THE CASH BOX

Folk and Western Record Reviews

BULLSEYE OF THE WEEK

“TENNESSEE WALTZ” (2:55)
“HELEGGED HILEGGED” (2:24)

PEE WEE KING
(RCA Victor 21-0407/408)

Pee Wee King, who wrote the “Tennessee Waltz,” recorded it a couple of years ago. RCA Victor is now releasing it on the heels of the tune’s tremendous success and this original disk is sure to become a hit in its own right. Ops who know what the ditty has done in the pop field ought to latch onto this one right away. With Pee Wee and his Golden West Cowboys providing the proper atmosphere, Red Stewart gives the lyrics all the feeling they should have. This is really a first rate song; any way you look at it and this original western version is gonna be as big as the pop version is. The lower half is another terrific number in a sort of glibbish style with Red Stewart again vocalizing to Pee Wee King’s orchestration. This end too is a good waxing. With “Tennessee Waltz” shooting up there, this disk is a natural and just can’t miss.

"IS THERE SOMEBODY ELSE"?
(2:45)

"BE KIND AND MAKE ME LOVE YOU"
(2:27)

CLARK and MCMULLEN
(Abbey 15024)

A couple of pleasant duets are offered up here by Clark and McMullen. Taking hit ballads, they give them a nice working over with their well blended voices and could probably sell a disk that’s worth hearing. With some fine instrumental backing in the background, this disk should do well in the boxes.

"THERE’S BEEN A CHANGE IN ME"
(2:15)

"TIE ME TO YOUR APRON STRINGS AGAIN"
(2:40)

EDDY ARNOLD
(RCA Victor 21-0412/413)

Eddy Arnold keeps going strong with a winning novelty on the top deck. Going through a good set of lyrics, he gets some fine guitar backing which sets the pace. Flips in a ballad, soft and easy which he renders well in his listenable voice. Ops like the drawing power of Eddy Arnold.

"THE THING"
(2:30)

"WINKIN’ AND A BLINKIN’"
(2:35)

JUNE CARTER
(RCA Victor 21-0411/411)

June Carter and her Daskhal Rascals come up with a western version of “The Thing.” Giving it a new set of lyrics in keeping with its western locale, June keeps the tune rolling at the same crazy level. The flip is a fast paced thing also featuring cute lyrics which she does very well. Both sides offer a lot.

"ONE WAY TICKET"
(2:24)

"CRY BABY BLUES"
(2:17)

KENNY ROBERTS
(Coral 64070)

A good ballad is dished up on the upper lid by Kenny Roberts. Singing in his appealing style, Kenny has a steady guitar beat as an accompaniment with a pleasant lilt to it. The second side is a blues number with a touch of the yodel to it. Both ends are good bets for ops.

This Time They’re Right:

Federal Releases First Record

CINCINNATI, OHIO—Ralph Bass, A & R man for Federal Records, kicks off his new label as he presents the first record off the press to Bill Ward, leader and arranger of the Dominoes, a quartet which has just waxed “Do Something For Me” backed by “Chicken Blues.” Left to right, are: Ralph Bass, Charles White, Clyde McPhatter, William Brown and Joseph Lamon. Bill Ward is at the piano.

Bill Snyder Meets The Ops

NEW YORK—Bill Snyder, in town for his recent stay at the Paramount, took time out to meet some of the operators who play such an important part in getting his records before the public. Bill is pictured having just handed over his new label of Silver Sales Music Co., Suffern, N. Y., a copy of his latest London waxing, “The Night Is Young.” Left to right are Barney Sugarman, head of Silver Sales Co.; Bill Snyder, Tony Cataneo, and Irving (Kempy) Kemmer, field representative of Silver Sales.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man.

M-G-M RECORDS

BILLY FARRELL

sings

MY HEART CRIES FOR YOU

YOU LOVE ME

WHAT AM I GONNA DO THIS CHRISTMAS

Bill Farrell
M-G-M Records

J. J. ROBBINS & SONS, INC.
1619 Broadway, New York, N. Y.

WAXUP OF THE WEEK

"DO SOMETHING FOR ME"
(2:17)

"CHICKEN BLUES"
(2:17)

BILL WARD
(Federal 46283)

The Dominoes number is a blues number with a first rate set of lyrics and a good arrangement to its credit. Both ends deserve ops’ attention.

"AIN’T GONNA CRY NO MORE"
(2:33)

"YOU DRIFTED"
(2:28)

Rex Allen
(Mercury 6279)

Rex Allen and his Arizona Wranglers show up with two fine sides. Upper half is a ballad sung in Rex’ good voice and featuring a low guitar beat throughout. The lower lid is a ballad with a first rate set of lyrics and a good arrangement to its credit. Both ends deserve ops’ attention.

"WHAT AM I GONNA DO THIS CHRISTMAS"
(Mercury Record No. 5553)

Don’t miss it on—

Frankie Laine’s
Great Holiday Hit!

J. J. ROBBINS & SONS, INC.
1619 Broadway, New York, N. Y.