**THE CASH BOX**

**AWARD O' THE WEEK**

**TOO LATE** (2:41)  
[Regent BMI— W. Dixon]  

“I HATE TO SEE YOU GO” (2:37)  
[Arm BMI— W. Jacobs]  

LITTLE WALTER  

(Checker 225)  

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• Little Walter bounces through two rhythm country flavored items that should make their marks in the sales columns. “Too Late” finds Little Walter telling his baby she’s leaving. He’s had enough of her cheating—he’s not good looking and he can’t stand her cooking. Despite its serious nature, the delivery has a driving beat and Walter’s chanting has a strong touch of humor. Like it for another Walter hit. The flip, “I Hate To See You Go,” is a middle beat blues with an underlying rhythmic pattern that will reach the listener. The lyrics have Walter pleading with his baby to come back home. Another strong offering, just a shade under the “Too Late” side.

LAVENDER BAKER  

(Atlantic 1075)  

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• Lavender Baker continues to issue two great sides, as she has done in all her previous releases. Choice between the latest two, “Play It Fair” and “Lucky Old Sun” would call for a crystal ball. Miss Baker is today’s hot side and it is possible she could be two hits. “Play It Fair” is a slow, dramatic offering that gives the gal every opportunity to turn in a sensitive performance loaded with feeling. The lyrics set to a beautiful tune and handled with a touch of spiritual. The couple, “Lucky Old Sun,” is a new and revitalized projection that should take the tune into the charts. It is sung with so much heart, so much voice, that it is hard to see from here, even if “Play It Fair” should get hit action, how this side can be held back. Two rock sides.

**THE CHARMS**  

(DeLuxe 6089)  

• Otis Williams and his New Group aim at topping “Gum Drop” with the newest release, “Miss The Love (That I’ve Been Dreaming Of)”. It is a sparkling spirited job, with a buoyancy and happy charm that will hold on for at least 90 minutes. If ever we’ve heard an r & b etching with definite pop appeal, this is it. It has melody, piquant charm and engaging vocal twists that have marked this side for the charts. The flip, “Tell Me Now,” is a slow blues ballad with a touch of sensitivity. Williams and the group blend with much feeling and tender embroidery. Good coupling, with a knockout side in “Miss That Love (That I’ve Been Dreaming Of)”.

**WOODROW ADAMS**  

(Meteor 5018)  

“WINE HEAD WOMAN” (2:46)  
[Met BMI—Adams, Leslo]  
Woodrow Adams chants a down home blues of middle tempo telling the story of his wine-drinking woman.  

“BABY YOU JUST DON’T KNOW” (2:50)  
[Met BMI—Adams, Leslo]  
Adams walls a slow country blues with a strong accompanying beat. Two sides for the deep south markets.

**JOE WEAVER**  

(Par 437)  

“IT’M ON MY MERRY WAY” (2:55)  
[Trianon BMI—Weaver, Ulmer]  
Joe Weaver turns in a good churning performance of a melodic blues ballad. Enjoyable etching that could grab off some action.  

“LOOSE CABOOSE” (2:52)  
[Trianon BMI—Joe Weaver]  
A slow instrumental beat. Good sound and beat.

**ARTHUR LEE MAYE**  

(RPM 438)  

“DO THE BOF” (2:15)  
[Modern BMI—Berry, Jones]  
Arthur Lee Maye and The Crowns rock out a middle beat to a good sound for the kids. Deck swings and provides a good dance beat.  

“BARE DON’T LEAVE ME” (2:25)  
[Modern BMI—Berry, Jones]  
The chanter changes the mood as he turns in a warm rendition of a tender love ballad. Sincere effort that is the better side.

**DONNA HIGHTOWER**  

(RPM 459)  

“BOO-B-O-LINK” (2:34)  
[Modern BMI—Berry, Jones]  
Donna Hightower delivers a cute bouncing ditty that conveys the high spirited charm of a tender love ballad. Pretty effort that could make it in both fields.  

“SINCE YOU” (2:25)  
[Modern BMI—Hightower, Davis]  
Simple romantic bouncer delivered without flourish. Ok side that does not come up to the charm of the “Boo-B-O-Link” side.

**THE STRIDERS**  

(Apollo 480)  

“I WONDER” (2:45)  
[Leeds ASCAP—Cecil Gant]  
The Striders chant a slow melodic pretty with a good rhythmic beat. Group has a definite pop sound and might be able to take advantage of the current fusion of both fields. Smooth, easy to listen to.  

“TELEVISION FOOL” (2:57)  
[Bess BMI—Strider Bros]  
Slow ballad definitely for the pop market.

**RUFF RUFFIN**  

(Mono 109)  

“MONEY FOR MY HONEY” (2:51)  
[Spark BMI—Ruffin & Arnaud]  
Ruff Ruffin shoots out a quick beat jump blues with enthusiasm. Delightful side.  

“THE DARKEST HOUR” (2:35)  
[Spark BMI—Ruffin & Ruffin]  
Ruffin gives a throaty reading to a slow rhythmic down home blues. A hard hitting performer who can spark a tune on the ok side.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”