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### For Strike's Duration: Victor Lets Newspaper Disk Critics Have Say On Radio

NEW YORK—RCA Victor Records is doing something about the gap created—disk review-wise—by the long New York newspaper strike.

Victor recently concluded arrangements to present a half-hour weekly radio program on WQXR featuring comments on the various companies' new record releases by leading newspaper reviewers, according to George R. Marek, vice president and general manager who originated the idea.

Broadcast on Sundays from 12:30-1:00 p.m., the program, "The Weekly Record Review of the Air," gives people in the WQXR listening area the opportunity to hear their favorite newspaper reviewers reading reviews exactly as they would have appeared in their respective newspapers. The choice of the classical, pop or jazz records to be reviewed on each program is left entirely to the reviewers themselves. Excerpts of the chosen recordings are presented with the critiques. The program is presented without any commercial messages as a public service by Victor.

The premiere of this series on Sunday, Dec. 30, included reviews by Herbert Kupferberg of the New York Herald Tribune, Atra Baer of the New York Journal-American, Raymond Ericson of the New York Times, and Douglas Watt of the New York Daily News.

### Ambassador Offers New LP's, Singles

NEW YORK—Ambassador Records is moving into the New Year with 25 new disks, including 17 albums on the low-priced Guest Star, Diplomat and Rocking Horse Children's disks and eight releases in the firm's 7" (45's or 78's) Peter Pan series.

The Guest Star items are: "Frank Fontaine—Idiot's Delight & Added Humor by Marty Gale; "Show of Stars"—Vols. 1 & 2, various artists; "Showcase of Western Stars—Vol. 3," various artists.

Heard on Diplomat are: "Twin Pianos," Gamely & Docker and Peter Knight Singers (35mm recording); "Mr. President," Douglas Gamley (35mm recording); "Everybody Loves a Lover," Eric Delaney (35mm recording); "The Longest Day," Nicholas Andriano; "The Tradewinds," National College Champions; "The Lonely Bull," Madrid Afficienado Brass Orchestra; "Limbo"; "Mutiny on the Bounty," themes from big flicks; "Bossa Nova"; and "Showboat," Magic Violins and vocal soloists.

The Rocking Horse entries (only in mono) are: "Mother Goose Jamboree," "Let's Go to the Circus" and "Let's Go to the Zoo."

The Peter Pan releases: "Captain Kangaroo," "Clock that went Tock Tick," "Sing a Song of Presidents," "Sing a Song of Arithmetic," "Deputy Dawg," "Sing & Learn Spanish," "Ten Little Indians" and "Casper the Friendly Ghost."

### Ray Charles Cuts First Single In A Year

NEW YORK—Needless to say that Ray Charles is one of the hottest singles attractions around, but, ironically, he hadn't been at a singles session in a year until last week.

Charles' most recent singles smashes for ABC-Paramount (e.g. "I Can Stop Loving You," "You Don't Know Me," "You are My Sunshine") stemmed from both volumes of his big-selling LP's, "Modern Sounds in Country & Western Music."

Sid Feller, director of A&R, flew to Hollywood last week to cut the singles date, both songs of which were not ballads.

### Capitol Inks Eddie Dean

HOLLYWOOD—Eddie Dean, one of the most durable stars of country music, has been added to Capitol Records' artist roster. A&R Executive Ken Nelson will produce his records. He comes from the Sage & Sand label.

From a career which has spanned more than 30 years, Dean has to his credit the original hit versions of such all-time favorites as "Hillbilly Heaven," "Careless Hands," "One Has My Name, The Other Has My Heart," and "On the Banks of the Sunny San Juan." He helped write many of his hits.

Dean is also remembered as one of the big-name cowboy stars of movies. He started in the late thirties with leading parts in "Hopalong Cassidy" movies. In 1946, when he starred in "Song of Old Wyoming," he launched a series of the first westerns in color.

A native Texas, Dean has appeared on all the top country music shows. He was a star of the National Barn Dance on WLS, Chicago, for many years. He remains a top attraction throughout the country.

Dean's first Capitol single record, "Run, Jimmy, Run," coupled with "She Doesn't Know I'm Alive," is due out this week (7). (See separate story on label's all-country-folk singles release).

### King Greets New Year With 15% LP Program Nathan: '62 Looks Good

CINCINNATI—King Records and its affiliates—Bethlehem & Audio Lab—are saying Happy New Year to the trade through a straight 15% discount on all LP's until Feb. 28. Eleven new albums for Jan. will be available under the deal.

King's exchange policy on LP's—on a one for one basis at any of the 22 King branches or seven indie distributors—will remain in effect during the sale, which requires no minimum purchases. Program will be supported by display material and consumer aids.

Pricing to dealers is as follows: \$4.98 LP's go for \$2.63; \$3.98 LP's are \$2.10 and \$1.98 LP's are \$1.05.

King prexy Syd Nathan used the occasion of announcing the program to offer a rosy outlook for the disk business in '63.

He stated that '63 would be a good record and that in all probability trend during the year would be two-fold: first, there'll be "more and more dealers, discount operators, rack-jobbers and one-stops being forced to carry larger LP catalog stock items and much greater selection." According to Nathan, '62 brought out an important aspect of record merchandising: no longer can a record outlet survive by offering only "hot & hit" merchandise. Secondly, Nathan believes that it is necessary for the aforementioned to carry larger inventories and carry standard catalog items if they are to pull and hold their customers.

The new albums are: King: "Golden Harvest" by Jimmy Osborne; "Another Day with Reno & Smiley"; "Nashville Bandstand," various artists; "Country Gentlemen of Song" by Cowboy Copas; "Sixteen Sacred Gospel Songs" by Grandpa Jones & The Brown's Ferry Four; "25 Years of Country & Western, Sacred, Gospel, Spiritual Songs," various artists; "Bob Kames Goes Western," organ; "Earl Bostio Plays Bossa Nova"; Bethlehem: "Epitome of Jazz," Herbie Mann; "The Best of Eddie Davis & Shirley Scott"; "To Bing from Mike," Mike Holiday.

### CMA Moves Nashville Offices

NASHVILLE — The Country Music Association (CMA) has announced a move to new offices in Nashville. New address is 801 16th Ave. So.

### RIAA Offers "New" How-Disks-Are-Made Booklet

NEW YORK—The Record Industry Association of America has re-published and re-designed its booklet—"Your Wonderful World of Records," which describes to consumers how disks are made. It was first made available last year.

### Black Gets A Gold Disk



MEMPHIS—Bill Black's Combo was recently presented a gold record of "White Silver Sands," which Hi Records reports has topped one million in sales, at a presentation in Black's honor at the Hotel Chisca here. Joe Coughi, prexy of Hi, and Edward Kissack of London Records, New York distributors of Hi, made the award. Standing (left to right) above are Black, Coughi and Kissack.

### HOT! HOT! HOT! Climbing "CALL ON ME"

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