

EARLY ACTION SEEN ON FED. BOOTLEG BILL

NEW YORK—A Federal anti-disk bootlegging bill moved an important step closer to passage last week.

The House Judiciary Committee passed the bill (H.R. 11793), which makes the transportation, sale or receipt of disks bearing forged or counterfeit labels punishable by a fine of up to \$10,000 or imprisonment of up to 10 years, or both.

After receiving Committee approval, it was placed on the Consent Calendar of the House of Representatives.

This means that the bill will receive priority in being brought up for a vote before the full House unless there are objections from the floor.

Here's how the bill reads:

To provide criminal penalties for trafficking in phonograph records bearing forged or counterfeit labels.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That chapter 113, title 18, United States Code, as amended, is further amended by adding at the end thereof the following new section:

"§ 2318. Transportation, sale, or receipt of phonograph records bearing forged or counterfeit labels
"Whoever knowingly and with fraudulent intent transports, causes to be transported, receives, sells, or offers for sale in interstate or foreign

commerce any phonograph record, disk, wire, tape, film, or other article on which sounds are recorded, to which or upon which is stamped, pasted, or affixed any forged or counterfeit label, knowing the label to have been falsely made, forged, or counterfeited, shall be fined not more than \$10,000 or imprisoned not more than ten years, or both."

SEC. 2. The chapter analysis of chapter 113, title 18, United States Code, is amended by adding at the end thereof the following:

"Sec. 2318. Transportation, sale, or receipt of phonograph records bearing forged or counterfeit labels."

UA Extends F&T Promo

NEW YORK—United Artists Records has extended its "Salute To Ferrante & Teicher" program, originally scheduled for the entire month of May, through June 15.

Extension was made because of the heavy demand for additional merchandise at both the distributor and dealer levels, according to Art Talmadge, president.

Originally pegged at \$1 million, the goal for the salute month was passed midway through May, and the demand for the total of 21 albums included in the promotion (other artists' product was also involved) continued so strong that it was necessary to extend the program, Talmadge said.

Three of the albums in the plan, it was noted, "The Many Moods of Ferrante & Teicher," "Golden Themes from the Motion Pictures," both by F&T, and "Original Motion Picture Hit Themes," have combined sales of a quarter-million copies.

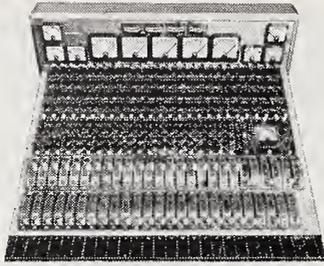
While the actual plan has been continued—feature is a 20% discount on eight F&T LP's—participation by F&T during the final two weeks of the campaign has been curtailed.

Last week, the team concentrated on recording activities and this week the artists start their summer concert tour, which will run through late Aug. when they are tentatively set for a two-week tour in South Africa.

During May, F&T covered 30 states on their cross-country promotion tour, visiting dealers, deejays and newspapers.

This was the first comprehensive tour of its kind undertaken by the team, which cancelled out a concert tour scheduled for the month in order to make the promotional trip.

New "phase 4" LP's From London



The I.M. 20 C.R. (20-channel console mixer) used in new phase 4 product from London Records

NEW YORK—London Records has issued its second collection of "phase 4" LP's.

The nine new LP's, following the release of 12 in the first group last year, have, in addition to the "phase 4" stereo technique, a method of recording called I.M. 20 C.R., described as "individually monitored 20 channel recording, a system of controlled and supervised musical recording obtained through the use of a new custom-built London 20-channel console mixer."

It's The "Get Set" Phase At Mercury Phonos

CHICAGO—Operation "Get Set" has been launched by the phono division of Mercury Records.

Irv Russell, phono sales manager, points out that the first several months following the Feb. introduction of Mercury phonos was the "get ready" phase when channels were set-up through Mercury's network of distributors and retail establishments from coast-to-coast.

The "Get Set" phase is designed to put the firm's two phono models, an all-transistor portable unit that operates on flashlight batteries and a portable stereo model with automatic record changer, into the hands of consumers in large volume.

One facet of the sales plan will include the offer of one free Mercury LP or five singles to the consumer who purchases either of the phonographs.

Merchandising aids include display cards, window streamers, envelope enclosures, glossy photographs and newspaper mats.

Further support will be supplied through dealer mailings, trade ads, newspaper releases and national magazine coverage.

Program runs June 1 through July 15.

