

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"BECAUSE OF RAIN" (3:08)

"SONG OF DELILAH" (2:40)

NAT "KING" COLE
(Capitol 1501; F-1501)



NAT "KING" COLE

● It looks as though Nat "King" Cole can do no wrong. Following fast on the heels of his recent hits, Nat takes a song written by Ruth

Poll, who wrote "Bring Back The Thrill", gives it a beautiful rendition and assures himself of another smash. Ops who want a disk in their machines which they know will draw the coin, oughta have this one right now. This lovely ballad seems almost tailor made for Nat's style of delivery and he certainly sends it flying as Les Baxter and the orchestra provide a perfect setting for his quiet performance. The lower half is a sultry number which Nat does in similar manner, again making the side sound grand. This time Dave Barbour backs him up. The top deck is due for big things and ops will make no mistake to get it into their boxes now.

"WHISPERING" (3:12)

"WHERE OR WHEN" (3:20)

JOE REICHMAN
(Columbia 39265)

● Some wonderful piano playing can be heard here as demonstrated by Joe Reichman. Both ends are oldies done very softly by Joe and both have lots of sentimental attraction. These sides are really first rate to listen to and for the quieter spots, they can't be beat.

"BLUE SKIES MARCH" (2:25)

"SIDEWALKS OF CUBA" (2:32)

TED HEATH
(London 719)

● A wonderful old Irving Berlin tune is taken for a ride here by Ted Heath. Giving it an instrumental going over, the orchestra makes it a jivy thing with occasional switches to march tempo. The lower end is a sultry number with some very good instrumentals being shown off. Ops with the right locations might tune in.

"A BEGGAR IN LOVE" (3:00)

"UNLESS" (2:40)

GUY MITCHELL
(Columbia 39331)

● A beautiful new ballad gets a terrific vocal from Guy Mitchell on the upper level as Mitch Miller comes up with his usual terrific orchestration. On the second side, the pair takes an oldie that's currently being revived and make it sound wonderful. This is a natural for ops.

"MY DEAREST" (2:50)

"UNLESS" (2:55)

BILL SNYDER
(London 1075)

● Two lovely ballads are turned out on this disk by Bill Snyder with Stuart Foster showing up on the vocal. Of course each side has some terrific piano playing, dramatic and slow while Stuart provides his usually fine type of vocalizing. Ops won't want to miss this one.

"BECAUSE OF YOU" (3:10)

"THE GIRLS WE NEVER DID WED"
(2:55)

RAY BARBER
(Mercury 5625)

● Ray Barber, a young singer with a lot of promise, has two sides on which he shows off the quality of his voice. The top deck is a ballad done very slowly with Russ Case providing the musical setting while the lower end features a cute set of lyrics which Ray delivers well. Ops ought to listen to this boy.

"HE'S ONLY WONDERFUL" (2:43)

"I'LL NEVER KNOW WHY" (2:00)

FRANCES WAYNE
(London 999)

● Frances Wayne lends her own particular style to a couple of ballads and makes each end sound real good. Neal Hefti provides the orchestrations as Frances runs through these numbers attractively. Each end is slow and very pleasant to hear and ops are advised to listen in themselves.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "KENTUCKY WALTZ".....Rosemary Clooney.....Columbia 39333
- ★ "A BEGGAR IN LOVE".....Guy Mitchell.....Columbia 39331
- ★ "ROSE, ROSE I LOVE YOU".....Buddy Morrow.....RCA Victor 20-4135; 47-4135
- ★ "ANGELA".....Pat Terry.....London 981

"DON'T FENCE ME IN" (2:43)

"OH YOU MILLION DOLLAR DOLL"
(2:54)

LEE MONTI'S TUTONES
(Shorp 30)

● A zany instrumental of an old standard is dished out here by Lee Monti's Tutones. You don't know what to expect next on this wacky disk but everything that comes along is good to hear. The lower end is a pleasant item with the boys joining in for a chorus. Ops oughta keep their eye on the top deck.

"ALONE" (2:40)

"I HAVEN'T SEEN YOU IN A
MONTH OF SUNDAYS" (2:27)

BETTIE CLOONEY
(King 15103)

● An oldie serves to give Bettie Clooney a very good top deck here. Bettie teams up with herself on this vocal and with Eddie Smith and the orchestra doing the backing, she makes it sound real good. The lower half is a novelty with some cute lyrics which Bettie again does in accomplished style. Ops might take a listen.

"IS MY POP IN THERE?" (2:48)

"WEAK MINDED BLUES" (2:54)

LOUIS JORDAN
(Decca 27547; 9-27547)

● Louis Jordan has a good jumpy item to play around with on the top deck and he and his crew do it with zest. It's a very infectious thing with repetitious lyrics which you remember. The bottom side is a low down blues number which Louis of course knows just how to do. This is perfect for the right location.

"THE HOUR OF PARTING" (2:37)

"PRETTY EYED BABY" (2:27)

GENE WILLIAMS ORCH.
(King 15107)

● Gene Williams and his orchestra go to town on an old standard and make it sound very pleasant. Gene does the vocal as the boys in the band make with some good music. The second half is a current novelty given a very jumpy rendition here. This will make a good filler item.

"HAVE YOU LATELY" (2:54)

"AT A LITTLE RAILROAD
CROSSING" (2:49)

SNOOKY LANSON
(London 954)

● Two ballads are offered on this platter by Snooky Lanson. Snooky goes about both of these things in a soft easy manner while Jack Pleis and his orchestra do the backing. Each end is attractive to hear and ops who are looking for good filler material oughta listen to it.

"COME BACK TO ANGOULEME"
(2:54)

"HOW CAN I LEAVE YOU?" (2:47)

PHIL SPITALNY
(RCA Victor 20-4121; 47-4121)

● Phil Spitalny and his orchestra have two very soft numbers to offer here. The first side is a European import which the girls sing in chorus and play with ease. The lower half is a ballad again with a vocal by the chorus and a backing in which strings predominate. Ops might take a listen.

"I WHISTLE A HAPPY TUNE"
(2:48)

"WHAT WILL I TELL MY HEART?"
(2:49)

THREE SUNS
(RCA Victor 20-4122; 47-4122)

● A lively, sprightly tune gets a grand rendition from the Three Suns as the Smith Brothers come through with a listenable vocal. The second side is a current ballad on which both groups turn in a first rate job. Ops will do ok with these sides.

"IT'S A MAN" (2:23)

"THAT'S THE KIND OF GUY I
DREAM OF" (2:40)

BETTY HUTTON
(RCA Victor 20-4123; 47-4123)

● Two novelties, typical of Betty Hutton's style, show up on this disk and she certainly throws herself into them. Both ends get a jumpy rendition which leaves you almost exhausted at the end. For Betty's fans, these two sides should prove to be coin getters.

"THE SHANNON, THE SHAMROCKS
AND YOU" (2:45)

"AND THEN I PRAYED" (2:50)

THE MARINERS
(Columbia 39332)

● The Mariners take an Irish tune and give it their usual wonderful going over on the top deck. Displaying some easy harmony, the group give this one a dreamy vocal. The lower end is an ultra slow religious tune on which the boys again show their skill. Ops will want to hear it.

"KENTUCKY WALTZ" (2:50)

"MIXED EMOTIONS" (3:08)

ROSEMARY CLOONEY
(Columbia 39333)

● Rosemary Clooney takes a tune from western fields and gives it a lovely pop rendition in the current manner of dueting with herself. It's a slow simple melody which is very appealing and could easily break out. The bottom half is a very smart tune on which Rosemary turns in a terrific job. Ops won't want to miss this disk.