start to finish. Flip sides has Ozzie taking it straight on a plaintive bit that should do well. We like "Iron Horse"—we're sure you will too.

"HUMMINGBIRD SPECIAL" (2:39)

**"LITTLE GIRL YOU'RE MEAN TO
 ME" (2:42)**

HANK DALTON
 (London 16032)

● Topdeck of this one has what it takes to score with country ops. Ditty, handled by Hank Dalton and the Brakeman should do more than hold its own in the boxes. Flip side echoes the sentiments of the title, and shows the gang at their best once again. We highly recommend this duo.

Goodman Back From Europe

NEW YORK—Ork leader Benny Goodman is expected to return from his European concert tour on June 22 aboard the S.S. America, it was learned here this week. Goodman's immediate plans are not known, but it was reported that he will do serious concert engagements shortly.

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Columbia Names Sales Mgr.

NEW YORK—Ken McAllister, Director of Advertising and Promotion for Columbia Records, Inc., announced the appointment of William C. Neu as Sales Promotion Manager, and Robert Velde as Art Director, this past week. Both Neu and Velde come to the platter with a wide backlog of experience in the advertising business.

Standard Songs are MONEY MAKERS!
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 Recorded by
PERRY COMO—Victor
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 ★ ★ ★ ★
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"MOONLIGHT"
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