Blue Note Discount On Jimmy Smith LP's

NEW YORK—Blue Note Records is offering a 10% discount on all 18 LP's by jazz organist Jimmy Smith, including his new release, "Midnight Special." Deal ends June 30. Smith is currently hitting on the Verve label with "Walk on the Wild Side."

The mixer, London says, can take sound from any instrument or group of instruments playing simultaneously and distribute the sounds over a four-track master tape along a horizontal plane from extreme left to extreme right either in groups or singly, as each channel can be independently controlled on the console-mixer board. Reported result: the enhancement of musical sounds produced in a recording with greater clarity and realism.

The new LP's are: "Big Band Bash," Ted Heath Orch.; "Spain," Stanley Black Orch.; "Dance Again," Edmundo Ros Orch.; "Italy," Roger Laredo Orch.; "Avec Moi a Paris," Maurice Larcange and his Accordions; "Ronnie Aldrich & His Two Pianos"; "Temptation," The John Keating Orch. & Singers; "Hit Themes from Foreign Films," International All Stars; "Hawaiian Swing," Werner Muller Orch.

According to London, total sales on the first 12 "phase 4" reached nearly 1 million.

Two New Liberty LP's Have Discount Programs

NEW YORK—Liberty Records is releasing two new LP's on June 15, both of which will be available under a special discount program.

The LP's are "The Stripper & Other Big Band Hits" by Si Zentner, the maestro who just received a Grammy from NARAS, the disk awards society, for his single, "Lazy River," tagged the best performance by an orchestra for dancing.

Second LP is the soundtrack of "Road to Hong Kong," starring Bing Crosby, Bob Hope, Joan Collins and Dorothy Lamour (songs are by Jimmy Van Heusen & Sammy Cahn).

The "Road" package is being promoted via many tie-ins. National promotion director Bob Skaff has gotten close coordination between United Artists, distributor of the film, and Liberty publicity director Norman Winter. Additionally, Allen LaVinger has created a special stand-up window display.

A 15% cash discount will be taken off the face of the invoice on the dealer's entire order of the new releases. 100% exchange privilege is included, with merchandise exchangeable any time after Nov. 1, 1962. Payment is set for Sept. 10, 1962. Program ends July 30.

NARM Sets Board Meet

NEW YORK—The board of directors of NARM, the rack-jobber association, will meet in Los Angeles, Sat., June 30 and Sun., July 1 at the Beverly Hilton Hotel.

Agenda for the two-day meet will include final planning for NARM's mid-year meet and Person-to-Person Sales Conference to be held in Chicago at the Edgewater Beach Hotel (Aug. 26-29); the presentation for approval of applications for both regular and associate membership; reports on current committee operation; and projected planning for the 1962-63 NARM fiscal year, which begins July 1.

Attending will be: president Glen C. Becker, Music City Record Racks, Los Angeles; veep Alvin M. Driscoll, Pioneer Distributing Co., Wichita; secretary Kenneth Sachs, Merchants Wholesale Service Co., Detroit; treasurer George Berry, Modern Record Service, New Orleans; Larry M. Rosmarin, Record Distributing Co., Houston; Cecil Steen, Recordwagon, Inc., Boston.

Also attending will be Jules Malamud, executive director, and Earl M. Foreman, legal counsel.

King Now Owns Bethlehem 100%

CINCINNATI—Syd Nathan, president of King Records, has purchased the remaining stock of Bethlehem Music Corp., Win-Gus Music Publishers from Gustav Wildi, founder and former head of Bethlehem.

King acquired a 50% interest in Bethlehem four years ago, and has been distributing the firm's product since that time.

Nathan also announced that Bethlehem would be represented by a new "sound" series, Phase 60, developed by King technicians. Series will carry a list of \$3.98 for mono, \$4.98 for stereo. All other Bethlehem mono LP's remain at \$4.98.

In addition, the line will expand its catalog, now mostly jazz, to include R&B, country, spirituals and other new material.

King now controls six labels. The others, besides King and Bethlehem, are: Federal, Bethlehem, DeLuxe, Audio Lab and Queen.

Wildi will announce his new plans soon, it was noted.

Show-Pic Music Line From Mercury-Wing

CHICAGO—The low-priced Mercury-Wing label has bowed a Limelight Series of LP's, handling only diskings of original-cast shows, original music scores from hit shows and flicks and comedy albums.

Series, listing for \$2.98 in both mono and stereo, is underway with English cast reading of the hit American musical, "Bye Bye Birdie," featuring Chita Rivera (heard on Columbia's B'way cast version), Peter Marshall, Robert Nichol, Marty Wilde and Sylvia Tysick.

All albums will be poly-bagged.

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