



# R & B Reviews

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|--------------------------|--------------------|-------------------|
| <b>A</b> AWARD & SLEEPER | <b>B</b> VERY GOOD | <b>C</b> FAIR     |
| <b>B+</b> EXCELLENT      | <b>C+</b> GOOD     | <b>D</b> MEDIOCRE |

**EDDIE POWELL**  
(Tuxedo 918)

**B** "DARLING, MY DARLING" (2:56) [Ford BMI—Powell, Braithwaite] Eddie Powell sings a slow beat ballad in dramatic fashion. A rhythmic teener beat, it is given a moving reading by Powell, backed by a group with a female sound. Pleasing platter.

**C+** "MUSIC, MAESTRO, PLEASE" (2:52) [Bourne ASCAP—Magidon, Wrubel] Powell sings the oldie in acceptable fashion. Powell has an easy to take voice, but the treatment is not too outstanding.

**WILBURN WHITEFIELD/JOY SHAW**  
(Showtime 1110)

**B** "HERE I STAND ALL ALONE" (2:31) [BMI—Wilburn Whitfield] Wilburn Whitfield swings out with a middle beat bouncer. Lively deck possessing sparkle in tune and treatment. Ok wax. Wilburn Whitfield handles the vocal.

**B** "DADDY YOU LIED TO ME" [BMI—Marjorie Kerr-Joy Shaw] Joy Shaw handles the vocal on this end. A cute treatment with a rather bizarre twist. He lied to her and he now lies six feet deep. Quick beat bouncer.

**ROY MILTON**  
(King 4993)

**B** "ONE ZIPPY ZAM" (2:40) [Jay & Cee BMI—Roy Milton] Roy takes over the vocaling on the flip and treats a slow, but exciting rhythm to a solidly commercial product. The deck is instrumental for the most part but Milton lends his voice just enough to flavor the deck. The stronger side.

**C+** "YOU'RE GONNA SUFFER BABY" (2:22) [Jay & Cee BMI—Mickey Champion] Roy Milton and his orchestra take care of the instrumentalizing and Mickey Champion handles the vocal. The gal shouts an energetic reading of a slow, rhythmic blues.

**KENNY AND MOE**  
(DeLuxe 6101)

**B+** "YOU'RE GOING TO MISS ME WHEN I'M GONE" (2:36) [Men-Lo BMI—Lucie, Ballard, Pelham] Kenny and Moe team up for a most pleasurable reading of a melodic slow beat ballad. Tune is one that will appeal to the pop audience as well as the r & b. Good record bow.

**B** "CAN'T HELP MYSELF" (2:42) [Men-Lo BMI—Lucie, Ballard, Pelham] The pair team effortlessly through a middle beat bouncer. Good beat, good tune, and good delivery. Kenny and Moe look like top prospects.

**THE TEARDROPS**  
(King 5004)

**B+** "I PRAYED FOR LOVE" (2:59) [Robert Mellin BMI—Carroll, Russell] The Teardrops are another new duo on the King label. Two brothers, Paul and Tony Ciaurella, blend instrumental and vocal talents and come up with a slow paced ballad delightful melodically, pleasurable talent-wise and commercial waxwise. If jockeys discover this end it could become a big teener wax. Pay close attention to this side.

**B+** "MY INSPIRATION" (2:20) [Robert Mellin BMI—Carroll, Russell] The Teardrops up the tempo on the flip and turn in a very good performance driving out a rocking jump. A wonderful coupling, but one which will have to step aside for "I Prayed For Love." Two excellent sides.

## The Cash Box Award o' the Week

"WILL THE SUN SHINE TOMORROW" (2:46)

[Jay & Cee BMI—Willie John]

"A LITTLE BIT OF LOVING" (2:07)

[Jay & Cee BMI—Eddie Cooley]

LITTLE WILLIE JOHN

(King 5003)



LITTLE WILLIE JOHN

● Little Willie John, whose "Fever" won The Cash Box 1956 poll as Best R & B Record, comes

up with another powerful offering, "Will The Sun Shine Tomorrow." Little Willie sings the slow beat in the manner to which we've become accustomed and it looks like another hit for the youngster. His wailing is super—watch the market snatch this one up. The coupling, "A Little Bit of Loving," is another strong item—tho we favor "Sun Shine." It is a quick beat jump rocked with enthusiasm and skill. Like this side too—but if it must be one side—we go with "Will The Sun Shine Tomorrow."

