



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CYCLONES
(Flip 324)

B+ "DO YOU LOVE ME" (1:53) [Limax BMI—Berry] The Cyclones come up with the stronger deck on this quick beat bouncer. Vivacious vocal treatment and exciting arrangement.

B "MY DEAR" (2:26) [Limax BMI—Berry, Colbert] The Cyclones blend softly on a rhythmic slow beat ballad and come off with a pleasing deck. Romantic effort on which The Cyclones capture the mood.

THE PLAYMATES
(Savoy 1523)

B+ "GIDDY-UP-A-DING-DONG" (2:41) [Crossroads BMI—Terry, Cadena] The Playmates (a trio of young girls) swing out an exciting debut with a novelty jump that looks mighty good. This one has sound, good arrangement, good delivery and a strong piece of material. Stick close, it could happen.

B+ "IT MUST BE LOVE" (2:36) [Savoy BMI—Brooks] The Playmates show their versatility with a complete change of pace. A slow, drift, rhythm ballad done to a turn. Good wax that may offer competition to the "Giddy-Up" side.

BILLY LAMONT
(Savoy 1522)

B "I GOT A ROCK AND ROLL GAL" (2:42) [Planemar BMI—Lamont] Billy Lamont does a good rocking job on a middle beat jumper story of his r & r gal. Deck has excitement cut into its groove. Good teener wax.

B "I'M SO SORRY" (2:41) [Planemar BMI—Lamont] Billy Lamont turns to the slow, rhythmic blues for his coupling and turns in an emotional wax. Lamont can handle a tune.

LITTLE TERRY
(Savoy 1520)

B "SEE SEE BOO HOO" (2:40) [Crossroads BMI—Terry, Cadena] Little Terry offers a catchy treatment of the middle beat jumper. Swingy wax the kids will like. Good dance item.

B "SHAKE ME UP BABY" (2:29) [Crossroads BMI—Terry, Cadena] Little Terry wails a slow, rhythmic blues with a hard hitting ork support. Similar comments. Good, danceable offering.

THE CELLOS
(Apollo 516)

B+ "THE BE-BOP MOUSE" (2:40) [Bess BMI—Williams] The Cellos come up with another of their novelties and as usual do a strong job. The lads have a distinctive sound and the deck should appeal to the teeners. Lead voice could have been further up front. Swingy effort. Stick close to it for sales reaction.

B+ "GIRLIE THAT I LOVE" (2:35) [Bess BMI—Williams] Another quick beat bouncer with a potent delivery. Happy, swingy deck. Good teener bait.

The Cash Box Award o' the Week

"RING AROUND MY FINGER" (2:15) [Umbrella BMI—Roth, Bass]

"COME ON, COME ON, COME ON" (2:38)

Hennessy BMI—Eddie Cooley

TINY TOPS and THE CHARMS

(Federal 12309)

● Tiny Topsy, who came rushing to the fore with her "Aw Shucks Baby," is in rare belting form as she rocks out the quick beat "Ring Around My Finger." This gal reaches down to her toes for some of the notes and turns in a performance that defies the listener to sit still. A waxing that could break

out in pop as well as r & b. It is loaded. Jocks should have a field day with it. The flip, "Come On, Come On, Come On," is another exciting offering with the hearty belter raising the roof. Another good side that could happen. However, we'll stick with "Ring Around My Finger."

"GEORGIANNA" (2:14)

"HELLO LITTLE GIRL" (1:56)

[Progressive BMI—Price, Boskent]

[Progressive BMI—Price, Boskent]

LLOYD PRICE

(KRC-303)

● Lloyd Price enters the picture again with a two-sider that bears close watching. "Georgianna" is a middle beat bouncer blues with Price wailing in his potent vocal style. It is simple, melodic, funky, and exciting. The coupling, "Hello Little Girl," is a quick beat mambo

tempo that Price rocks out with a spirited reading. Deck is adorned with a full orchestra sound; exciting and melodious. It drives and stirs up the sluggish blood cells. Top drawer offering. Two change of pace sides that deserve the best. We like both.

