

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**Country**  
**JUKE BOX TUNES**

POS. LAST WEEK

- 1 **SIXTEEN TONS** 1  
*Tennessee Ernie Ford*  
*(Capitol 3262; F3262)*
- 2 **LOVE, LOVE, LOVE** 2  
*Webb Pierce*  
*(Decca 29662; 9-29662)*
- 3 **JUST CALL ME LONESOME** 3  
*Eddy Arnold*  
*(RCA Victor 20-6198; 47-6198)*
- 4 **WHY, BABY, WHY** 4  
*George Jones*  
*(Starday 202; 45-202)*  
*Red Sovine & Webb Pierce*  
*(Decca 29739; 9-29739)*
- 5 **I FORGOT TO REMEMBER TO FORGET** 5  
*Elvis Presley*  
*(RCA Victor 20-6357; 47-6357)*  
*(Sun 223; 45-223)*
- 6 **EAT, DRINK AND BE MERRY** 6  
*Porter Wagoner*  
*(RCA Victor 20-6289; 47-6289)*
- 7 **IT'S A GREAT LIFE** 8  
*Faron Young*  
*(Capitol 3258; F3258)*
- 8 **THIRTY DAYS** 9  
*Ernest Tubb*  
*(Decca 29731; 9-29731)*
- 9 **ALL RIGHT** 7  
*Faron Young*  
*(Capitol 3169; F3169)*
- 10 **YONDER COMES A SUCKER**  
*Jim Reeves*  
*(RCA Victor 20-6200; 47-6200)*

**Cross Country Records To Concentrate In Country Field**

GARFIELD, N. J.—It was announced this week that a new firm, Cross Country Records, is entering the record business and will concentrate its activities in the popular and country music fields.

President of the new company is James Frishione, a juke box operator in Garfield, N. J. Vice President in charge of sales and promotion is Jack Peters of Paterson, N. J. Peters is also a songwriter.

A & R head of the diskery is Eddie McMullen, formerly A & R topper of the Regal label and a well known steel guitarist. McMullen worked with Eddy Arnold, Elton Britt, Red Foley, Jimmy Davis, Ray Smith, the Pinetoppers and many other prominent country artists.

The first release, already recorded, features dee jay Lee Moore of WWVA, Wheeling, West, Va., on one side singing "Wildwood Flower." The coupling is a tune tagged "Whispering Hope" waxed by the team of Lee and Juanita.

The first pop release, set for January 5, stars Sonny Dunham and the Noteworthy's singing "Where Do You Work-A-John."

**Don Pierce Announces Two New Releases**

LOS ANGELES, CALIF. — Don Pierce, head of Hollywood Records and Golden State Songs, reports that he is releasing two pop records on his Hollywood label during this month. The releases will feature Ronnie Deauville and Buddy Landon.

Hollywood will collaborate with the Peer International Publishing firm in the promotion of the records. Peer is publishing one of the songs on each of the disks and an extensive dee jay promotion is being planned.

**Special Lyrics To Aid March of Dimes**

NEW YORK—To further help the coin machine program in behalf of the March of Dimes campaign, Hirsh de la Viez, prominent Washington, D. C. coin machine operator, has made arrangements for Sammy Gallop to write special March of Dime lyrics to the popular song "Wake The Town and Tell The People."

Mindy Carson, who recorded the song originally, will introduce the new theme on a special TV broadcast that will cut into the Jackie Gleason, Perry Como and Ozark Jubilee shows over the combined CBS-NBC-ABC networks on January 21.

The TV cut-in will feature Margaret Truman introducing her dad, ex-President Truman, who in turn will introduce Mindy Carson.

**Bee-Jay Records Formed In Hollywood**

HOLLYWOOD, CALIF. — Richard Davis, vice president, announced the formation of Bee-Jay Records in Hollywood this week. The first release hit the market last week and national distribution has already been set up.

The first sides by the new company feature a new young singer named Don Michael, who was signed by Bee Jay when they approached his coach, MGM's Leon Cepparo, to make suggestions for new talent. Michael's first release is "Gee Dad! It's A Wurlitzer," an original tune, which will receive an extensive promotion build-up by the Rudolph Wurlitzer Co. The new disk company will not sign any "name" recording, but will seek to build its own stable from talented unknowns. New artists are now in the process of being signed and recorded.

