

Cash Box



Just about 10 years ago, James Brown cut his first sides, starting one of the most successful careers in the area of R&B-pop sounds. An important formal recognition of his talents came several months ago when NARAS, the disk awards society, awarded the performer a Grammy for recording the Best R&B recording of 1965, "Papa's Got A Brand New Bag," on the King label. His latest King recording, "It's A Man's, Man's, Man's World," is making giant strides on the Top 100, moving this week from number 61 to 29. Brown, who is said to spend 335 days of the year on p.a.'s, appeared last Sunday (1) on the Ed Sullivan TV'er.

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