NEW YORK:
The women are back. Take a look at the charts. Whereas some months back the only fem represented in the charts was Lula Reed, today the lists are headed by Ruth Brown, Atlantic; Faye Adams, Herald; and Dinah Washington, Mercury. However, there are hot long... Those First Smas...Then, after George Gershwin's new Orchestra... Joe the point. They're getting back again at the Atlantic office after a week of recording sessions. Gaining in momentum is Herald's "I Love to Be Loved With a Kiss," by Charlie and Ray. Reports coming from Detroit, Nashville and L.A. indicate it will be a real big one. Surprisingly, New York, always one of the targets in breaking a disk, shows the heaviest sales. Herald also reports it will release a new Faye Adams in a week... Syd Nathan, King and Federal prex, in an interoffice communication to his A & R staff, advised them that he was strongly against "Blind material and urged them to pass on such songs or revise the lyrics. Nathan pointed out the growth of R & B to you youth of America." We goofed last week in describing the recorcing of the Midnighters' "A Change Had A Baby" with "Moonrise," by Peggy Lee. Says Mary Lou Smith, "We are pairing "She's The One" with "Moonrise" in order to get R&B." They are the name of the Chords to the Chordettes to avoid confusion with another performing act of the same name. In Detroit, now, the new change is a three disk showing "My Tree's Been Sold," by Little Joe and the Maytals, and "I Can't Help Myself," by the Supremes. 

LOS ANGELES:
Here's all the latest news from smogville or as Mae Williams puts it, "This crazy mixed up town"... First it was the "big" band era, then vocalists suddenly took the nation by storm, next came vocal groups and now the present trend seems to be packaged shows. Night club and ballroom operators don't even want to book artists anymore unless they are included in a package deal including other big name attractions... Roy Milton and Shirley Gunter and The Queens are teaming up with Carl Barnard, Mickey Champion, The Penguins and The Flairs for a package unit that will hit El Paso November first. Other dates include Tucson, Phoenix, Imperial, Calif. The unit also played Santa Barbara, 10/25 and San Pedro 10/30... And, of course, there's the big Mambo USA package that will hit the Coast the latter part of November... Specialty records prexy Art Rupe has been mighty pleased over the fine reaction he's getting throughout the country on his new group called The Holidays and their first release of "A-Aw Baby"... He also reports that Guitar Slim's "Sufferin' Mind" is causing quite a fuss too... After appearing for several months in Kansas City Little Willie Littlefield is back on the West Coast again for a series of night club dates and a new recording session with Ralph Blass. A & R head for Federal Records... After closing at the Club Oasis The Chords (Those "Sh-Boom" boys) joined Percy Mayfield and his band for 15 one-nite engagements in Texas and Oklahoma... Also in the Civic Opera House in Chicago, the President Platter has already been showing strong sales reactions in several localities... A few weeks ago "Moonrise" was breaking a disk at Basin Street nite in New York. Also on the bill shining the spotlight are Gene Krupa and his group and Don Elliot Combo... Joe Davis, who published "Sh-Boom" for the first time, has a bunch of big sales in Chicago. He says the El Dorados have been playing several spots in Canada and have met with grand reception. The band itself got its start at the Maple Leaf Club in Montreal. Their "Annie's Answer" has really taken off... Mel's Chords, a pop outfit owned by Ruby Records has moved its headquarters to Chicago. Says he has 20 sides already cut and will soon be ready to accept orders on his tunes. Also told us that Carl Jones will take over distribution at present, until his distribution lineup is completed. Mickey also pointed out that he had just sold a Jukebox to New York... And in the WGN Trailer, "Wish You Were Here" as of October 14, 1955... The Beau Brummel Combo are listed as having the Civic Opera House (10/24) had the audiences begging for more. The Duke), Dave Brubeck and the rest of the gang were certainly at their very best late last night. The next concert at the Civic Opera House brings Billy Eckstine, Peggy Lee, The Drifters, and several others... The band's actually due in Chicago very soon and tickets are already selling like mad. "Mr. B." hasn't played Chicago for too long... Our town's movie audiences eagerly awaiting the premier of "Carmen Jones,"... Orchestra Hall will house what is being called "Mambo USA" on November 6, 1955. Concert will star Joe Loco and his quintet, Marnell, Carlos Ramirez and others. An added attraction will be the famous mambo dance exhibition of The Arthur Murray Dance Studios... Mahali Jackson was among the very first stars to be asked to appear at the Tenth Annual Harvest Moon Festival here on 11/20... "It's What's IN THE CASH BOX That Counts"... This issue is for Sarnoff and Co. and it has been prepared to help them lay the foundation for the future... A Great Record Becoming a Smash Hit!

"LOVE IS SOMETHING THAT'S MADE FOR TWO"
The Wrens

220 W. 42nd Street
New York, N. Y.

NEW YORK—Tommy Mara, young MGM singing star visits the operators on New York's Tenth Avenue plugging his latest record, "Champagne (With My Little Feet)..." He also brings in his right is Si Ackers, record promotion; Barney (Shugy) Sugarman, owner of Runyon Sales, distributor for AMI phonographs; Tommy and Lou Capone, personal manager.

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