



Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

THE FOUR SPORTSMEN (Sunnybrook 1)

(B+) "FRANKLIN DELANO BROWN" (2:25) [Bluebell ASCAP—Perrone, Faith] Strong campaign-time blues-styled rocker from the new diskery. Boys offer their candidate with a charming-sounding beat. Could be a break-wide-open novelty hit.

(B) "SURRENDER" (2:15) [Fury Musio BMI—Brown, Mobley] Team takes-on the R&B-type romantic with finesse.

BILLY "CRASH" CRADDOCK (Columbia 41822)

(B+) "GOOD TIME BILLY" (Is A Happiness Fool)" (2:08) [Sequence ASCAP—Udell, Geld] The teen-market songster heads a joyful rock outing with chart potential. The good-time theme gets a particularly effective sock-rock attack from the combo. Gal larks also help. Watch it.

(B+) "HEAVENLY LOVE" (2:25) [Camarillo BMI—Glasser] This rock-a-cha stand also makes pro teen sense. Keep tabs on this end, too.

LE GARDE TWINS (Liberty 55266)

(B+) "WHERE CAN THE LOVE-LIGHT BE" (2:15) [Acuff-Rose BMI—Bryant] New song team attraction can get first-time-out chart acceptance with this catchy country-styled date. Better keep close tabs on this session.

(B) "BABY SITTER" (2:20) [Acuff-Rose BMI—Bryant] A rocker that sometimes shows the "Allez-Oop" influence. Polished teen product.

PETE SHRAYDER (Capitol 4461)

(B+) "WHERE'S THE GIRL FOR ME" (1:50) [Darwood ASCAP—Serino, Courtney] New label songster makes an exciting bow in this "Dream Lover"-like romantic. Combo and femme chorus provide a pro teen backing. Could happen.

(B) "TAKE ME BACK BABY" (1:25) [B. F. Wood ASCAP—Bailin, Serino] A little of the "Dream Lover" sound here, too.

GREGORY CARROLL (Epic 9416)

(B+) "STAND BY ME" (2:26) [Duchess BMI—Leach, Harrison] There's loads of teen beat joy and rhythmic drive to session cut by Gregory Carroll and chorus. Sock performance that can bust loose sales-wise.

(B) "WA DING DUNG DOO" (2:30) [Robert Mellin BMI—Carroll] The gimmick title here serves as a bright chant sound by the songster and combo-chorus.

LARRY BENNETT (Coastal 101)

(B+) "MARILYN OR CAROLYN" (2:23) [Aurelio BMI—Strassberg, Kolber, Clark] The new label can get off winging with this captivating ditty carved out by the smooth-voiced, chorus-backed Larry Bennett. Melody, based on the age-old German classic "Tannenbaum," gets a catchy soft-rock treatment here. Can bust thru with exposure.

(B+) "HELEN, GIVE YOUR HEART TO ME" (2:09) [Wiregrass BMI—Collins, Collins] Coupler's an extremely pretty dual-tracked romantic ballad. Jocks'll love both sides.

BARBARA LANTZ (Philtone 1103)

(B+) "TALL BOY" (2:42) [Saunders ASCAP—Kayne] An inviting oldie which lends itself to a teen format gets just that in this fine warble by the former Bigtop thrush. Stan Applebaum directs a pretty ork-chorus stand. New label could have a click here.

(B) "WISHING RING" (2:22) [Acuff-Rose BMI—Maddox, Britt] Harder rock sound in this semi-belt date.

THE HOLIDAYS (Robbee 107)

(B+) "THEN I'LL BE TIRED OF YOU" (2:20) [Harms ASCAP—Harburg, Schwartz] The great evergreen gets a warm reading from the boys, who have a good teen voice upfront. Strong beat-ballad issue.

(B) "LONELY SUMMER" (2:32) [Jeff Paul BMI—Pastore, Lincianese] Lost summertime love is the theme of this easy-to-take romantic.

TY TERRELL (Lute 5802)

(B+) "THE SCATCH—Part 2" (1:45) [Kavelin-Hidle BMI—E&A Johnson] Yet another teen-step is displayed with solid rock authority by the screaming songster and colorful combo-chorus. Could go places.

(B) "THE SCRATCH—Part 1" (2:07) [Kavelin-Hidle BMI—E&A Johnson] More explaining in this less hectic section.

THE CITATIONS (Swan 4062)

(B+) "FIRE RITUAL" (2:02) [Request BMI—Medora] Musicians come-up with intriguing percussion sounds against effective string work. A sound that strikingly provides for the kids.

(B+) "FIDDLIN' AROUND" (2:00) [Request BMI—Carroll] Strings, of course, get the big play here, but guitars and percussion also make their presence well known. More sound-wise stuff for the youngsters.

LANCE ROBERTS (Sun 348)

(B) "THE GOOD GUY ALWAYS WINS)" (2:12) [Rise Hi Lo BMI—Husky] Interesting romantic-moral date with a catchy spiritual-like quality. Roberts' vocal is aided by an effective chorus and combo setting.

