

THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
3. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
4. YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
5. BACK UP, BUDDY
Carl Smith
(Columbia 21226; 4-21226)
6. I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
7. ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)
8. RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)
9. MY EVERYTHING
Eddy Arnold
(RCA Victor 20-5634; 47-5634)
10. BREAKIN' THE RULES
Hank Thomason
(Capitol 2758; F-2758)

ANOTHER HIT!
RAY PRICE
"I LOVE YOU SO MUCH
I LET YOU GO"
COLUMBIA 21249

GABBARD MUSIC, INC.
307 Polk Ave., NASHVILLE, TENNESSEE

RED HOT RED HOT RED HOT
ORDER NOW!
RED HOT RED HOT
RED SOVINE'S
RED HOT RED HOT
"MY NEW LOVE AFFAIR"
RED HOT RED HOT
DECCA 29068

CEDARWOOD PUBLISHING CO.
NASHVILLE TENNESSEE

THE CASH BOX
BULLSEYE of the WEEK
JEAN SHEPARD
"TWO WHOOPS AND
A HOLLER"
b/w
"WHY DID YOU WAIT"
CAPITOL # 2791
CENTRAL SONGS, INC.
4527 Sunset Blvd., Hollywood 27, Calif.

**THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

1. SLOWLY Webb Pierce (Decca)
2. I GET SO LONELY Johnnie & Jack (RCA Victor)
3. I'LL BE THERE Ray Price (Columbia)
4. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
5. BACK UP, BUDDY Carl Smith (Columbia)
6. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
7. MY EVERYTHING Eddy Arnold (RCA Victor)
8. SHAKE A LEG The Carlisles (Mercury)
9. GOOD DEAL, LUCILLE Al Terry (Hickory)
10. RELEASE ME
Ray Price (Columbia)
Jimmy Heap (Capitol)
Kitty Wells (Decca)

**MR. DISTRIBUTOR
and
MR. MUSIC OPERATOR**
**IN COMPLETE HARMONY WITH YOUR
PRESENT FRANCHISE—
YOU CAN EXPAND
INTO AN ENTIRELY
NEW AND UNBELIEV-
ABLY PROFITABLE
FIELD!**
**READ ABOUT IT ON
PAGE 35.**



"Heinie" Roberts

"It's What's in THE CASH BOX That Counts"

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE

THE CASH BOX
BULLSEYE of the WEEK

"MY FRIEND" (2:55)
[George Paxton ASCAP—E. Drake, J. Shirl]
"LADY OF GUADALUPE" (2:39)
[Forrest BMI—P. Ramez, E. Drake, J. Shirl]
RED FOLEY
(Decca 29159)

● Red Foley makes his bid for the top rung of the popularity ladder with a wonderful inspirational piece that looks like a potent contender. The tune, titled "My Friend", was written by the authors of "I Believe" and the lyrics are in a similar religious vein. Foley's soft and mellow delivery blends beautifully with the voices of the Anita Kerr Singers. Flip, "Lady Of Guadalupe," is a sacred piece that Red, with choral backing, renders in eloquent fashion. Top deck should be real big.

"MY RAMBLING HEART" (2:20)
[Dandelion BMI—D. Grashey, J. Amadeo]
"BEATIN' ON THE DING DONG" (2:15)
[Dandelion BMI—B. & I. Shelton]
JIM REEVES
(Abbott 164)

● It looks as if Jim Reeves will be right back on the charts, battling for top honors, with his latest two-sided coin-catcher. Top half, "My Rambling Heart, is a fetching, quick tempo ditty that Reeves vocals in winning fashion. The chant-er has seen much of life and has decided to make the open road his home. Lower lid, "Beatin' On The Ding Dong", is a charming novelty with delightful lyrics. The Louisiana Hayride Band colorfully backs on two "musts" for the boxes.

"I LOVE YOU SO MUCH I LET YOU GO" (2:54)
[Driftwood BMI—Stutz, Barefoot, Kennedy]
"MUCH TOO YOUNG TO DIE" (2:03)
[Gabbard BMI—Gabbard]
RAY PRICE
(Columbia 21249)

● Ray Price's latest offering combines a pair of items that look like winners and it's heads or tails. The artist is enjoying the fact that his current recordings of "I'll Be There" and "Release Me" are both established hits. Now Price can equal that showing with his newest entry. "I Love You So Much I Let You Go" features Ray on a middle tempo weeper. Flipside, "Much Too Young Too Die", is a solid, quick beat item that the chanter belts out in top drawer fashion. Watch 'em both.

ROY CLARK
(4 Star 1659)

● "SUGAR COATED SWEET-HEART" (2:33) [4 Star BMI—R. Adelman, J. F. Kibler] Roy Clark applies a distinctive reading to an inviting, slow tempo romantic piece. Very pretty lyrics and melody.

● "MYSTERIES OF LIFE" (2:57) [4 Star BMI—V. F. Stewart] On the lower portion, the mellow tones of the warbler come over well as he vocals a middle beat sentimental piece. Subdued string by the Wranglers.

DALLAS FRAZIER
(Capitol 2813)

● "SPACE COMMAND" (2:20) [Central BMI—H. Henson] The refreshing voice of Dallas Frazier offers a zestful reading on a catchy, fast moving novelty about this modern television era.

● "AIN'T YOU HAD NO BRING-IN' UP AT ALL" (2:40) [Central BMI—D. Frazier] On the lower end Dallas and the chorus etch an amusing quick beat bouncer. Cousin Herb Henson's orchestra assists.

SLIM BRYANT
(MGM 11749)

● "THE GAL WITH THE COAL BLACK HAIR" (2:42) [Acuff-Rose BMI—Bryant] Slim Bryant comes through with a strong showing as he delivers a fast tempo, rhythmic piece. With the aid of his Wildcats, Slim vocals the infectious lyrics.

● "THE GOLDEN TRAIN" (2:30) [Acuff-Rose BMI—Bryant] Under deck features another neat performance by Bryant and the group on a quick tempo spiritual.

MAYBELLE SEIGER
("X" 0023)

● "TWO OF A KIND" (2:32) [Sheraton BMI—M. Seiger] Maybelle Seiger makes her debut and comes up with an engaging performance on a pretty, middle tempo item. Country Gentlemen add flavor.

● "I WAS ONLY 17" (2:30) [Bob Miller ASCAP—M. Seiger] Flip is a slow tempo, sentimental tune with tender lyrics. Effective mid-deck recitation on an appealing side.

SONS OF THE PIONEERS
(Coral 61186)

● "RIVER OF NO RETURN" (2:09) [Simon House BMI—L. Newman] The Sons Of The Pioneers turn in a beautiful reading on the title tune from the new picture. A slow tempo piece with compelling lyrics.

● "THE LILIES GROW HIGH" (2:07) (Gunmen's Ballad) [Frank Music BMI—S. Jones] On the bottom lid the boys harmonize in poignant fashion as they deliver a middle tempo feelingful piece.

JIMMIE OSBORNE
(King 1354)

● "A TENNESSEE OCEAN" (2:28) [Jay & Cee BMI—H. Glover] The soft and polished chords of Jimmie Osborne shine on this slow tempo sentimental item. Easy string musical backdrop.

● "I DID AND I DOES AND I DO" (2:05) [Harpeth Hills BMI—Hager, Glasgow] Lower half is a delightful, quick beat cutie performed in light-hearted fashion by the chanter. It appears that Jimmie's sweetheart is the cause of his present happiness.