NEW YORK—A Federal anti-disk bootleg bill moved an important step closer to passage last week. The House plowed ahead with the bill (H.R. 11799), which makes the transportation, sale or reception of phonograph records and counterfeit labels punishable by a fine of up to $10,000 or imprisonment of up to 10 years, both.

After receiving Committee approval, it was placed on the Consent Calendar of the House of Representatives.

This means that the bill will receive priority in being brought up for a vote before the full House unless there are objections from the floor.

The I.M. 20 C.R. (20-channel console mixer unit using phase 4 product from London Records)

NEW YORK—London Records has issued its second collection of "phase 4" LP's.

The nine new LP's, following the release of 12 in the first group last year, have in addition to the "phase 4" stereo technique, a method of recording called "I.M. 20" (I.M. = individual monitored 20 channel). This is a system of controlling and supervised musical recording obtained through the use of a new custom-built London 20-channel console mixer.

It's the "Get Set" Phase at Mercury Phonos

CHICAGO—Operation "Get Set" has been launched by the phone division of Mercury Records. Industry sources point out that the first several months following the Feb. introduction of the "Get Set" phone system, there was no "ready" phase when channels were set-up through Mercury's network of distributors and retail establishments from coast-to-coast.

The "Get Set" phase is designed to put the firm's two phone models, an automatic and a manual, in the right hands of listeners at the right time and in the right place. It is accomplished by a phonic system of distribution based on the "Get Set" plan, which offers a 10% discount on all Mercury LP's by just calling in the "Get Set" number.

The Plan

Merchandising aids include display cases, sales aids, store closings, and newspaper ads.

Further support will be supplied through dealer mailings, trade ads, newspaper releases and national magazine coverage.

Program runs June 1 through July 1

NEW "Phase 4" LP's From London

The mixer, London says, can take sound from any instrument or group of instruments playing simultaneously and distribute the sounds over a four-track master tape along a horizontal line. From the outside track, the extreme right either in groups or singly, as each channel can be independently controlled on the console-mixer board. Reported result: the enhancement of musical sounds produced in a recording with greater clarity and realism.

The new LP's are: "Big Band Box," which contains Harry James and His Orchestra, "Stanley Black Orch., "Dance Again," Edmundo Ros Orch.; "Italy," Roger Laredo Orch.; "'Ave Mel a Parla," Maurice Larruge with His Aces; "'Ronnie Aldrich & His Two Pianos;" "Temptation," The John Keating Orch. & Singers; "Hit Themes from Foreign Films," International Orch. and "Jazzy Latin Swing," Werner Muller Orch.

According to London, total sales on the first 12 "phase 4" reached nearly 1 million.

Two New Liberty LP's Have Discount Programs

NEW YORK—Liberty Records is releasing two new LP's on June 15, both of which will be available under a special discount program.

The LP's are: "The Stripper & Other Big Band Hits" by Si Zentner, the maestro who just received a Grammy from NARAS, the disk awards society, for his single, "Lazy River," tagged the best performance by an orchestra for dancing.

Second LP is the soundtrack of "Read to Hong Kong," starring Bing Crosby, Bob Hope, Joan Collins and Dorothy Lamour (songs are by Jim Van Heusen & Sammy Cahn).

The "Road" package is being promoted via many tie-ins. National promotion director Bob Skaff has gotten close coordination between United Artists and Liberty and with radio, record store, and Liberty publicity director Norman Winter. Additionally, Alan LaVinger has created a special stand-up window display.

A 15% cash discount will be taken off the face of the invoice on the dealer's entire order of the new releases.

100% exchange privilege is included, with merchandise exchangeable any time after Nov. 1, 1962. Payment is set for Sept. 10, 1962. Program ends July 30.

NARM Sets Board Meet

NEW YORK—The board of directors of NARM, the record-jobbers association, will meet in Los Angeles, Sat., June 30 and Sun., July 1 at the Beverly Hilton Hotel.

Narms for the two-day meet will include final planning for NARM's mid-year meet and Person-to-Person Sales Conference to be held in Chi- cago, Sept. 25-27 (Aug. 25-29); the presentation for approval of applications for both regular and associate membership; reports on current committee operations; planning for the 1962-63 NARM fiscal year, which begins July 1.

Attending will be: president Glen C. Becker, Music City Record Racks, Los Angeles; veep Arvin M. Driscoll, Pioneer Distributing Co., Wichita; secretary Kenneth Sachs, Merchants Wholesale Service Co., Detroit; treasurer George Berry, Modern Record Service, New Orleans; Larry M. Rossmar, Record Distributing Co., Houn- derton, Ill.; Dick Stone, Recordwagon, Inglewood, Calif.

Also attending will be Jules Malamud, executive director, and Earl M. Foreman, legal counsel.

King Now Owns Bethlehem 100%

CINCINNATI—Syd Nathan, president of King Records, has purchased the remaining stock of Bethlehem Music Corp., Win-Gus Music Publishers from Gustav Wildi, founder and former head of Bethlehem.

King acquired a 50% interest in Bethlehem four years ago, and has been distributing the firm's product since that time. It has now been announced that Bethlehem will be represented by a new "sound" series, Phase 60, developed by King technicians. Series will carry a list of $3.98 for mono, $4.98 for stereo. All other Bethlehem mono LP's remain at $4.98.

In addition, the line will expand its catalog, now mostly jazz, to include R&B, country, spirituals and other new material.

King now controls six labels. The others besides King and Bethlehem, are: Federal, Bethlehem, DeLuxe, Audio Lab and Queen.

Wildi will announce his new plans soon, it was noted.

Show-Pic Music Line From Mercury-Wing

CHICAGO—The low-priced Mercury-Wing label has bowed a Limelight magazine promotion tie-in of original-cast shows, original music scores from hit shows and flixes and comedy albums.

Series, listing for $2.98 in both mono and stereo, is underway with English cast reading of the hit American musical, "Bye Bye Birdie," featuring Chita Rivera (heard on Columbia's Bway cast version), Peter Marshall, Robert Nichol, Marty Wilde and Sylvia Tyson.

All albums will be poly-bagged.