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**Cash Box
"Best Bet"**

**Federal
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Original Version
recorded by the composer

**"THE TINKLE
SONG"**



backed by
**"JUST
IN
CASE"**

KAY ARMEN

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Mitchum Meets Reisman



NEW YORK—Robert Mitchum, R.K.O. movie star, toasts Joe Reisman for the orchestration Joe made during Mitchum's recent appearance at the N. Y. Paramount in conjunction with the opening of his picture "His Kind Of Woman." Reisman is responsible for the arrangements of most of the sensational Patti Page recordings including "Tennessee Waltz," "Mockin' Bird Hill" and "Mister And Mississippi."

Oberstein Begins Major Talent Hunt For King

NEW YORK—Eli Oberstein, who has been one of the most phenomenal builders of talent in the record industry, this week announced that he was starting on a new search for likely recording artists, as he began his first week with King.

Oberstein, who will make his headquarters in King's New York office, is planning not only to find new talent but to develop talent that has not until now had the proper handling.

During his stay at Victor, Oberstein was responsible for the emergence of such stars as Perry Como, Guy Lombardo, Harry James, Glenn Miller and many others.

Another program which Oberstein expects to institute is direct contact with disk jockeys to find out what they and their listeners most want to hear.

Over this week-end King will start the first of a series of regional sales meetings which Oberstein will attend along with Syd Nathan, president of the firm and Jack Pearl. Oberstein is expected to outline some of his future plans at this confab. The second meeting will take place in Cincinnati next week and the last in New York the following week.

Wood, Smith Start New Pub

NEW YORK—Randy Wood, president of Dot Records and Beasley Smith, songwriter and musical director of WSM in Nashville have formed a new publishing firm, Randy Smith Music, an ASCAP affiliate. Headquarters will be in Nashville.

Smith will now record for Dot. The first tune of the pubbery is "My Wife And I" which Eddy Howard has cut for Mercury.

Disk Firms Form Trade Association For Joint Action

NEW YORK—After many years of attempts, conversations, proposals and urgings, the major record companies have gotten together to form a trade association.

With Decca, Capitol and MGM in the lead, a new organization to be known as the Record Industry Association of America, was formed last week. Although Columbia and Victor weren't in the organizing vanguard, they are expected to accept an invitation to join.

Association membership will be open to every record manufacturer, large or small. The organization will work for the interests of the record business as a whole and try to better relations between the manufacturers and everyone they deal with. It is expected that not only will public relations for the industry as a whole be undertaken, but that specific problems dealing with legislation, controls and other matters where joint actions can be taken will be dealt with.

The board of directors so far includes Milton Rackmil, president of Decca; Glenn Wallich, president of Capitol; Frank Walker, president of MGM; Leonard Schneider, vice-president of Decca; and attorney Henry Cohen.

Golden Records In Pop Field

NEW YORK — Golden Records, which until now has limited itself to the kiddie trade, is making a drive in the pop field with new 10 inch records. Mitch Miller is acting as musical director of the firm, in addition to his Columbia duties. Nat Shapiro is handling promotion.

A Top Corn (tune) GONE POP!
COLD, COLD, HEART
by Tony Bennett
COLUMBIA-30440

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