Hal Neely, general manager of King Records, sends along word that the Cincinnati-based disc jockey Deke Jean, a country disc jock from Oklahoma City, has announced an exclusive recording contract. Jean recently spent three days in the King studios cutting his initial release, "The Only Thing That Really Matters" b/w "Dim The Lights." The songstress broke into the business with the aid of friends, including Hank Thompson, Bob Wills and others. Neely also mentioned that the signing of Jean is another step in the label's hard drive effort to build its country pop artist roster.

Bob Neil Agency reports a busy June schedule for the artist it handles. George Jones and Jeanie Brossmer will tour from Miami, Fla. to Seattle, Washington during the month. George Jones, Louisiana, Texas, Arizona and California. The Louvin Brothers schedule ranges from Richmond, Va. on June 1 to Modesto, Calif. on June 30. Marlowe is set for dates in Alabama, North Carolina, and Tennessee with a possible Nevada engagement. Sonny James is scheduled in south and Rusty and Doug range from Poughkeepsie, N. Y. through Chicago and to dates in Texas.

Hubert Long announced last week the signing of Walter Hayne, noted Music City musician. A busy June schedule ranges from Chicago, Ill. via Tuscaloosa, Ala. Walter replaces Bill Brock who recently retired the firm. . . Another big country package show mounted by Paul Beach grossed over $5,000 at the Coliseum in Charlotte. The show starred Ferlin Husky, Ray Price, Minnie Pearl, Don Reno and Red Smiley, Loretta Lynn and others. The lineup was assembled by Hubert Long Talent.

A new release by Canadian champion Gary Buck. "Happy To Be Unhappy" on the Klash label reportedly going strong in Canada and is beginning to break in the States. A deal has been negotiated with London Records to distribute. In Klash Records, Gary now has DeeJay needling copy on the station letterhead to the label at 725-16th Ave. So., Nashville, Tenn.

Negotiations are continuing for Merle Kilgore to play a series of club and TV engagements in Great Britain this summer. Kilgore, Nashville native, has been requested for the English engagement through Emlyn Griffiths.

"To prove that country music is 'away up there' in popularity, KAYO-Seoul, wanted to do something out of the ordinary. . . So . . . they took a conventionalized disc jockey, the top of the World's Fair Space Needle (602 feet) — and milked her. It was exceedingly difficult getting the listener's attention. Hundreds of them arrived as early as 8:30 a.m. to ride up to the Space Needle's observation deck and watch the KAYO Declines milk the cow. KAYO, which had been a radio dial station for years, went all country, 24 hours a day, about four weeks ago. The cow, on the needs of the Kemper's first big promotion of its new format.

The Pee Wee King unit now setting up routes for a busy summer season of fairs and dates in Iowa, Wis., Ind., Ill. and Ohio. King will team up with Vaughn Meader, Molly Bee, Red Dawson, and Bob Wills after greeting on the Grand Ole Opry.

Former CMA director, Cracker-Jim broker, pioneer country music, five-hour daily—30 hours weekly—at WDR, PM-Miami. This is in addition to the regular Cracker Jim show seven days a week on WMIE.

Lawton Williams is the new owner of KTCN, the fast-growing country music outlet. The station has started on both Fort Worth and Dallas, with either one will get to General Manager. Williams recently resigned as assistant manager of KCUL-Fort Worth. He will now manage both the KUNV new office and studios in Fort Worth.

LEFTY FRIEDZ, Loretta Lynn, the Williams Brothers, George Hamilton IV, Cousin Jody and Don Helms head in a day-long country music event being staged by WSN-Syracuse of July 14th. The full-time country music station has booked the New York State Exposition grounds in Syracuse for the affair, which will last two days. - 'Country Fair' atmosphere, complete with food, and picnic and benches out of doors, the Nashville show featuring an eight hour extravaganza in the 9,000 seat Coliseum.

Mike Oatman, program director of KHEW-El Paso, sends along word that Little Jimmy Dickens recently drew record crowds for some dates in El Paso, Las Cruces and Albuquerque. The chancer, who appeared with Oatman's KHEW, has returned to appear at an autograph party at a local music store and drew one of the largest audiences of this type of engagement that the station ever conducted in the area.

That hard-working Johnny Cash crew seems to always be on the road. The latest release is a follow-up that will play a slew of key dates in Atlanta, Shreveport, Houston, Dallas, Austin, San Antonio and Lubbock. June 3 and June 22nd the singer is booked for performances at the St. Louis and Austin dates at the Roy of the Roundup. Just received the news that Steve Carvell and Charles Williams are no longer with the label. They have opened a new office called Universal Talent Management at 314 Selma Avenue, Suite 111, Hollywood 28, California. They will be active in all forms of bookings, promotions and bookings.

Sennay Williams, who has been with Cotton Town Jubilee Records for the past year, has just signed a new two year contract with the label. Additionally, the artist has just released a new single coupling "Fears That Never Fell" with "It Was Sweet While I Lasted." Any spinner who would like to have a copy of the deck should write to the disc jockey at P.O. Box 822 West Memphis, Arkansas.