

Grand Ole Opry Anniversary



by **SYD NATHAN**

In my opinion, the GRAND OLE OPRY has done as much for country music as the Declaration of Independence has done for the United States. If ever an organization existed that is thorough in its promotion and its good will throughout the country audience, that organization is National Life and Accident Insurance Company, owners of WSM, Nashville, Tennessee, the Father of the GRAND OLE OPRY, and this eulogy is apropos to anything that could be written about country music.

I can say this because all a record company, or an A&R Man, has to do to know the pulse of the country people, is to keep an ear tuned to WSM constantly.

We are proud to have three of our recording artists at WSM; Cowboy Copas, Moon Mullican, both of whom have been recording for King for ten years, and one of our newer artists, Louie Innis, and we impress on every new artist we sign up, the possibility that some day he may be on WSM.

To me, WSM is the Metropolitan Opera of this phase of the music business. Little is left to be written that has not already been written relative to country music. It would be idle talk for me to write about anything other than trends. There has been a definite trend in the country field, the same as continuously crops up in R&B and Pop fields. For many years, girl vocalists did not sell on country music, for what reason I do not know, but that picture has changed. Today a girl singing country music can be as big a star as any male.



*Welcome
Dee Jays*

*Sincerest
Thanks*



Ferlin Husky

FEATURED ON WSM-TV GRAND OLE OPRY

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