



# HOLLAND

April has been dedicated by Bovema as stereo-month. The huge campaign around 60 prominent stereo LP's—popular as well as classic—has been set up with the support of a special full color stereo-newspaper, display material and a special stereo stand for the dealers.

The exclusive rights for Benelux have been acquired by Bovema of the Yellow Balloon's "Yellow Balloon" and Prince Buster's All Stars "Al Capone." Both records have been rush-released on the Stateside label.

The LP of the Robber's Symphony, based on the film music of André Veher, got a tremendous reception after the TV-performance on Easter Sunday. The information of the dealers caused the right support on the right moment.

Wanda Jackson's latest German recording with the Botho Lucas Choir will certainly be a big hit in Germany; in the shadow of our eastern neighbors Bovema will try to do the same with this magnificent recording "Wer An Das Meer Sein Herz Verliert." In the most popular teenager TV show Fanclub on April 11th, Bovema was represented with three items: the magnificent film of the Beatles' "Strawberry Fields Forever," an interview with Cliff Richard filmed during the intermission of Cinderella in the London Paladium and the Dutch rhythm and blues group the Ekseption playing "Talk About Tomorrow."

Suddenly and surprisingly he's there again: Salvatore Adamo is back on the Dutch Top-40 with his latest single hit "Inch'Allah." He's never been away, in fact. Bovema HMV-label has high hopes to have a big seller in its hands, the more so as this week Adamo's top notch LP "Olympia 67" (containing "Inch'Allah") is hitting the stands . . .

Rien Heeremans, Bovema's chief pop-LP's says his Buck Owens "month," running until 15th April, got a good start. Displays, photocards, and other promotional material have been widely distributed. A real push in the back of this action is Buck's new LP "Open Up Your Heart."

The Alan Bown Set visited The Netherlands last week for some very successful performances in Rotterdam. To tie-in with the visit, Negram-Delta released their latest Pye single "Gonna Fix You Good (Everytime You're Bad)" c.w. "I Really Really Care" Petula Clark reached the top of the Dutch charts with her Vogue single "This Is My Song," strong sales are still being reported, so its expected to stay at the number one spot for quite some weeks. The only disc, likely to take over is "Something Stupid" by Frank Sinatra and daughter Nancy on Reprise. Also newly released by Negram-Delta are "Maar Toch" by Bob Smit and his Duke City Sextet, Nancy Sinatra's "Love Eyes," Sullivan with "Je Chante Pour Moi" and "59th Street Bridge Song (Feeling Groovy)" by the Harpers Bizarre. These four records could very easily become best-sellers over here.

Two new LP's in Negram-Delta's Introduction Series are "More Hits" by Pat Boone and "Aimable" by Aimable. These and the other Introduction LP's are the subject of a new sales campaign, which will last for two weeks.

On Vogue Negram-Delta released two new French LP's. The first is Pascal Danel. It includes his big hit "Kilimandjaro." The other is "Le Pays Des Merveilles" by Sullivan, including 11 great new songs, all written by the very progressive Sullivan; the LP is featuring "Je Chante Pour Moi," too. "I've Found A Love" by David Garrick is going very well David will do some performances and a TVer in Holland to promote this record. This will be on May 4, 5, 6 and 7.

CBS has just released the new single by Georgie Fame: "Because I Love You" c/w "Bidin' My Time." No doubt, this will be another entry for the local charts. Georgie Fame is a big name in Holland and his first CBS single will be a welcome attraction. Further CBS single releases include a new one by Peaches & Herb: "We're In This Thing Together" c/w "Let's Fall In Love" as well as a single by Curly Chalker steel guitarist with "The Race Is On" c/w "A Thing Called Sadness."

English CBS group The Tremeloes made an enormous impact on Holland, right after the initial issue of their first single "Here Comes My Baby." CBS started a heavy promotion campaign and by now the group is firmly established in our country and continues to sell very well, being a single-chart-item as well.

The new Jim Reeves "I Won't Come In While He's There" is also climbing in Holland's Top.40 and is now 23. The English new coming group on RCA Victor The Furgal Sound has created a new sound, and Inelco is now trying to build up this sound under the same name "Furgal Sound" with a big publicity campaign. Inelco expects much of this new sound. "Reason To Believe" and Rolling Stones composition "Back Street Girl" are the titles.

Inelco is also very active in the local production field. They started on the first of January and now they have already a strong "army" of artists under contract. Lex Goudsmit (leading part of Anatevka-the Dutch, "Fiddler On The Roof"); Simon Carmiggelt (already during his life a monument in Holland), beat groups like Johnny Kendall and the Herald, Hunters, John Breugel Four d5, a well known Dixieland orchestra by the name of Beale Street Jazz Band; a new female discovery Conny Vink.

50 years ago RCA Victor released the first jazz recording. The Original Dixieland Jazz Band was the name of the band on that recording, and now 50 years later RCA Holland celebrated that unique jubilee with a press conference; a booklet with the history of that record, copies of the first record in a new promotion release. It was a big success and the Dutch Jazz Federation promised to proclaim March 7 now and in the future to "Day of the Jazz."

Han Dunk of Holland Music N.V., Amsterdam (Peer-Southern Organization) has high hopes for the marvellous Dutch version "Leef" of the San Remo 1967 Winner: "Non Pensare A Me" sung by Trea Dobbs on Decca. Moreover on Decca the new Tom Jones hit parader "Detroit City." Holland Music is also glad to handle the French entry for the Eurovision Song-contest in Vienna. "Il Doit Faire Beau La-Bas," sung by Noella Cordier and the Italian entry "Non Andare Piu Lontanu" sung by Claudio Villa.

## Holland's Best Sellers

This Week	Last Week	Title	Label
1	5	This Is My Song (Petula Clark/Pye)	(Leeds-Basart/Amsterdam)
2	1	Penny Lane (Beatles/Parlophone)	(Leeds Holland-Basart/Amsterdam)
3	2	Release Me (Engelbert Humperdinck/Decca)	(Altona/Amsterdam)
4	7	Detroit City (Tom Jones/Decca)	(Holland Music/Amsterdam)
5	10	I Was Kaiser Bill's Batman (Whistling Jack Smith/Decca)	(Mills Holland-Basart/Amsterdam)
6	—	Ben Ik Te Min (Armand/Philips)	(Altona/Amsterdam)
7	—	Monkey On Your Back (Outsiders/Relax)	(Impala-Basart/Amsterdam)
8	3	Let's Spend The Night Together/Ruby Tuesday (Rolling Stones/Decca)	(Essex Holland-Basart/Amsterdam)
9	—	Something Stupid (Nancy & Frank Sinatra/Reprise)	
10	4	Land Van Maas En Waal (Boudewijn De Groot/Philips)	(Altona/Amsterdam)



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