"MIDNIGHT SPECIAL TRAIN" (2:35)

[Progressive BMI—Wexler, Ertegun]

"FEELING HAPPY" (2:36)

[Progressive BMI—Turner]

JOE TURNER

(Atlantic 1122)



JOE TURNER

● Joe Turner has latched onto a piece of material that fits him like a glove. The "Boss of the Blues" rocks out a driving "Midnight Spe-

cial Train" with all the zest at his command. Turner, who can generate plenty of excitement, is given lots of help with this one. The arrangement, orking and choral support give Big Joe the fire that lights up a sparkling performance. This should be a large size hit for Mr. Turner. The flip, "Feeling Happy," is another rocking quick beat that comes off good. Turner imparts the necessary excitement to the deck, but it is very much like so many of his past releases. For the hit we look to "Midnight Special Train."

## The Cash Box R & B Best Bets

- |                              |               |           |
|------------------------------|---------------|-----------|
| ★ "I PRAYED FOR LOVE".....   | The Teardrops | King 5004 |
| ★ "SHOOBIE OOBIE".....       | Roscoe Gordon | Sun 257   |
| ★ "CHEESE AND CRACKERS"..... |               |           |

**THE RAMBLERS**  
(Federal 12286)

**B** "THE HEAVEN AND EARTH" (2:35) [Armo BMI—Johnny Alvin] The Ramblers sing a slow paced pretty with a sentimental love lyric. Tenderly told. A very effective wax.

**B** "DON'T YOU KNOW" (2:25) [Armo BMI—James Gibson] The Ramblers bounce a middle beat jump with a hard hitting lead. Deck comes off with a better than average rating.

**ABE MOORE**  
(Dig 125)

**B** "MOORE BOOGIE" (2:56) [Dig-Kelso, Otis] Abe Moore and orchestra etch a middle beat instrumental blues effectively. Good sound and an entry in the current demand for instrumentals.

**C+** "S AND J" (2:45) [Dig-Moore, Otis, Kelso] Another rocking instrumental, but with a slow beat. Similar comments.

**MEL WILLIAMS**  
(Dig 128)

**B+** "ALL THROUGH THE NIGHT" (2:45) [Dig-Otis] Mel Williams vocals a tender love tune with ease and the proper touch. The deck, tuneful, is a rhythmic love ballad given a strong reading by Williams. Pretty, soft, and a side to relax to. Like it.

**B** "I CRIED A MILLION TEARS" (2:56) [House of Fortune and Quintet Music—George Motola] Williams backs with a similar item. Another slow, ballad pretty. Well done, but without the little extra found in the upper deck.

**JOE LYONS AND HIS ARROWS**  
(Hollywood 1071)

**B** "ONE TOO MANY TIMES" (2:41) [Golden State BMI—Davis, Drew, Williams] A lilting middle beat ballad delivered with appeal. Easy listening. Lyons and His Arrows come off ok.

**C+** "NO END TO TRUE LOVE" (2:29) [Claibourne BMI—Lyons, Davis] Joe Lyons and his Arrows sing a slow paced ballad. Comes off well but not outstanding. Lead does well and a stronger tune and better arrangement might have made this a good commercial deck. Pop treatment.

**DeBONAIRS**  
(Ping 1001)

**B** "CRACKER-JACK DADDY" (2:43) [BMI—L. L. Cox] The DeBonairs rock on the flip. Quick beat bouncer given a treatment the kids will like. Ok teener jump wax.

**C+** "SAY A PRAYER FOR ME" (2:30) [BMI—L. L. Cox] The DeBonairs etch a slow beat item that just falls short of being a strong release. Somewhere the group fails to jell and the technical sound also fails to come up to the top standards.

**ROSCOE GORDON**  
(Sun 257)

**B+** "SHOOBIE OOBIE" (2:41) [Knox BMI—Gordon] Roscoe Gordon chants a gibberish tongue twisting lyric with a swinging jump beat that fascinates. Gordon handles the unintelligible lyric in a manner that brings a smile to the listener. Could take off. Watch it.

**B+** "CHEESE AND CRACKERS" (2:42) [Knox BMI—Hayden Thompson] Gordon rocks out another novelty side with his gravel voice and hard hitting manner. A startling performer that stops you cold and make you listen. Another good deck. Tw sides to watch.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"