

## 9th WSM Country Fest Set For Nov. 4 & 5

NASHVILLE—WSM's ninth annual "Country Music Festival" will be held here on November 4 & 5, Opry manager Ott Devine announced last week. The fete will coincide with the 35th anniversary of the beginning of the show, the oldest continuous program on radio. Over 2,000 disk-jockeys, artists, publishers, management men and women, and disk reps are expected to attend.

## Liberty Bows "Premier" Albums

LOS ANGELES—Liberty Records has announced the launching of a new series this month of especially produced and designed LP's tagged "Premier."

## Everest Issues 10 LP's

NEW YORK—Everest Records has announced the release of ten September-October LP's, including eight pop and two classical. The pop albums are: "Day In Day Out"—Gloria Lynne; "The Unpredictable Jorie Remus"—Jorie Remus; "Sing Along In French"—Ray Ventura Singers; "Here Comes Charlie"—Charlie Shavers; "Sleighride"—Randy Van Horne Singers; "Hail Mary"—Ann Blyth; "The Rhythmic Fingers of Peter Nielsen"—His piano with rhythm; "Fly With Me"—Raoul Poliakin, his orch. chorus.

The classical entries are: Beethoven: Symphony No. 6—Josef Krips conducting The London Symph. Orch.; Luboshutz-Nemenoff: Duo Piano Recital.

## Decca LP On UN History

NEW YORK—Decca Records will release next month an LP, "Voices Towards Peace," which highlights the history of the United Nations from its inception in 1945 to the present Congo crisis. Actual speeches by UN delegates are heard, tied-in by a narrative by actor Ralph Bellamy. Narration was written by UN correspondent Saul Carson. The elaborate sleeve folds-out to various pictures pertaining to the world organization.

Against the background of UN headquarters in New York, Decca previewed the LP for the press on Friday, September 16. There was a tour of the UN building, and excerpts from the album were heard in the delegates conference room. UN correspondents—including Carson—and delegation press officers spoke to the gathering. Also present were Decca's Leonard W. Schneider, Marty Salkin, Marty Hoffman, and Leonard Salidor.

"This is a unique program for Liberty and we believe for our industry," said company president Al Bennett. "Each album offered in this 'Premier' series will be selected with the utmost of care. It will represent the very ultimate in sound and production. Additionally we are striving for and I think we have achieved the very finest in art, design and printing for these albums. They could well set new standards for packaging for our entire industry."

The initial album offered in the Premier series is "Paradise Found," recorded in Hawaii by Felix Slatkin,

## Glover To Roulette A&R Staff

NEW YORK—Morris Levy, president of Roulette Records, has announced the addition of Henry Glover to its A & R staff. For nine years he was an A & R man for King Records, and for the past year publisher of his own label. Glover's prime responsibility at Roulette will be to concentrate on the single line with accent on rhythm and blues. He will also concentrate on searching out and signing new talent for the diskery.

Glover, who began his career as trumpeter-arranger with such bands of the past as Lucky Millander and Tiny Bradshaw, later wrote, arranged and directed for such artists as Bull Moose Jackson, Little Willie John and Bill Doggett among others. It was Glover, who—with Hank Ballard, recorded the original version of today's number one hit "The Twist."

Roulette's new A & R man takes charge of his post immediately, and has set aside a goodly portion of his work for the reviewing of publisher and writer material.

## ARMADA Exec Board Meet



NEW YORK—The recent ARMADA executive board meeting here Sept. 13 resulted in the group's affirmation of continuing its fight against bootlegging. It is working with the legal firm of Blanc, Steinberg, Balder & Steinbrook. Pictured above are those who attended the conclave. Left to right: Harry Apostoleris, executive committee; Harry Schwartz, treasurer; Nelson Verbit, secretary; Art Talmadge, president; Bob Chatton, vice president; and Jordan I. Ross, executive secretary.

# Retail Price Reduction!

# SOMERSET

## MR. DEALER:

We have recently conducted a mail poll of 6000 record dealers. This poll was to determine whether we should reduce the price of our monaural Somerset records back to \$1.98 retail.

Your comments emphatically show that we made a mistake in raising the retail price to \$2.98 for our monaural releases.

Effective immediately our Somerset (monaural) will be factory-priced at \$1.98.

Stereo-Fidelity will remain at \$2.98. On both labels standard discounts will prevail.

# SOMERSET



FOR THE PAST 18 MONTHS HAVE HELD MORE POSITIONS ON THE CHARTS THAN ANY LABEL IN THE HISTORY OF THE INDUSTRY—REGARDLESS OF PRICE!