(C+) "THE TIME IS RIGHT" (2:22) [JEC Hi Lo BMI—Claunch, Feathers, Huffman] The songster offers a teen-sentimental.

FRANK D'RONE (Mercury 71720)

(B+) "STRAWBERRY BLONDE (The Band Rocked On)" (1:48) [Lyndale BMI—Adapt. Carroll] A colorful swing-rock re-write of the perennial. The hipish D'Rone delivery is backed by bright ork-chorus doings. Room for this one on teen shows.

(B) "TIME HURRIES BY" (2:54) [Atlantic BMI—Wolf, Soloway] Artist has a nice croon quality in this inviting romantic.

BARBARA LYONS (ABC-Paramount 10153)

(B) "LITTLE BOY" (2:25) [Atlantic BMI—Stevens] Lass belts out the ditty against a good rockin' sound from the musicians. Energetic teen affair.

(B) "DEAR BUDDY" (2:36) [Wemar BMI—Goffin, King] A wistful turn for the performer.

BILL ROBBIN (Pink 707)

(B) "BOLL WEEVIL" [Walmay BMI—P.D.-Arr. Maynard, Landon, Gold] Folk oldie is presented with a good skipping-rock sound by the combo, sax in light-beat lead.

(B) "NEAR YOU" [Supreme ASCAP—Craig, Goell] Stand-ard gets a similar reading. Label is handled by Ace Records. Both have that Bill Black Combo angle.

PAT O'DAY (Seville 109)

(B) "MISSOURI WALTZ" (2:36) [Boston ASCAP—Shannon, Eppell] Swingtime for the oldie, with the lark's hip vocal getting bright support from the ork-chorus. Jazz-inclined jocks will like the sound.

(C+) "HEAVENLY HAWAII" (2:38) [Sea Trey ASCAP—Gannino] Flavor of the islands is captured in both the tune and easy essay.

THE MARQUEES (Jo Ann 128)

(B) "THAT'S THE WAY I FEEL" (2:31) [Cholly BMI—Fisher, Spragen] Vocal crew capably handles the catchy rock-a-cha romantic. The Rosco Weathers ork (& chorus) supplies an agreeable setting.

(B) "STAY WITH ME" (2:45) [Cholly BMI—Brown] Generally interesting deliberate-beat stint by the songsters.

EDDIE LEMAIRE (Elko 455)

(C+) "LOST LOVE" [Malapi BMI—Lemaire] Performer offers a disenchanting sing-narrative against feelingful combo-chorus backing.

(C) "GOTTA GET WITH IT" [Malapi BMI—Wilson] Up-beat teen stuff from the vocalist and setting.

DEAN DAVIS (Pace 1011)

(B) "A PLACE IN LIFE" (2:20) [Clay Lick BMI—Davis] Haunting folk-type item about a "restless heart" who finds love and a home is effectively by the songster and the combo-chorus.

(C+) "THE LAST TIME" (2:25) [Clay Lick BMI—Davis, Wilson] Davis declares the plaintive with conviction.

GARY WARREN (Image 1012)

(B+) "CINDY LOU" (2:04) [Kenny Marlow BMI—Warren] Infectious name-song entry. Warren reads the ditty with fine zest and the combo-chorus setting has pro joy-beat sound. Youngsters will appreciate spins.

(B) "THE MERMAID CAPER (Bottom Of The Sea)" (2:15) [Kenny Marlow BMI—Warren] An upbeat novelty about a fella who meets up with a mermaid.

JOAN PROCTOR (RCA Victor 7802)

(B) "A RED BLOODED, TRUE BLUE AMERICAN BOY" (2:15) [Meridian BMI—Kaufman, Anthony] Lively march-beat affair in which the lark belts out a tale about the greatest lover in the U.S.A.

(C+) "JUST FOR OLD TIMES SAKE" (2:20) [January BMI—Jones, Bennett] Thrush poses the warm-beat plaintive in OK fashion.

SMOKEY SMOTHERS (Federal 12385)

(B) "CRYING TEARS" (3:05) [Wisto BMI—Smother, Thompson] A real slice of bitter blues life is firmly related by the singer. Gutter guitar work accompanies and furthers the down home mood.

(C+) "WHAT AM I GOING TO DO" (2:05) [Son-Lo BMI—Smother, Thompson] The upbeat side of things is easily digested in swing style.

PATTI LASALLE (MCI 1027)

(B) "HOW MANY TIMES" (2:08) [Desert BMI—Conway] Chirp and combo-vocal accompaniment offer a good busy-beat account of the catchy romantic. Side has pro teen color.

(B) "FOR THE LOVE OF MIKE" (1:47) [Desert Palms BMI—N.&C. Conway] More simplified beat goings-on here in this cheerful affectionate.

TOMMY FAILE (Lawn 104)

(B) "THE REST OF MY LIFE" (2:13) [Lynn BMI—Smith] Something of a "16 Tons" format to this soft pounder from the country-styled songster. Femmes assist in the setting.

(C+) "THAT'S ALL RIGHT" (2:02) [Lynn BMI—Faile] Medium-beat country-flavored stint.