PHILADELPHIA—Ted Kellem, Marel Distributing’s promotion manager, escorted Roy Hamilton to Dick Clark’s “American Bandstand” recently for a guest performance of his latest Epic release, “The Clock.” Pictured on the bandstand above are (left to right) Kellem, Clark and Hamilton.

Bandstand Revisited

Mercury Holds First Of Regular Monthly Planning Sessions

CHICAGO—Mercury Records last week (27 & 28) kicked-off the first of its monthly planning sessions to be held on an alternating basis between the Chicago and New York offices.

“The purpose of these monthly planning sessions is to draw all branches of our organization—creative, administrative, and sales staff—closer together for more concerted operation and progress,” said prexy Irving H. Steinberg. “The first session was held in our Chicago headquarters so that our national A&R staff and field managers could become better acquainted with administrative personnel and procedures. Presiding with Green over the various events on the agenda were executive v.p. Irwin H. Steinberg, and v.p. in charge of sales Kenny Myers. A&R topppers present were David Carroll, Central division; Clyde Otto, Hal Mooney and Belford Hendrix, New York recording division; and Shelby Singleton, Southern recording division. Administrative execs present included Chet Woods, v.p. of Mercury Distributors; and Charles Fach, Eastern regional sales manager.

“We are extremely satisfied with the results of this first planning session,” said Green. “Based on these regular monthly reviews of national sales facts and figures, our creative departments can plan a solid and exciting catalog to be distributed through inventive but practical approaches to merchandising.”

Roulette Says Lymon Disk Its “Hottest” Seller

NEW YORK—Roulette Records reported last week that its Frankie Lymon outing of “Little Bitty Pretty One” is its “hottest selling record.” Lymon, who had such big teen hits as “Why Do Fools Fall In Love?” and “Goody Goody,” is currently on a promo tour, covering Chicago, Detroit, Cleveland, and Pittsburgh. He is also spending time on his night-club act, which he recently broke-in at the Town Hall in Brooklyn. Lymon’s new single is from an LP tagged “N Roll With Frankie Lymon,” which the label said is getting an “extensive” promotion.

Guaranteed Facts Starlet

NEW YORK—Starlet-songstress Penney Parker has been passed to Guaranteed Records, the Carlton affiliate, by prexy Joe Carlton has announced. Her first single, “Flashy Ray Little Guitar,” is due at the end of the week, and was written for her by Paul Evans, star Guaranteed songster. Talent will have a role in the forthcoming pic version of the hit B’way play, “Dark At The Top Of The Stairs.” She played the older daughter, on the Danny Thomas comedy TV.

Randall’s Island Jazz Fest Roster Announced

NEW YORK—Here’s the line-up of the upcoming (August 19-21) Randall’s Island Jazz Festival here. Friday (19): Count Basie & Orch.; Thelonious Monk Quintet; Chris Connor; Dizzy Gillespie Quintet; Art Blakey & Jazz Messengers; Jazztet with Art Farmer & Benny Golson; Herbie Mann & His Afro-Cuban Sextet.

Saturday (20): Duke Ellington Orch.; Modern Jazz Quartet; Dakota Staton; Horace Silver Quintet; Julian Cannonball Adderley Quintet; Chico Hamilton Quintet; John Coltrane Quartet.

Sunday (21): Miles Davis Quintet featuring Sonny Stitt; Diah Washington; Dave Brubeck Quartet; Lambert, Hendricks & Ross; Les & Camm Crew; Maynard Ferguson Orch.

King Custom Work 43% Of Volume in May

CINCINNATI—Forty-three percent of the volume done at King Records in May was in the custom field, according to label head Syd Nathan.

“We list among our accounts,” Nathan said, “such customers as Dot, Hamilton, Starlhy, Hickory, Del-Fi, Donna, Edsel, and many others.” The King service includes studio, mastering, processing, type setting, label printing, 4-color jacket fronts and backs, fabricating and finished albums, milling its own plastic material, and, in addition, King has a complete art department, with staff artists and photographers with a photo studio, and machinery for making color printing plates. There are fifty-seven presses, with twenty 12" presses and thirty-seven 7".

Nathan said King does everything itself, and requires no outside sources.

How It’s Done

NEW YORK—Condo Francis visited the MGM Records engineering studio to witness the first pressing of her hit MGM single, “Everybody’s Somebody’s Fool” b/w “Jealous Of You.” Above she closely inspects the machine which master presses from the original tape.