**Air Mail Subscription THE CASH BOX \$30.**

**THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)**

- 1. SIXTEEN TONS ..... Tennessee Ernie Ford (Capitol)
- 2. WHY, BABY, WHY ..... { Red Sovine & Webb Pierce (Decca)  
George Jones (Starday)
- 3. LOVE, LOVE, LOVE ..... Webb Pierce (Decca)
- 4. YOU'RE FREE TO GO ..... Carl Smith (Columbia)
- 5. EAT, DRINK AND BE MERRY ..... Porter Wagoner (RCA Victor)
- 6. IT'S A GREAT LIFE ..... Faron Young (Capitol)
- 7. I FORGOT TO REMEMBER TO FORGET ..... Elvis Presley (RCA Victor/Sun)
- 8. JUST CALL ME LONESOME ..... Eddy Arnold (RCA Victor)
- 9. I DON'T BELIEVE YOU'VE MET MY BABY ..... Louvin Brothers (Capitol)
- 10. THE RICHEST MAN IN THE WORLD ..... Eddy Arnold (RCA Victor)
- 11) HERE TODAY AND GONE TOMORROW. 12) YONDER COMES A SUCKER. 13) GOD WAS SO GOOD. 14) BORN TO BE HAPPY. 15) DON'T TAKE IT OUT ON ME. 16) LOOK AROUND. 17) ALL RIGHT. 18) LONELY SIDE OF TOWN. 19) RUN BOY. 20) I HEAR YOU KNOCKIN'. 20) SATISFIED MIND. 20) BEAUTIFUL LIES. 20) YOU'RE NOT PLAY LOVE.

**CINCINNATI CUT-UPS**

We've received so many nice cards and gifts from folks all over the country that we wish it were possible for us to mention each one of them in this column, but since this is not possible we want you all to know we spent Christmas Day reading your beautiful cards. So to all of you my sincere thanks and may you all have a joyous New Year.

Among the tunes that got a lot of spins during the Christmas season was a cute ditty by Florance Wilson, recorded by the Miller Brothers for 4 Star, called "Rudolph Junior." . . . Betty Foley to make a personal appearance on the Casey Clark show in Detroit. . . . On the Mercury label Nelson King (DJ at WCKY) has covered "Mail Order From Heaven" which was first out on the Republic label by the writer of the recitation Marshall Pack. . . . Bob Stoddard who recently purchased the Herzog Studios in the Queen City, has moved the recording studio to the old WLW-TV site on Chickasaw Hill. . . . Jimmie Williams (MGM) has a new release out called "Go Ahead And Make Me Cry" b/w "My Suspicious Mind". He's still on the WWVA's Jamboree. . . . Clay Eager is doing the MC work on Mid-Western Hayride over WLW radio. . . . Roy Moss who sounds a good deal like Elvis Presley has his first record out on Mercury. Tune "You're My Big Baby Now" is written by Jimmie Skinner, the flip side is "Nearly Lose Your Mind."

Bob Braun's "Talent Time" had the finals of its 13 week contest Saturday afternoon over WCPO-TV and the winner was singer-dancer Joy Gilbert who attends Withrow High, and Patty Foley from U. C. They are both pupils of Smitty the band leader. . . . This week Beverly Hills offers Patti Moore and Ben Lassy as the headliners with the Marquis Family.

**Going Strong**



NASHVILLE — Jim Reeves, RCA Victor artist, who joined the Grand Ole Opry a few weeks ago, is shown here belting out one of the powerful ballads which have kept the country singer at the top of the list. His current release is "I've Lived A Lot In My Time" while "Yonder Comes A Sucker" is still garnering the spins. Reeves is slated for an Opry network appearance in the near future.

**Named Asst Sales Mgr. of King**

CINCINNATI, O.—Don Bohanon, branch manager of King Records in Cleveland has been appointed to the post of assistant sales manager of the King diskery by Syd Nathan, prexy of the label.

Bohanon, who was a salesman in the Cincinnati territory, prior to his job as branch mgr., will operate out of the Cincinnati office and will take over his new assignment on January 9. Bohanon will report to Al Miller, sales manager of the company.