LITTLE RICHARD
(Pocock 1658)

"DIRECTLY FROM MY HEART TO YOU" (2:51) [Lion BMI—Richard Penniman]. Little Richard sings a slow, feeling-filled blues against the soft and simple backing of the Johnny Otis band. It is a romantic effort sung with warmth.

"LITTLE RICHARD'S BOOGIE" (2:50) [Lion BMI—Richard Penniman]. Little Richard knocks out a fast-beat boogie with a zesty reading against a rocking hand backdrop. Rock drives from the opening bar.

ETTA "MISS PEACHES" JAMES
(Modern 944)

"I'M A FOOL" (2:18) [Modern BMI—Derry, Jorns]. Etta James rocks with little restraint as she proclaims her love for her unsympathetic boyfriend. Deck jumps, good orking and driving arrangement. Should grab off a good slice of the available business.

"NUMBER ONE" (2:20) [Modern BMI—Ling]. Miss James belts a middle beat rhythm piece in her solid vocal style. Gal projects well. Driving jumps that the kids will love. Storywise, Etta does better on this side. She's still in love, but on this deck she gets her man.

JOE MEDLIN
(King 4866)

"SUFFERING WITH THE BLUES" (2:09) [Jay and Cee BMI—Conyers, Pemberton]. Joe Medlin is on records and his first foray is a dramatic bit of singing. Medlin sings a slow-paced ballad effectively chanted. Smooth, easy to listen on wax.

"SOMETIMES I MISTREAT YOU" (2:50) [Jay and Cee BMI—Henry Glover]. A slow, pop-religious ballad. Of the Hamilton-Hibbler school, both delivery and material. Big voiced effort. Pleasing, warm, emotional wax.

SONNY TERRY
(Groove 7740)

"FOOTIN' BLUES 420" (2:14) [J. E. Marks BMI—Sonny Terry]. Sonny Terry and his group go wild on a racing instrumental. A variety of sounds and treatment add up to a crazy and exciting hunk of wax. Should rack up a good sale.

"RIDE AND ROLL" (2:32) [E. B. Marks BMI—Terry, McGee]. Flip is a fast beat jump blues that makes a happy coupler. Deck moves at a breath-taking pace and the kids can work up a grinning brew with this one.

THE CHARMERS
(Charl 613)

"HEART OF A ROSE" (2:30) [Sherly BMI—Richard Parker]. The harmonics dish up a tidy quick beat rocker with flavor and zest. A happy sounding jump very much in the idiom the kids are buying. Good side that could cash in strong.

"I OFFER YOU" (2:53) [Sherly BMI—Richard Parker]. The flip is a sugary litting ballad, more restful for the nerves, but not as exciting for the teen-age buyer. Ok side, but not as enticing as "Heart of a Rose".

BABZ GONZALES
(Groove 4855)

"HOUSE RENT PARTY" (2:55) [Jay and Cee BMI—Gonzales]. Babz Gonzales does a talky bit with a small combo laying down the beat behind him. The story of the empty pocket male waiting for his chick at a "social club" where gambling and drinking was the ticket has a faint humor. On the whole the deckdevice sinks off too well.

"SHE'S JUST RIGHT FOR ME" (2:55) [Jay and Cee BMI—Gonzales]. Babzs Gonzales does a talky bit with a small combo laying down the beat behind him. The story of the empty pocket male waiting for his chick at a "social club" where gambling and drinking was the ticket has a faint humor. On the whole the deckdevice sinks off too well.

THE AVALONS
(Grove 0141)

"CHAINS AROUND MY HEART" (2:41) [Dave Dreyer ASCAP—Medley, Ross]. The Avalons make a strong debut with their initial Groove selection. A cool falsetto lead working against a drifting background of instrumental catchy makes an effective offering. Deck is worth a careful examination and could take off.

"OH SHE FLEW" (2:35) [Roosevelt Music BMI—Jesse Stone]. The flip has the Avalons working over a middle beat jump with a cute treatment. The group's timing is solid, their delivery good. A strong etching.

JOHNNY FULLER
(Imperial 5382)

"SISTER JENNY" (2:28) [Commodore BMI—Ruth Durand]. Johnny Fuller sings a rhythmic rock and roller with a spiritual flavor and a happy sound. Deck moves with a lively spirit and is different enough to make a strong impression.

"MY HEART IS BLEEDING" (2:40) [Reeve Music BMI—Bartholomew, King]. Johnny Fuller sings a slow ballad with feeling. It is similar in feeling to Fuller's last few "Ace-type" recordings. Soft, romantic and snappy.

JAMES BROWN
(Federal 12258)

"PLEASE, PLEASE, PLEASE" (2:49) [J. E. Marks BMI—Brown, Terry James]. Brown sings with a neat roll selling a middle-beat blues potently. He sings with an intense emotion. Ok deck.

"WHY DO YOU DO ME" (2:57) [Armatone BMI—Byrd, K.]. James Brown sings a slow beat blues on the flip. It is done with warmth and Brown comes off with two good sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"