CINCINNATI — Sydney Nathan, President and General Manager, and Gus Wilde, President of Bethlehem Records, jointly announced last week the conclusion of an agreement whereby King will take over the exclusive world distribution of all the Bethlehem product. The agreement is effective immediately, but the distribution operation will not be transferred until the near future.

Making the take-over of Bethlehem by King, Nathan pointed out that this is only the first of several developments. "The whole story of King is getting a new look and expansion. A major change is being made by agreement with other labels.

Wilde will continue as President of the King Company and will supervise the operation from his New York headquarter.

A program of regular monthly releases is scheduled, starting in August with new albums by Carl Sandburg, The Australian Jazz Quartet. In addition Wilde has concluded contracts for a new heavy recording schedule which kicks off this week by cutting two new albums with the Australian Jazz Quintet, a jazz version of "The Three Penny Opera" and a mono blowing album of modern originals.

As a jazz line Bethlehem fills a void in the King distribution which previously was not strong in progressive and modern jazz or artists. Bethlehem has such artists as Chris Connor, Mel Torme, The Australian Jazz Quartet, Duke Ellington, Frances Pay, Herbie Mann, Julie London, Art Blackly and the Jazz Messengers.

King merchandises through twenty-two of its own factory branches plus key independent distributors in certain territories. World-wide coverage is through distribution contracts in Africa, Asia, Australia, Canada and South America.

To kick off the new arrangement, Bethlehem will offer to all dealers a One Free for every eight 1-L.P.'s purchased backed up by a general promotional campaign.

The complete King facilities will be used to work on the Bethlehem line.

Mills In Copyright Deals

NEW YORK — Jack Mills, Mills Music proxy, has just returned from an extended trip on the continent, where he made several copyright deals.

In France, Mills acquired the copyright of three compositions from Pathe-Marconi, a publisher and discery. They are "Platero" by Jean Philippe Rameau; and "Suite Delphique" and "Epithalame" by Andre Jolivet. The catalogue of Garzoni of Milan, Italy, and Quiris of Madrid, Spain will be represented in this country by Mills.

Sunbeam Names Kaplan Eastern Sales And Promotion Manager

NEW YORK — Herman Kaplan of Philadelphia, Pa., has been named Eastern Sales and Promotion Manager of Sunbeam Records, the company announced last week.

Kaplan, 33, is a native of New York City, was appointed Production Manager for Sunbeam Ford. He was previously with Independent Artists and Mark Records.

Kaplan, who has been in the record business for eleven years, was formerly associated with Mannel Distributors and David Rosen in Philadelphia.

Design Celebrates First Anniversary

CHICAGO — Design Records celebrated its first anniversary with a reception at a private club and dinner at the Palmer House, Chicago, on Sunday evening, July 26. Cy Leslie, President of Pickwick Records Corporation, parent organization of the label, said, "We have grown, in one year, to be one of the major figures in the business with twenty-four albums in our catalog. The major factor in the low price field with the release of our seventeenth album."

Mr. Leslie proceeded to announce the introduction of Design's new Stereo Spectrum label. The new stereo line will retail at $2.98 and will be packed in a fold-over cover bound in gold and will feature a free "stereo-tex" cleansing cloth with each album.

A A "Holiday In New York" stereo disk, featuring sounds of the city and a trip to Coney Island was demonstrated. Leslie announced Design's major promotion on a Dennis Day album, "Christmas Is For Children," a sleepLP. Sales would be made and Day will be making personal appearances to back the retailers. In their effort. Jack Benny who appears on both the album cover and in the album will be prominently featured on the talk shows.

Decca Distributes Wakeley Label

NEW YORK — Jimmy Wakeley's Shastone Record label will be distributed nationally by Decca Distributors Company.

The deal was consummated in New York between Wakeley and Sidney Gershman, Vice-President, who charged of sales and Leonard Schneider, Vice-President and General Manager of Decca Distributors.

Sides currently being released are "In The Waters Of The Minnesotka" and "Lonelorn Lover".

Siegell Signs For Two Universal Soundtracks

NEW YORK—Paul Siegel, American Representative for Heino Gaze's German publishing firm, "Edition Takt Und Ton", has signed film contracts, which will give Gaze the German-American rights to two Universal International Pictures music soundtracks, "A Time To Love And A Time To Die", and "Touch Of Evil". The deal was made with Bill Downer, proxy of Northern Music, for which Gaze's contract is stated as here.

"A Time To Love And A Time To Die", which stars Lilo Pulver, John Gavin and Joan Wynn, is a film based on the Erich Maria Remarque book, which deals with Germany during the Second World War. The story was written by Miklos Rozsa. "Touch Of Evil", is a suspense piece with music by Henry Mancini. The flick stars Orson Welles, Janet Leigh, Carlton Jeffers and Caroline Dierich.

Siegel will fly to Germany for the premiere of "A Time To Love" in Berlin and will exploit the music pictures in collaboration with Gaze's firm. Siegel will return to the U.S. and head for Hollywood where he will be involved with a new Jack Palance film, "Topolobomino". This picture features a classical music from a Siegel Symphony House property, "Autumn Concerto", a music on the original "Autumn Concerto", and "That Reminds Me" was a big chart icon last year.

Century Signs Gloria Shaw

PITTSBURGH, PA. — The story in the July 26 issue which stated that Century Records signed Gloria Wood should have read Gloria Shaw.

Now It's The Top 40

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EARL BOSTIC
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SWEET HOME ROCK
KING 514
DONNIE ELBERT
COME ON SUGAR
DELUXE 614

THE SWALLOWS
ITCHY TWITCHY FEELING
DELUXE 614

WHEN YOU WANT TO KNOW

THE SWEETHEART
YOU'RE THE ONE I WANT TO KNOW
DELUXE 6169

THE GUYTONE
YOUR HEART'S BIGGER THAN MINE
DELUXE 6167

JOHNNY DARLING
BASEBALL BABY
DELUXE 6167

I DON'T WANT TO WIND UP IN LOVE
DELUXE 6167

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Heading For The Top 40

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