

A. F. Bonus Plan Ends Sept. 30

NEW YORK—Sid Frey, president of Audio Fidelity Records, reported last week that his office is "being deluged with orders and requests for co-op advertising from retailers taking advantage of the last days of our 99¢ bonus program." New York retailers are especially active in the plan according to Frey.

The diskery head advised everyone to get in under the Sept. 30 deadline as the program will definitely not be extended beyond it. The program offers consumers one AF monaural or stereo album for 99¢ with the purchase of one AF monaural or stereo album at the suggested list price of \$5.95 and \$6.95 respectively.

In making this announcement last week Frey disclosed that he is flying to the coast Sept. 29 to record the

New Music Box One Stops

CHICAGO—Jim O'Dwyer, president of the chain of Music Box One-Stop record outlets, announced the opening last week of two new record headquarters for music operators.

The first of this new group, also known as the Music Box, is located at 1902 Leeland Avenue in Houston, Texas. The manager is Charles Wakefield. Another outlet is skedded for opening October 1 at 1043 Broadway in Denver, Colorado. The manager, Jack Krug, is busily engaged in planning an exciting opening there, according to O'Dwyer.

Other Music Box One-Stops in the chain are located in Chicago, Dallas, and Atlanta.

second of two Louis Armstrong LP's that he had contracted for. Recording sessions will take place at the Radio Recorders Studios on Sept. 30, Oct. 1 and 2. The album will be released later this year.



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Laurie Pacts Carroll

NEW YORK—Laurie Records has signed Jack Carroll to a long-term recording contract, it was announced last week by A&R chief Gene Schwartz.

According to Schwartz, Carroll can sing both pop and jazz. Accordingly, his first release will be a pop tune followed by a straight jazz release. The jazz end of Carroll's recording dates will be supervised by Laurie's new jazz director, Murray Singer, while Schwartz will oversee the pop date.

Columbia Re-signs Vale

NEW YORK — Jerry Vale has signed a new seven year contract with Columbia Records, it was announced last week. At the same time, forthcoming release of Vale's new album, "The Same Old Moon," was disclosed.

By way of promoting his new album the singer has been set by General Artists Corporation for engagements which will take him through the end of the year. Currently in New England through October 11, when he finishes a week's engagement at the Chez Paree in Providence, R.I., he'll open at the Mardi Gras in Baltimore for the week beginning October 19. Immediately following this he'll return to play a two-week engagement at the Frolics in Revere, just outside Boston, then hop to Juarez, Mexico, to headline at La Cuccaracha from November 11 through December 3. He'll then return to the States and work his way back east.

Accompanying Vale on the tour is his bride, Rita Grable, who just retired from her own career as an actress-dancer. They were secretly married by the mayor of Mount Vernon, N.Y., Jerry's hometown, August 28.

Capitol Plans "Charge Day"

HOLLYWOOD — Capitol Records plans a promo attack on the new Felix Slatkin LP, "Charge!" and September 23 has been tagged "Charge Day" by the diskery.

On "Charge Day," every Capitol salesman and promo man has been told to "charge" every disk jockey in his area. Album consists of martial music.

Court Upholds Bourne's Title To "That Old Gang"

NEW YORK — In a fifteen page opinion—supplemented by appropriate Findings of Fact and Conclusions of Law—Judge Dimock of the U.S. District Court for the Southern District of New York, sustained Bourne Inc.'s claim of ownership of the "renewal" of copyright in the composition entitled "That Old Gang Of Mine" which the composers Billy Rose, Ray Henderson and Mort Dixon had challenged, contending that their April 1923 assignment of the song to Bourne, Inc. (previously known as Irving Berlin, Inc.), did not effectively convey the renewal.

Because the Court deemed "frivolous" the composers' contention (asserted in spite of settled law to the contrary) that the original assignment of April 1923 did not convey the "renewal" to Bourne, Inc. and compelled Bourne, Inc. to litigate the composers' claim (later withdrawn), that Bourne, Inc., had not performed its agreement, the Court awarded Bourne, Inc. not only the costs of the action but also the reasonable counsel fees and expenses which Bourne, Inc., incurred.

Bourne, Inc., was represented by Phillips, Nizer, Benjamin, Krim & Ballon (Walter S. Beck, Simon Rose and Albert F. Smith, Trial Counsel); and the composers were represented by Schulman & Stern (John Schulman, Trial Counsel).

Syd Nathan Signs West

CINCINNATI, OHIO — Sydney Nathan, president of King Records, announced last week the signing of Rudy West to an exclusive King recording contract. West was the original lead voice of the Five Keys when that group was recording for Capitol.

The singer, who also writes most of his own material, is being rushed into recording sessions for his first solo disk, which has been set for release on Oct. 15.