

## Handsome Foursome



NEW YORK—The Deb-Tones, RCA Victor vocal team, hit New York recently on a promotion tour that included guest shots on the Lawrence Welk and Robert Q. Lewis shows. Here the gals, from left to right, Karen LeMasters, Linda Hirt, Julie Wilson, chat with WINZ-Miami, Fla., deejay Bob Green in New York's Danny's Hideaway.

## King Signs New Talent

CINCINNATI—King Records has announced the signing of several new artists for its label in the past few weeks for both singles and albums. Harold (Shorty) Baker, with the Ellington band as a trumpet man for better than ten years, has been signed and already recorded. Backed by a swinging rhythm section, Baker's first King album, "The Broadway Beat," will be released in October.

An instrumental group, The Puddle Jumpers, featuring guitar and tenor sax in the present-day trend, has just had its first Federal record shipped to the trade, "Snake Charmer" b/w "Mud Puddle." Scheduled for fast shipment is the King recording of "Without a Song" b/w "This Love Is True Love" by Teddy Humphries, who has been a fixture at a night club in Nyack, N. Y., for better than a year. Signed on DeLuxe is Wes Voight and The Town Three. Wes is a well-known golfer in the Westchester area of New York, where he has played in all leading amateur tournaments, though he is still only seventeen years old. First record by the group will be "Another Guy's Line" b/w "Midnight Blues."

## Unusual Urania LP

NEW YORK—A new novelty game record album that gives listeners a chance to place token bets on the outcome of a horse and auto race is being released this week by Urania Records.

Henry Youngman is the narrator, and the popular comedian plays the narration straight as he builds up the excitement of a horse (and auto) race, with appropriate background sound. The record is arranged in a manner that makes a new winner possible each time the record is played. There are five entries in each race.

Under the Urania label, the album is available in regular and deluxe editions. The regular edition, at \$3.98, place chips on it. The deluxe edition, at \$4.98, is boxed and contains a felt pad for token bets.

David Rothfeld, national sales manager, believes the sales potential of the disk is great.

## Calif. Stereo Clinic

OAKLAND, CALIF.—Dealers from all over northern California got the "Stereo Story" at an unusual meeting, held Wednesday evening, September 17, at the Mark Hopkins Hotel, this city.

Dubbed "The Kolledge of Stereo Knowledge," the meeting was a free sales clinic answering all questions on the sales of stereo instruments and records.

Speakers for the evening were Ed Taylor, Vice President in charge of consumer products for Motorola, Russ Molloy, President of Bel-Canto and Fred Williams, Executive Engineer in Charge of Stereophonic Hi Fidelity Development for Motorola.

The clinic was sponsored by the W. J. Lancaster Company, local distributor for Motorola and featured a display of Audio Fidelity Records and Stereodisks.

Salesmen from Chatton Distributing Co., local Audio Fidelity distributor, were on hand to pass out catalogues and answer questions pertaining to stereodisks.

## New ASCAP Music Guide

NEW YORK—J. M. Collins, ASCAP sales manager, has announced the release of a special issue of the Society's Program Guide, to radio and television program directors, entitled "Religious and Sacred Music."

The 51-page booklet contains listings of hymns, choral works, spirituals, gospels, Jewish liturgical music, music for special religious holidays and musical narratives.

Designed for radio and television program directors and advertising agencies, this latest booklet of ASCAP's contains the song titles with the writers and publishers, as well as a list of recordings.

This book is offered gratis to all ASCAP-licensed radio and television stations.

## Telefunken Appoints Mitropa International

CHICAGO — Bill Rebane, national sales and promotional manager for Mitropa International importers, this city, announced the firm's appointment as United States distributor for German produced Telefunken Records.

Rebane, who was formerly advertising director of Grundig Majestic, advised that Telefunken has already shipped a wide selection of Christmas albums, featuring instrumentals and vocals for distribution by Mitropa International.

Mantovani, Will Glahe, Helmut Zacharias, Werner Mueller, Lys Assia, and Rudy Risay are listed among the many internationally known artists featured on Telefunken long playing records, according to Rebane.

"Telefunken 12-inch LP's are retailing for \$5.98," said Rebane, "while 10-inch LP's are priced at \$4.98."

"We feel confident," he continued, "that Telefunken records will have the acceptance in this country, because of excellence of reproduction, as they have accomplished abroad. Of course, we're adequately stocked for the coming Christmas season."

## Stereo Premium Tie-In

NEW YORK—Eli Oberstein, president of Rondo Records, revealed last week that the Mathes Company of Houston, Texas, manufacturer of stereophonic equipment in the Southwest, will exclusively use Rondo stereo albums as a give-away with each Mathes Stereophonic Phonograph sold. Rondo's stereo line retains at \$4.98.

Rondo is currently shipping one hundred thousand stereo LP's to Mathes and ultimately will deliver more than half a million albums as part of the deal just concluded.

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## Welcome To Pittsburgh



PITTSBURGH, PA.—Welcoming the Ames Brothers to Pittsburgh recently were KDKA Radio disk jockey Art Pallan (with chauffeur's cap) and Jean Drechsler, also of KDKA, reception hostess. The RCA Victor stars were met at Greater Pittsburgh Airport, driven to the station and interviewed on the air as KDKA observed a special "Ames Brothers Day." The boys' latest Victor release is "No One But You" b/w "Pussy Cat".