The Cash Box

June 1, 1957

R & B Reviews

A Award & SLEEPER
B Very GOOD
B+ Excellent
C Fair
D Mediocre

The Cash Box

Award o’ the Week

“DING DONG” (2:39) [Jeneith BMI—Doggett, Scott, Butler]
“CLING TO ME” (2:32) [Jay & Cee BMI—Henry Glover]

BILL DOGGETT (King 5058)

● Bill Doggett turns out another classy number with a slight rhythm feel, “Ding Dong.” The tune is middle of the road but with a good commercial Doggett sound and treatment. This is one of the best songs to watch for to become another chart hit before too many weeks have passed. The flip, “Cling To Me,” is more of a jazz vein. A slow burn pretty with an organ intro. Soft, dreamy listening wax.

Bill Doggett

“HYPNOTIZED” (2:02) [Nor Va Jack-Melody Lane BMI—Noland, Petty]

“DRIFTING AWAY FROM YOU” (2:05) [Progress BMI—Morse, Tanner]

THE DRIFTERS (Atlantic 1141)

The Drifters offer two powerful deck a quick beat infections jump titled “Hypnotized” and a soft, slow beat ballad, “Drifting Away From You.” The tune is a good foot-tapper that will have the teensen baying with exuberant gayety. Deck drives instrumentally and vocally with top-flight treatment. Deck is of spiritual derivation and carries it the excitement of a jazzy melody. “Drifting Away From You” doesn’t quite fit into the “Hypnotized” category but it’s a good choice. If you think it’s a bit of a stretch just let us know...hypnotized.”

“GET ON THE RIGHT TRACK BABY” (2:20) [Verve BMI—Turner, Charles]

“IT’S ALL RIGHT” (2:15) [Progress BMI—Ray Charles]

RAY CHARLES (Atlantic 1141)

Ray Charles has a unique offer-

“THE TITANS

(2:07) (Spark BMI—Wright, McNear) The Titans team on a quietly plaintive slow ballad but with a lovely, colorful offering for the calypso buyer.


ALICE JEAN

(2:41) (Armee BMI—Wright) Alice Jean and the Mondellovans have a new slow beat ballad that is soft and sparkly as they seem to have a couple of cymbal sticks that can be heard from the recording.

B COME BACK HOME” (2:41) [Jim Argee BMI—Ward] Alice Jean and the Mondellovans team on a similar item. However the wax don’t quite reach the apex of “100 Years.”

THE GUM DROPS

(2:50) [Romance BMI—Wanda Merrell] The Gum Dros back with one aimed at the rock-a-billy market. Deck is very much in the vein of one of our recent hits. Ok side.

PAUL QUINTICHE

(Dawn 222) [Lively Arts BMI—Manny Albright] From the “The GUM DROPS” album and released as a single. Quick beat boomer material. Quinticche’s wavy sax and a bit of a cymbal feel, in delectable fashion, Good instrumental.

C COME RAIN OR COME SHINE” (2:50) [A M Music ASCAP—Wanda Merrell] Gum Dros back with one aimed at the rock-a-billy market. Deck is very much in the vein of one of our recent hits. Ok side.

KENNY AND MOE

(De Luxe 6134) [Romance BMI—Wanda Merrell] Kenny and Moe team on a quick beat track with a strong and infectious feel. The fiddle and guitar as they dish out the story of “Big Joe” coming down the line.

B “I SING THIS SONG” (2:50) [Men-La BMI—Lovel, Pelham, Ballard] The duo change to a slow beat and off. “I Sing This Song” is a slow beat change of pace. Melodic tone turned out in a pretty fashion. Pleasing wax.

SIL AUSTIN

(Mercury 71115) [Romance BMI—Wanda Merrell] Sil Austin rocks out a quick beat instrumentally with some exciting rhythmic garage. Deck turns around at the topper pace. Excellent for the teen market.

B “DUDS DAY” (2:15) [Norby BMI—Sil Austin] Sil Austin turns in a quick beat instrumental with a wailing horn in the forefront of great instrumental support. Deck is an exciting way to put the pallbearers of the audience This one could be Sil’s next hit.

Only those records best suited for commercial use are reviewed by THE CASH BOX.