"THIS COULD BE THE NIGHT" (2:34)

[Malver BMI—Haywoode, Winston]

"HANDS ACROSS THE TABLE" (2:31)

[Mills ASCAP—Parish, Delettire]

THE VELOURS

(Onyx 5015)

● The Velours come off their recent success, "Can I Come Over Tonight," with an even stronger wax, "This Could Be The Night." A slow beat tuneful ballad delivered with excellent teamwork. Romantic offering that has the qualities to take off. It has a beautiful melody with a couple of

vocal gimmicks, a sincere reading and a story that appeals to the lovers. This should be the one to make the Velours a big box office attraction. The flip, "Hands Across The Table," is a strong reading of the lovely oldie. Good coupler, but we go all the way with "This Could Be The Night."

"JUST A LONELY CLOWN" (2:24) [Ace BMI—Smith, Vincent]

"FREE SINGLE AND DISENGAGED" (2:19)

[Ace BMI—Smith, Vincent]

HUEY SMITH

(Ace 538)

● Huey Smith ("Rockin' Pneumonia and the Boogie Woogie Flu") is after the big sale again with a slow, rhythmic novelty, "Just A Lonely Clown." The deck has a tricky instrumental sound and the contrast of the high, piercing fem voice and the deep male grunts

with a chorus chant to tie the two together. Infectious offering that bears close watching. The flip, "Free Single and Disengaged," is a quick beat jumper of the "Bo Diddley" school. A goodie, but we think "Just A Lonely Clown" will take over.

The Cash Box R & B Best Bets

- ★ "THE BE-BOP MOUSE" } The Cellos Apollo 516
- ★ "GIRLIE THAT I LOVE" }
- ★ "GIDDY-UP-A-DING-DONG" The Playmates Savoy 1523

PIANO RED

(RCA Victor 7065)

B+ "SOUTH" (2:14) [Peer Int. BMI—Moten, Hazen, Charles] Piano Red and his orchestra turn in a swingy arrangement of the skipping middle beat tune. Delightful entertaining wax.

B+ "COO CHA" (2:05) [Hill & Range BMI—Willie Perryman] Piano Red and his swingy companions offer a middle beat jump cha cha. Light hearted wax for the light hearted listener.

SAMMY MYERS

(Ace 536)

B "MY LOVE IS HERE TO STAY" (2:39) [Ace BMI—Myers] Sammy Myers rocks out a middle beat rhythm blues with a hearty reading. Deck is country flavored both instrumentally and in Myers vocaling. Solid dance tempo.

B "SLEEPING IN THE GROUND" (2:31) [Ace BMI—Sammy Myers] Myers wails a slow blues with feeling. Potent down home wax.

MERCY BABY

(Ace 535)

B+ "SILLY DILLY WOMAN" (2:42) [Ace BMI—Mullins] Mercy Baby has a dilly of his own in "Silly Dilly Woman," a swingy middle beat. Mercy Baby has an impressive style and his handling of the strong hunk of material makes it a deck to watch.

B "MERCY'S BLUES" (2:33) [Ace BMI—J. Mullins] Mercy Baby wails a middle beat blues with all the touches it takes for the southern market. Good down home blues wax.

JIMMIE CLANTON

(Ace 537)

B "THAT'S YOU BABY" (2:34) [Ace BMI—J. Clanton] Jimmie Clanton shouts out a quick beat bouncer with a hard hitting vocal backed by a swinging ork. Deck is an exciting offering with a strong dance tempo.

B "I TRUSTED YOU" (2:36) [Ace BMI—J. Clanton] Clanton changes moods and sings a slow paced, tender blues-ballad. Melodic offering handled by Clanton with warmth.

JIMMIE DIGGS

(King 5084)

B+ "DANCING IN THE MOON-LIGHT" (2:20) [Monument BMI—Brandon, Williams] Jimmie Diggs shouts a rhythmic melodious tune with an unrestrained reading. Good teener party wax—danceable and excellent listening. Could happen.

B "MISS HULA" (2:28) [Jay & Cee BMI—Henry Glover] Jimmie Diggs belts a hard driving jump and really pulls out all the stops on this side. He's swinging from the floor from the opening note. This'll stir up those energy laden kids.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"