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The New Sound Sensation . . .  
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and  
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**"SHENANDOAH WALTZ"**  
by TOMMY TUCKER  
on M-G-M No. 10897  
**M-G-M RECORDS**

**Larsen & Farrell**  
**At MOA Meet**



CHICAGO—"The Cash Box" room, which served as meeting place for many of the visitors to the MOA convention, was place of get together for Bob Larsen and Skip Farrell. Bob is ace dj at WEMP, Milwaukee while Skip is Mercury singing star.

**More Notes From MOA Convention**

CHICAGO—Interesting to hear Ed Ockel of One Stop Record Service in St. Louis mention how fast the tunes kick off in his territory . . . Swell to see King Records sales manager Howard Kessell and his new promotion man, Jim Wilson. Missed Syd Nathan and his stories. He's in Florida. Hope Mary Lou Smith gets back to her desk real soon. . . . Maurie Hartmann of Cherio Music looking pleased with the jobs being done with his tunes at the Coral and Decca booths. . . . Who's the new record promotion gal covering the djs for Joel Cooper of Tell Music Distributors. . . . Ralph Moffat, dj, switched to station WDGY from WCCO. . . . Norm Wienstroer and Bob Morgan cooked up plenty of deals for Coral with that "Red Silk Stockings" stunt going over terrific. Tell us more on the way. . . . Jerry Blaine of Jubilee came in for only one day and later told us it was certainly worth it. Leaving the announcements of Dick Brown's recording "I Won't Cry Anymore" on the seats at the morning meetings was a humdinger. . . . Harry Kruse and Walt Maguire of London breezed in and out after conferences with Jimmy Martin. . . . Martin took over \$40,000 billing of London releases. . . . Charles Hassin and Harold Drayson pleased as punch at the great reaction to the special screening of MGM picture "Royal Wedding". Ops floated back and forth into the MGM room thanking them and of course getting an earful of Johnny Desmond's latest hits "Mama" and "Too Young". . . . Arnold Shaw of Duchess Music, although a bit disappointed because the music panel didn't go on Tuesday due to lack of time, more than made up for it by the additional friendships cemented with association heads and ops. . . . The gal photog Hy Reitehr had in the BMI room had more pics taken of herself than she took. . . . Bob Shad and Dave Miller in huddles with ops regarding some new hot releases on Sittin' In.

**HOT**  
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Ploy, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |   |   |   |
|---|---|---|
| 1<br><b>PLEASE SEND ME SOMEONE TO LOVE</b><br>Percy Mayfield<br>(Specialty 375) | <b>BLACK NIGHT</b><br>Charles Brown<br>(Aladdin 3076)                 | <b>BLACK NIGHT</b><br>Charles Brown<br>(Aladdin 3076)                             |
| 2<br><b>ROCK LITTLE DADDY</b><br>Freddie Mitchell<br>(Derby)                    | <b>WHAT WILL I TELL MY HEART?</b><br>Al Hibbler<br>(Chess 1445)       | <b>IF</b><br>Ink Spots<br>(Decca 27391)   |
| 3<br><b>I WILL WAIT</b><br>Four Buddies<br>(Savoy 769)                          | <b>LITTLE RED ROOSTER</b><br>Griffin Bros. & Margie Day<br>(Dot 1019) | <b>LITTLE RED ROOSTER</b><br>Griffin Bros. & Margie Day<br>(Dot 1019)             |
| 4<br><b>BLACK NIGHT</b><br>Charles Brown<br>(Aladdin 3076)                      | <b>LOST LOVE</b><br>Percy Mayfield<br>(Specialty 390)                 | <b>BABY, LET ME HOLD YOUR HAND</b><br>Ray Charles<br>(Swingtime 250)              |
| 5<br><b>I APOLOGIZE</b><br>Billy Eckstine<br>(MGM 10903)                        | <b>I APOLOGIZE</b><br>Billy Eckstine<br>(MGM 10903)                   | <b>KEEP YOUR HANDS ON YOUR HEART</b><br>Billy Wright<br>(Savoy 776)               |
| 6<br><b>JET</b><br>King Cole<br>(Capitol 1365)                                  | <b>ROCKIN' BLUES</b><br>Johnny Otis<br>(Savoy 766)                    | <b>TIRED OF CRYING</b><br>Fats Domino<br>(Imperial)                               |
| 7<br><b>LITTLE RED ROOSTER</b><br>Griffin Bros. & Margie Day<br>(Dot 1019)      | <b>JET</b><br>King Cole<br>(Capitol 1365)                             | <b>LOOKING FOR A WOMAN</b><br>Jimmy McCracklin<br>(Swingtime)                     |
| 8<br><b>I CRY</b><br>Buddy Johnson<br>(Decca 27330)                             | <b>LOOKING FOR A WOMAN</b><br>Jimmy McCracklin<br>(Swingtime)         | <b>DON'T TAKE YOUR LOVE FROM ME</b><br>Laurie Tate & Joe Morris<br>(Atlantic 923) |
| 9<br><b>TEND TO YOUR BUSINESS</b><br>James Wayne<br>(Sittin' In)                | <b>KOREA BLUES</b><br>Bayou Boys<br>(Chess 1449)                      | <b>DO SOMETHING FOR ME</b><br>Dominoes<br>(Federal)                               |
| 10<br><b>GEE BABY</b><br>Johnny Otis<br>(Savoy 777)                             | <b>JUSTICE BLUES</b><br>Gatemouth Brown<br>(Peacock 1568)             | <b>I APOLOGIZE</b><br>Billy Eckstine<br>(MGM 10903)                               |